

THURSDAY:

Session 1 (10-11:30)

The Austin Archives Bazaar: Bringing Archives to the People

In 2014, a group of Austin archivists was inspired by the Portland Archives Crawl and the L.A Archives Bazaar to showcase Austin-area archives to the general public. After initial brainstorming, a planning committee formed and for a year worked to create an event designed to attract the public with intriguing, entertaining, and interactive activities and exhibits. The result was the inaugural and resoundingly successful Austin Archives Bazaar, a highlight of the 2014 Archives Week. The panelists will talk about their experiences in planning and publicizing the event as well as describe two of the most popular activities at the Bazaar, the preservation station and the photograph booth.

Carol Mead (Chair), Dolph Briscoe Center for American History
Jennifer Hecker, University of Texas Libraries
Madeline Moya, Texas Archive of the Moving Image
Amy Bowman, Dolph Briscoe Center for American History
Rebecca Elder, Rebecca Elder Cultural Heritage Preservation

Boot Camp: Triple Play: 3 Steps to Maximize Your Social Media ROI

In part one of this boot camp, instructors will provide a tutorial on advertising archival finding aids on social media. Instructors will demonstrate the most time-effective way to use biographical/ historical notes to create posts for a WordPress blog, then instruct the audience on the best way to modify posts for Twitter, Facebook, Tumblr and Google+. In part two, instructors will give the audience a tutorial on how to animate still images using the GIF format (graphics interchange format). GIFs are an increasingly popular web format for featuring noteworthy and lighthearted content on social media. In part three, instructors will give the audience a tutorial on how to import and edit an archival video, creating a looping video GIF.

Drill Sergeant #1: James Williamson, Sam Houston State University
Drill Sergeant #2: Felicia Williamson, Sam Houston State University

Hide & Seek: Uncovering Hidden Collections

Hidden collections are those collections that reside within libraries, archives, or cultural heritage institutions but are undiscoverable or unknown to scholars due to non-existent or inefficient description. Since 2008, the Council on Library and Information Resources (CLIR) has awarded grants to institutions to support archival descriptive activities of hidden collections deemed to be of potentially high research value. This session will explore the experiences of three such institutions involved in the CLIR Hidden Collections program and

how those experiences have influenced wider decision- and policy-making ideas and initiatives within the archives.

Session chair: Bridgett Amber Tanner, University of Texas at Arlington

“A Wider View: Policy Changes and Increasing Outreach through Hidden Collections,” Christopher Harter and Laura J. Thomson, Amistad Research Center

“Revealing Hidden Collections through Social Media Outreach,” Jaime Janda, University of North Texas

“The Process of Discovery: Training, Template, and Technology to Inventory Hidden Colonial Mexican Materials,” Anton DuPlessis, Texas A&M University

Lunch on your own (11:30-1:30)

Thursday’s Brown Bag Lunch (noon-1:30): **Texas Archival Resources Online**

Please join members of the TARO Steering Committee to learn about work in progress on TARO and to provide your input on what your repository needs from TARO.

Session 2 (1:30-3:00)

Adaptation: Creating and Maintaining Order under Challenging Conditions

In an archive, change can come in many different ways. Some change is expected and planned for while other times it is unforeseen. Successful adaptation to change is critical in order for our materials to survive into the future. This session will address problems and challenges archivists encounter when faced with changing circumstances. Brian Collins of the Dallas Public Library Archives will discuss how he and his staff plan to maintain order and control of an enormous collection in the midst of a major renovation. Patrizia Nava, Curator of Special Collections at the UT Dallas Eugene McDermott Library, will discuss how she responded to the unexpected need to move a major collection to a much smaller space. Tom Kellam, District Archivist for Tarrant County College, will discuss his experiences in revitalizing an archival program that had fallen into neglect and disorder.

“What’s Luck Got to do With It? Preparing for renovation at DPL,” Brian Collins (Chair), Dallas Public Library

“Moving, Moving, Moving, or Having the Domino Effect in the Archives,” Patrizia Nava, The University of Texas at Dallas

“Archival Chaos Theory: Restoring Original Order using Minimal Processing,” Tom Kellam, Tarrant County College

Boot Camp: Bit by bit; Implementing a Digital Preservation Program

How does a university archive address the tide of born digital materials/electronic records in their collections, and preserve, process, and make them available to researchers? What are the costs associated with acquiring the staff training, software, and hardware necessary to implement a digital preservation program? This boot camp session provides practical tools and lessons learned for the planning for these materials. We will discuss how to evaluate and implement workflows and tools in the development of a program for born digital records. Attendees will walk away with sample documentation of workflows, policies, donor guidelines, and tips on selecting appropriate tools/software for their institution.

Drill Sergeant #1: Rebecca Russell, Rice University

Drill Sergeant #2: Dara Flinn, Rice University

Drill Sergeant #3: Norie Guthrie, Rice University

East Texas NAACP and African American Masons

Two significant East Texas African American collections will be presented. The speakers will discuss processing the collection, handling unique and sensitive information, and the 10-year process of political roadblocks, donor and public relations.

“The Beginning: Donor Relations,” Linda Reynolds (Chair), Texas Research Center

“Arthur Weaver: Business, Community and the NAACP,” Pamela Temple, Stephen F. Austin State University

“African American Freemasons of Lufkin, Texas,” Jared McNeely, Stephen F. Austin State University

FRIDAY

Session 3 (10:00-11:30)

Boot Camp: What's the Play? Making Audible Calls in the Archives

This session will discuss techniques to help archivists work smarter by responding to opportunities and challenges on the fly through effective communication, teamwork, and more creative decision making. Novick will discuss the use of improvisational techniques that can improve listening and contributing skills. Day and Matthews will share methods to evaluate assets and implement changes that benefit workflows by shifting perspective and utilizing tools on hand. In the remaining 40 minutes of the session, participants can work in groups to discuss strategies to transform negative perspectives to positive ones, or learn more about improv techniques they can take back to their workplace. As a result, session

participants will learn the ways in which to create a more dynamic and collaborative team-based approach to respond to changing environments.

Drill Sergeant #1: Susan Novick, Archives Consultant

Drill Sergeant #2: Jennifer Day, The City of Oklahoma City

Drill Sergeant #3: Matthews, Oklahoma Department of Libraries

Adventures in Small Repositories: Large-Scale Surveying at Small-Scale Archives

This session will introduce a model project for making better known and more accessible to researchers the hidden archival resources at small “under the radar” repositories (such as volunteer-run historical societies, small museums, and historic sites without staff archivists): the Historical Society of Pennsylvania’s Hidden Collections Initiative for Pennsylvania Small Archival Repositories (HCI-PSAR). Project staff developed a survey methodology that is optimized for assessing and describing collections at small repositories, but is appropriate for any large-scale survey project. Large institutions, embarking on a collections survey project or any sort of collaborative venture, as well as smaller repositories that need guidance in managing their archival collections, will find the session helpful.

“Uncovering Small Archives in Pennsylvania: the HCI-PSAR Model,” Jack McCarthy (Chair), Historical Society of Pennsylvania

“Scalable Tips for Designing and Implementing a Collections Survey,” Celia Caust-
Ellenbogen,
Historical Society of Pennsylvania

Archival Hat Trick: Collecting, Preserving, and Exhibiting Sports and Games

Sports and games play a tremendous role in day-to-day life around the world. Whether it is a game of red-rover, chess, solitaire, Mario, or a game of football, basketball, baseball etc., sports and games are everywhere. There is a wealth of information found in sports and games about character, society, leadership, competition, and athletics. It is our responsibility to ensure the preservation of this information in all its forms (papers, photos, audio, videos, equipment, uniforms...) for future generations. This session examines sports and games in the archives from a variety of angles: issues archives face in documenting and preserving childhood playground games, the value and usefulness of sports and athletics collections, and the experience one institution had in creating a large-scale sports exhibition with a small staff.

“The Dallas Historical Society Presents: Texas Sports Legends,” Samantha Dodd, Dallas Historical Society

“Preserving Playground Games,” Carmen Cowick, Amigos Library Services

“Sports Collections, Their Value and Preservation,” Charles Nodler, Missouri Southern State University

Lunch on your own (11:30-1:30)

Friday's Brown Bag Lunch (noon-1:30): Southwestern SHRAB Roundup

Please join members of the Texas Historical Records Advisory Board (THRAB) and members of other state records advisory boards in the SSA membership region for news and updates on projects of interest to the archives and records community. We'll then open for discussion the proposal process for the National Historical Publications and Records Commission (NHPRC) and answer your questions about writing a competitive grant proposal. Bring your own lunch; food options are available in the hotel.

Hosted by the Texas Historical Records Advisory Board, Texas State Library and Archives Commission

Session 4 (1:30-3:00)

Represent!: Challenges and Rewards of Documenting Under-Documented Communities

Come hear about some of the more interesting issues that arise when documenting underrepresented communities as revealed through the work of four projects. Join us to hear Jennifer Hecker share her experiences with crowd-sourcing metadata and discuss privacy and ethical concerns around digitizing zines*. Susan Floyd will show off her iSchool Capstone work creating a framework for a metadata aggregation and access project, and Rachel Panella will illuminate controlled vocabularies for graffiti collections. Samantha Bruner will explore community outreach and education as a means of forming a documentation strategy for Louisiana's LGBT culture and history.

*magazines produced for love, not profit.

"In This Subbacultcha: Crowd-sourcing Zine Metadata," Jennifer Hecker (Chair), Austin Fanzine Project

"Towards a Framework for Aggregating Local Music Archives," Susan Floyd, Austin Music Documentation Initiative

"Tags, Stickers & Paint: Controlling the 'Uncontrollable' Art," Rachel Panella, Austin Graffiti Project

"Out of the Closet and Into the Archives," Samantha Bruner, LGBT + Archives Project

Tangled Webs: Taking the Mystery out of Website Archiving

Are you new to website archiving or have you been untangling the web since it began? Presenters will discuss their own experiences with starting and/or maintaining website archiving programs, ranging from small to large academic institutions and from applied practice to research. Presentations will touch on a variety of topics including how a small archives can get started website archiving and use it to document student organizations;

research efforts directed at using website archiving to meet records retention schedules and current trends to accommodate the increasing complexity of the web; and the history and workflows of the CyberCemetery from access to preservation.

“Building Your Local Web One Thread at a Time: Archiving Websites at Trinity University,”

Megan Toups (Chair), Trinity University, San Antonio, Texas

“Archiving Websites from Clientside and Serverside,” Patricia Galloway, University of Texas at Austin, School of Information

“CyberCemetery: Archiving Historically Significant Federal Websites,” Mark Phillips, University of North Texas Libraries

¡Dale Gas!: Archival Outreach, Advocacy, and Community Support

The population growth of Hispanics in the U.S. both in terms of numbers and percentage represents one of the more important demographic changes today. Archivists must continue to be sensitive to this phenomenon by reaching out to, documenting, and fostering research with this community. This session will provide lessons on the topic of advocacy, based on the perspectives and experiences of three different stakeholders in the world of archives from local repositories in South Texas: an archivist doing outreach at a public library research center; an archivist advocating for the community archives held at an academic institution; and a community historian, educator, civic advocate, and researcher who makes use of grassroots and community archives.

Chairs: Lauren Goodley, Texas State University and Jeremy Brett, Texas A&M University

“Outreach, Awareness, and Collaboration: Hispanic Collections at HMRC,” Mikaela Selley, Houston Public Library

“Defending Hispanic Collections from Institutional Neglect,” Thomas H. Kreneck, Independent Consulting Archivist

“Inspirational Voyages: Community History, Education, and Hispanic Archives,” Nancy Vera

Council #4444, League of United Latin American Citizens

Session 5 (3:30-5:00)

Digital Dichotomies: Costs and Benefits of Digital Outreach and Discoverability

“Digital Dichotomies” will examine the archival profession’s push for online discoverability through digitization and building online exhibits and finding aids. Our three case studies will reflect on the process and consequences of improving online discoverability from a number of angles. Adler will examine pros and cons of contracting out a large-scale digitization

project and examine the increased staff responsibilities and financial obligations arising from outsourced digitization. Bolerjack and Jochum-Johnson will discuss selecting a content management system and examine how digitized materials can be used to build online finding aids and virtual exhibits using the online tool Omeka. Benjamin will discuss the correlation between his institution's push for increased online discoverability and a huge increase in remote reference traffic, and will suggest ways to manage this traffic.

"Victims of Success: How Increased Discoverability Impacts Reference," Sean Benjamin (Chair), Tulane University

"Look Before You Leap: An Outsourced Digitization Case Study," Rachel Adler, New Mexico State Archives

"From Boots to Bytes: Using Omeka in Archives and Museums," Remesia Bolerjack and Kimberly Jochum-Johnson, Archdiocese of New Orleans.

Boot Camp: What the Midway Can Teach Us about Outreach and Advocacy

Archivists, records managers, information professionals of all stages! Don't miss this unconventional boot camp! Attendees will learn modified carnival barking techniques and presentation skills applicable to outreach settings, such as information booths at festivals. These field-tested techniques will allow boot camp attendees to spark interest in a high number of potential users, both traditional and those without prior archival research experience. This unusual but practical skill set can dramatically increase the impact of most outreach programs. Clear presentation skills and good barking can help even the most mild-mannered archivist advocate for themselves and their repositories more confidently and persuasively. We will cover a variety of topics from creating an eye-catching display to attention-getting speaking methods and so much more! Don't miss this singular opportunity!

Drill Sergeant: Jessica Tucker, Texas State Library and Archives Commission

Archivists and Curators Working with the Braniff Family to Build a Collective Public History

This panel discussion will reflect on the way Braniff International Airways has been remembered over the years since it ceased operations in 1982. Panelists will speak in relation to their experience and their research (oral history, university archives, and independent research). Other topics will include how partnerships are formed between archives, researchers, and the community.

Paul Oelkrug (moderator), McDermott Library, University of Texas, Dallas
Abra Schnur, Flying Voices Oral History Project
Dr. Thomas Allen, McDermott Library, University of Texas, Dallas
Bruce Beakley, Frontiers of Flight Museum

Saturday

Session 6 (10:15-11:45)

Instant Replay: Preserving Film and Video Collections

According to UNESCO, much of the world's audio/visual heritage has already been lost due to neglect or destruction. These documents, including film and television, are the primary records of the 20th and 21st centuries. Three archivists discuss their experiences and challenges working to successfully preserve film and video archives in an academic institution, an NFL franchise and an independently run state repository. This session will include practical, real-world examples of how archivists have handled technical considerations as well as issues such as copyright, licensing and digitization to preserve and provide access to these collections.

Session Chair: Kim Stanton, University of North Texas Libraries

"A/V Preservation in the Dallas Cowboys Archives," Jonathan Thorn, Dallas Cowboys Football Club

"Saving the Texas News: The KXAS/NBC-5 Collection," Morgan Gieringer, University of North Texas Libraries

"The Films of Bill Stokes Associates," Madeline Moya, Texas Archive of the Moving Image

Archives and "The Tech": Archivists' Roles in Preserving the Digital

The cyber-information tsunami of recent years has created a rapidly changing landscape for the creation, use, security, and preservation of all manner of data and information. Technology has changed the records created, how they are used, how archivists retain them, and how access is granted. Cyber-technology use is accelerating, and archivists are increasingly in need of skill sets beyond their training and experience. The presenters suggest teaming up with cyber-tech professionals. One suggestion, is to take a more active role in the governance of organizational information. Archivists can also learn to apply some "cyber-thinking" in their own shops as they consider both their own cybersecurity and the effects of risk management applied to the records when in use.

"Preserving the Digital: The Archivist's Role in Information Governance," Michael Courtney (Co-chair), Archdiocese of New Orleans

"Archival Cybersecurity 101: What Archivists Should Know About Non-physical Record Security," Jim Havron (Co-chair), The Albert Gore Research Center at MTSU