

CARTOONISTS COLLECTION AT HOME IN OKLAHOMA

Submitted by Carole & Jack Bender

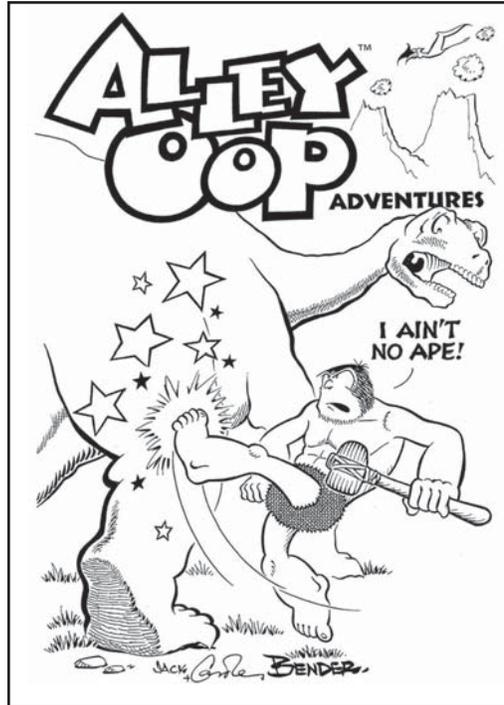
Chester Gould. Bill Mauldin. Smilin' Jack. Alley Oop. All are famous names in the cartoon world. And they are only a few of the nearly 50 cartoonists, writers and comic characters included in the Oklahoma Cartoonists Collection (OCC), on display daily in Pauls Valley, Oklahoma, as part of the thriving Toy and Action Figure Museum.

The mission of the OCC is to gather, preserve and honor the works of Oklahomans who have contributed to the world of comic art. It began as the long-time dream of Michael Vance, a Tulsa journalist who writes novels, short stories, comic books, comic book commentary and research books. He researched the names of Oklahoma comic artists and writers. Included were all who had been born in Oklahoma, raised in Oklahoma or worked in Oklahoma.

Building the collection was a labor of love. "This is the most important thing I have done in my life," Vance said at the time. Vance contacted Jim Lange, political cartoonist for the *Oklahoman*, Jack and Carole Bender, artist and writer of the comic strip "Alley Oop," Russell Myers, creator of "Broom Hilda" and Dan Piraro, creator of "Bizarro," and many others who currently are active, plus relatives of deceased artists and writers such as Chester Gould, Zack Mosley, Don Flowers and E. Nelson Bridwell to obtain donations of original comic art.

Finding a suitable home for the collection was not easy. "One museum was willing to accept it, but intended to just store it," Vance recalls. "Another felt it was not harmonious to the material already on display." Then he heard of a new museum being created in Pauls Valley. It was to be the Toy and Action Figure Museum, built around the collection of toy designer and artist Kevin Stark. It turned out to be a perfect fit as Stark enthusiastically embraced the concept and began designing a space for the additional attraction of original comic art.

The museum opened October 15, 2005, and attracted some 15,000 visitors from all over the nation in just the first year. The Governor's Conference on Tourism gave it the coveted Redbud Award as the state's best new attraction of the year. Recently Vance withdrew from the operation of the collection but emphasized that the collection is the property of the museum, with the only



Cover art for Alley Oop #1 comic book, published in 1998 by Antarctic Press. Alley Oop will celebrate its 75th anniversary in 2008, and has been produced in Oklahoma for the past 17 years. Jack Bender became the artist of Alley Oop in 1991, and his wife, Carole, became the writer of the strip in 2001. ©NEA, Inc. - Used with permission.

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Society of
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The *Southwestern Archivist* is free with membership in the Society of Southwest Archivists.

Membership is \$10 per year for individuals.

Institutional subscriptions available for \$25.

Southwestern Archivist
ISSN 1056-1021

Published quarterly by the Society of Southwest Archivists

Official address:
Treasurer
Society of Southwest Archivists
PO Box 225
Gaithersburg, MD 20884

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THE SOCIETY OF SOUTHWEST ARCHIVISTS

The Society of Southwest Archivists is a professional organization established to stimulate and make available research in archival administration and records management; promote sound principles and standards for preserving and administering records; foster opportunities for the education and training of archivists, records managers, and custodians of private papers; strengthen relations with others in allied disciplines; and cooperate with organizations and institutions having mutual interests in the preservation and use of our recorded knowledge.

We invite you to join or extend your membership. All memberships run January through December. A membership form is included inside the back page. The form is also available online at: <http://southwestarchivists.org/HTML/Membership.htm>.

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FROM THE EDITORS: ARCHIVES ROCK!

Deadlines for submissions are:

April 10th
July 10th
October 10th
January 10th

We accept advertising; contact the editors to request current rates.

Employment postings from individual and institutional members are published gratis.

Southwestern Archivist is printed by Mail Services of Houston, in Houston, Texas.

Some back issues are available online in pdf format; select the Publications link at: <http://southwestarchivists.org>

Southwestern Archivist is made possible partly through the support of the Alkek Library, Texas State University-San Marcos.

Wouldn't it be nice if we could just shout "archives rock!" and have the public, our parent institutions, and potential donors take it at face value? Instead, archivists have to find more creative, and often time-consuming and expensive, means of getting across this basic but important message.

This issue of *Southwestern Archivist* explores the theme of promoting archives with several contributions that focus on ways to market what we do. SSA President Tim Blevins's column (p. 5) kicks things off with a look at the ways archivists can apply successful business models to create a positive "Archives Experience." The Archives Month recap (pp.28-29) showcases the varied events and celebrations held across our region last October to increase awareness of the importance of archives. An interview with Michele Miller (pp. 30-31) brings insight into the professional world of media relations and publications as they relate to archives. And this issue's "How-to" by Misty Smith (p.23-33) rounds out the theme by presenting some suggestions for using Web 2.0 to promote archival repositories and resources.

We would like to thank these and all of the contributors to this issue of *Southwestern Archivist* for providing the content that makes this newsletter just one of many vehicles for showcasing how archives "rock."

We encourage your comments, suggestions, and contributions. News items about repositories in the SSA region and about the professional accomplishments of SSA members, wherever they reside, are especially welcome. Submissions by SSA members from repositories outside the SSA region will be published if space is available.

Please send all submissions to the state liaisons as listed below. Electronic submissions as text in the body of an e-mail is preferred; photographs relating to submissions are desired as well. Please note that submissions may be edited to conform to style conventions and space limitations. Postal mailing addresses for state liaisons are available at: <http://southwestarchivists.org/HTML/Publications.htm>.

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FROM THE PRESIDENT

By Tim Blevins, SSA President 2007-2008



Fast food, which is fortunately rare in my diet, always seems to taste better when ordered from inside the restaurant—it's not that I don't enjoy the comfort of placing an order from the bucket seat of my car, but I just prefer to speak to the staff face-to-face. The personal touch makes a big difference in how I perceive the product, though the food is the same from the counter and at the drive-up window.

I think the exact same perception occurs with using archives (except for the taste part). I have witnessed a dawn of revelation on the faces of patrons who come to the archives to use actual records, papers, and photographs, rather than the online digital surrogates. Often their first realization is that the Internet falls short when it comes to content. Then they discover the value of context. And finally, excellent customer service seals the deal.

All we must do is get patrons in the archives door and make sure they leave delighted. That's not to say they must leave with what they were searching for—we can't make such a promise. However, we can provide excellent service to the extent our resources permit. So, what will attract patrons to our archives and combat the comforts of convenience?

Perhaps we can look at other industries for an answer. I like looking at successful business models and identifying principles that can be applied to archives circumstances. Last year I read *The Starbucks Experience: 5 Principles for Turning Ordinary into Extraordinary* by Joseph A. Michelli

(McGraw-Hill, 2007). Our library actually invited Michelli to speak to the entire staff—he lives in Colorado Springs.

In his book, Michelli discusses five principles: 1. Make it your own; 2. Everything matters; 3. Surprise and delight; 4. Embrace resistance; and 5. Leave your mark. While reading the book, each one of these principles brought to my mind images of how they could apply to archives—the Archives Experience!

Though I don't expect patrons to make daily trips to the archives to gratify their addiction to touching original records or manuscripts, I do think that once an unknowing patron experiences the thrill of using the real thing, with actual assistance from a knowledgeable and friendly archivist, they will find their research is more rewarding than any Internet alternative.

We can also look at other archivists' success in marketing. In the pages of this newsletter you will find some excellent examples of how archives market their resources to get people in the door. You will find that "marketing" does not necessarily mean "advertising," at least not in the media sense of the word. It's more holistic than that—as we learned with Starbucks' five principles. I am certain you will find your professional colleagues' ideas useful. In future issues of *Southwestern Archivist* we look forward to reading about your own success stories about marketing your archives. In the meantime, go create an excellent Archives Experience today!

THANK YOU FOR SUPPORTING THE *SOUTHWESTERN ARCHIVIST*

We would like to thank our returning advertisers for their on-going support of the *Southwestern Archivist*, SSA, and the archives profession:

Archival Products, Inc. (p. 40)
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And we would like to welcome our new advertisers for 2008:

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If you would like to place an advertisement in the *Southwestern Archivist*, please contact co-editor Katie Salzmann at salzmann@txstate.edu for rates and information.

CARTOONISTS . . . *continued from page 1*

stipulation being that the art be returned to the donors if the museum should no longer need it.

The collection is now entering an exciting new phase of its development. A committee consisting of Stark as curator, Jim Lange, Steve Erwin, John Wooley and the Benders, currently oversees it. More space has been given to the collection. Over the past few months, the art has been professionally re-mounted and cases have been added to display memorabilia related to the various comic characters drawn and written by Oklahomans. Other plans in the works include launching an official Web site for the Oklahoma Cartoonists Collection, and, Stark says, "I really want to work up a traveling exhibit of the OCC and send it to schools around the state. We need to inspire and educate young, aspiring cartoonists out there!"

A regular OCC event is the induction of Oklahoma artists and writers into the Oklahoma Cartoonists Hall of Fame. Presentation is made at the anniversary celebration of the Toy and Action Figure Museum each fall. Previous inductees include Chester Gould, Zack Mosley, Bill Mauldin, E. Nelson Bridwell, Jack & Carole Bender, Jim Lange, Clarence Allen, Don Flowers, Don Woods, Steve Erwin, Archie Goodwin, R.A. Jones and Dave Simpson.



At the second anniversary celebration of the Toy Museum, Oct. 2007. L-R: Ben Mosley (nephew of Hall of Fame inductee Zack Mosley, creator of "Smilin' Jack"), Hall of Fame inductee Don Woods (former Tulsa meteorologist and creator of "Gusty," his cartoon weather mascot), Jack & Carole Bender, creators of the comic strip "Alley Oop," Ben's wife Donna Mosley and Kevin Stark, curator of the Toy & Action Figure Museum and of the OCC.

SPOTLIGHT ON
OKLAHOMA

You can find the Toy and Action Figure Museum at 111 S. Chickasaw, Pauls Valley, OK.

For more details about the museum, visit the Web site at www.actionfiguremuseum.com or call (405) 238-6300.



*Editor's Note: On the drive from central Texas to the annual meeting in Oklahoma City last May, SSAers **Joel Minor**, **Mat Darby**, and **Katie Salzmann** were side-tracked from their route by brown "point of interest" signs advertising the Toy and Action Figure museum. The series of road signs wound through downtown Pauls Valley and led straight to the front door of the museum. The experience serves as an excellent example of the importance of advertising one's repository – not just that the resources exist, but also exactly how to get there.*

SLOTTO

Don't forget to collect wonderful and unique items for SLOTTO 2008.

Support your colleagues by supporting SSA scholarships!

SLOTTO 2008
at the SSA Annual Meeting
May 21-24, 2008
Houston, TX



For more information, contact
SSA Scholarships Committee Chair
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SSA's 2008-2009 SLATE OF CANDIDATES ANNOUNCED

Chuck Rand, Nominating Committee Chair
Introduction by Tim Blevins, SSA President



Volunteers make SSA thrive as a professional organization. There are many people who contribute their skills and time in numerous ways, and I wish to thank everyone who serves on the board or a committee, assists with meetings, and avails themselves to the duties of an elected position. I am grateful to Nominating Committee chair Chuck Rand, and the committee members Carol Roark and Pati Threatt, for the excellent slate of candidates for this year's election.

Below is the slate of candidates who have graciously agreed to run for an office or an elected committee position. You may recognize some of the candidates' names, and some may not be familiar to you – every one of these members has helped make SSA great. You will soon receive a ballot in the mail and I urge you to read their bios and please vote. Voting is the easiest way for all members to contribute to the success of SSA. Thanks in advance! – Tim B.

Vice-President / President Elect

- **Brenda S. McClurkin** (TX)
Historical Manuscript Archivist, University of Texas at Arlington
- **Mike Strom** (TX)
Senior Archivist, Texas Christian University
- **Lorraine A. Stuart** (TX)
Archivist, Museum of Fine Arts, Houston

Secretary

- **Stephanie Malmros** (TX)
Head of Archives & Manuscripts, Center for American History, University of Texas at Austin

Executive Board (two-year term, 3 open positions)

- **Richard M. Adam** (NM)
Archivist, Simms Library, Albuquerque Academy
- **Matthew Darby** (TX)
Exxon Mobil Historical Collection Archivist, University of Texas at Austin
- **Howard Margot** (LA)
Historical New Orleans Collection, Williams Research Center

- **Joel Warren Minor** (TX)
Southwestern Writers Collection Archivist, Texas State University-San Marcos
- **Terrance G. Shults** (TX)
Head of Technical Services, University of Texas of the Permian Basin
- **Clifton P. Theriot** (LA)
Archivist/Librarian, Nicholls State University
- **Diane Worrell** (AR)
Special Projects Librarian, University of Arkansas

Nominating Committee (two-year term, 1 open position)

- **Jeanne Gaunce** (OK)
University Archivist-Reference Librarian, Cameron University
- **Ann Massmann** (NM)
Southwest Studies Librarian, University of New Mexico

Scholarship Committee (three-year term, 1 open position)

- **Dawn Letson** (TX)
Director of the Woman's Collection, Texas Woman's University
- **Brad Robison** (OK)
Library Director/Archivist, Oklahoma City National Memorial Institute for the Prevention of Terrorism

In addition to these candidates, the Nominating Committee can accept written petitions as nominations. These petitions must be signed by 20 dues-paying members and be accompanied by a written acceptance from the nominee. The petitions must be received by Chuck Rand, chair of the committee, on or before February 21.

Chuck Rand
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Get involved in SSA!

Ballots will mail in March - be sure to cast your vote.

THE PDC QUARTERLY REPORT

Mat Darby, CA and Trish Nugent, CA
Professional Development Co-Chairs



The Professional Development Committee is pleased to announce a number of workshops and other opportunities taking place this spring.

Pre-Conference Workshops

The committee has put together what we feel is a great slate of pre-conference workshops scheduled for May 21, 2008, at Rice University. Check annual meeting registration (to mail in March) for times, transportation and cost.

Implementing Minimal Processing

Instructors: John Slate, Lauren Kata [third instructor TBD]

This workshop will present practical strategies archivists can use to implement minimal processing standards. John, City Archivist, City of Dallas, will concentrate on government archives and photographic materials. Lauren, former archivist at Wayne State and Georgia State Universities, and a recent transplant to Central Texas, will speak from her experience employing minimal processing to manage large processing backlogs for archives and manuscript collections.

Creating and Managing Online Exhibits

Instructor: Gina Costello

This workshop is an expansion of Gina's presentation on online exhibitions in last year's annual meeting session "Not So Virtual Reality: Archives, Community and Applied Digitization." Participants will learn how to develop their own online exhibitions through a combination of lecture and hands-on experience, and will view successful online exhibitions and discuss different methods of organizing and arranging online content. Gina will discuss how to best utilize your institution's web sites and/or available software to create a variety of online exhibits. Participants should bring their ideas and plans for their own institutions' online exhibitions. Prior web development experience is helpful, but not required.

Advanced Oral History Project Management

Instructors: Rebecca Wright and colleagues

Staff of the Johnson Space Center History Office will present a half-day workshop that goes beyond the basics of conducting oral histories to focus on various aspects of successfully managing an oral history project. Topics include handling budgets and necessary documentation, and training staff and volunteers.

NARA Electronic Records Management

As an additional benefit to our members, NARA has scheduled this workshop early in the week of the annual meeting. This workshop will be held May 19-20, Mickey Leland Federal Building, Houston, Texas.

Instructors: Michael Baimbridge, Senior Records Analyst with NARA, and Cindy C. Smolovik, a Senior Archivist for the NARA-Southwest Region Records Management Program.

This two-day course is designed to provide the skills and knowledge needed to manage electronic records throughout the records lifecycle, and to take steps required to transition from a paper to an electronic records environment. It is designed for anyone who has basic records management experience, but is less familiar with electronic recordkeeping. It is not intended to be a general introduction to Records Management.

For registration information, please visit <http://www.archives.gov/southwest/agencies/records-mgmt/training.html> or contact the Regional Registrar, John Garza, ftworth.recmgmt@nara.gov.

NARA Electronic Records Forum

SSA is once again co-sponsoring the Electronic Records Forum in Austin, Texas, April 17-18, 2008, at The University of Texas at Austin J. J. Pickle Conference Center. This annual conference features current topics in archives and records management focusing on the challenges of the digital age.

For a complete list of topics and speakers and registration information, please visit <http://www.archives.gov/southwest/agencies/records-mgmt/forum-announcement.html> or contact the Regional Registrar, John Garza, ftworth.recmgmt@nara.gov.

In addition to these opportunities, SAA is offering several workshops in our region. Please turn to page 12 for information about topics, dates, and locations.

If you have questions regarding any of these workshops, or ideas for future offerings, please feel free to contact us.

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Trish Nugent
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GET READY FOR HOUSTON!

By Amanda York Focke, CA & Shelly Henley Kelly, CA
Local Arrangement Committee Co-Chairs

SSA's next annual meeting will be held in Houston, Texas, May 21-24, 2008. We're planning a great meeting with excellent workshops, sessions and tours – plus world class accommodations at an affordable rate. You won't want to miss this meeting! New this year is a wiki (<http://ssa-2008houston.wikispaces.com/>) which anyone can use to find a roommate, plan a carpool to Houston, airport and transportation information, and of course, dining information.



Doubletree lobby bar – an inviting place to relax or even enjoy lunch or dinner! *Photo courtesy of the Doubletree.*

Hotel

We'll be situated in the heart of downtown at the Doubletree Hotel, walking distance from many restaurants, theaters and parks, and just a few blocks from the light rail which accesses the nearby Museum District, Houston Zoo, Rice University, and more. This recently renovated hotel has an urban boutique ambience. The meeting room area is

perfectly suited to our group size, with floor to ceiling windows revealing lush treetops, and comfortable rooms with bathtubs and Doubletree's signature Sweet Dreams beds. The lobby lounge offers an inviting space to gather and enjoy libations, lunch or dinner, while the Trofi Restaurant offers all three meals. The rate is \$119 per room, for single, double, triple or even quad occupancy. Plan to bring the family and stay through Memorial Day weekend to really enjoy all the activities of Houston, our nation's fourth largest city.

Transportation

Planning to drive and looking for a rider to share gas costs? Flying in and wondering which of Houston's two airports to use? The meeting wiki (<http://ssa2008houston.wikispaces.com/>) has information on all of this!

Houston offers air transportation via two airports: William P. Hobby Airport (HOU) and George H.W. Bush Intercontinental (IAH). Hobby will bring you in closer to downtown, but each hosts some different airlines. Super Shuttle and taxi rates vary depending on the airport. Super

Shuttle requires reservations and costs \$21 each way to or from Intercontinental, and \$16 each way to or from Hobby, when you reserve online at www.supershuttle.com and use group code FM7QU. If you reserve by phone (800) BLUEVAN the rate is two dollars higher each way. Taxi fare from Bush Intercontinental would be \$47 and from Hobby \$27.

Getting around town is easy and convenient. Downtown is set up for walking, but don't let the outdoor weather put a damper on your pedestrian activities – check out our air-conditioned underground tunnel system, connected to our hotel via the Allen Center skyway. Don't like to walk? Taxi rides anywhere downtown are always \$6 (Six in the City!) And don't forget our Metro light rail mentioned above.



Museum of Fine Arts, Houston, site of the opening reception on Wednesday night.

Photo courtesy of the Museum of Fine Arts, Houston.

Evenings

We will have an opening reception on Wednesday at the Museum of Fine Arts, Houston (www.mfah.org). This museum opened in 1924, becoming the first art museum building in Texas and the third in the South.

Thursday night will be “on your own,” to explore Houston or stay cozy in your room. Houston SSAers will lead several informal dining groups to area restaurants. Join in and meet some new folks! Check out the meeting wiki and in the registration packets for more information on which groups are going to which restaurants, and when and where to meet that evening.

Friday night we will have a dinner reception at the San Jacinto Monument and Museum (<http://www.sanjacintomuseum.org>), where we can ride the elevator up the world's



tallest monument column and take in the view from the observation deck. As you may know, Mexican rule over present day Texas came to an end at the Battle of San Jacinto, April 21, 1836. The events leading up to and following that battle are still being revealed and analyzed by historians, with national and international implications.

Tours

Ready to explore parts of Houston you probably haven't seen before? Join a walking tour of downtown's skyscrapers on Wednesday afternoon! On Thursday, join an exclusive on-the-floor tour of NASA's Historic Mission Control, as NASA celebrates its 50th anniversary in 2008. This up close tour at Bldg. 30 has been specially arranged by the Johnson Space Center archives at University of Houston – Clear Lake, and is not available to the public, so be sure to sign up early if you are interested (proof of citizenship and ID required in advance.) Thursday afternoon is also your opportunity to get a personal tour of the major archival repositories in town.

Saturday afternoon tours include The Heritage Society tour, the city's only outdoor, interactive historic museum and park, a stone's throw from the hotel. Nestled in 19 acres of beautiful green parkland in the heart of downtown Houston, The Heritage Society boasts 8 historic structures dating from 1823 to 1905 (<http://www.heritatesociety.org/>).

Want to get on the water? Curious how Houston became the trade mecca it is? Saturday afternoon plan to board the M/V Sam Houston and explore the Port of Houston. Check out international cargo vessels and operations at the port's Turning Basin Terminal from on deck or within the air conditioned comfort of the ship's lounge. Visit <http://www.portofhouston.com/samhou/samhou.html> for more information. (ID required, no cameras permitted.)

Houston's natural beauty & culture

Houston has more to offer than miles and miles of freeways! There are many interesting downtown venues to explore, all accessible by foot, Metro light rail, or by the Doubletree Hotel's free shuttle cars and vans. These were described in the November 2007 newsletter, including the numerous theaters, sports venues, restaurants, bars, music venues, and more. A wealth of other delights close by and easily accessible by Metro light rail are some of Houston's most beautiful places. These include the Houston Zoo (<http://www.houstonzoo.org/>), Hermann Park for a nice stroll in the Japanese Gardens, Rose Garden or a paddle boat rental (<http://www.hermannpark.org/>), and of course Houston's Museum District which has something for everyone (<http://www.houstonmuseumdistrict.org/>). Also on the Metro line is some exciting nightlife, such as The Continental Club (<http://www.continentalclub.com/Houston.html>).



We look forward to a substantive program, a relaxing hotel and some good fun exploring Houston together. See you in May!

Annual Meeting At-A-Glance

Wiki

<http://ssa2008houston.wikispaces.com/>

Hotel

Doubletree Downtown, \$119 per room, for single, double, triple or even quad occupancy. Find a roommate on the wiki!

Travel

Driving? Flying? See the wiki for help!

Format

Wednesday:

- workshops (see p. 9)

Thursday-Friday:

- educational sessions

Saturday:

- morning business meeting and SLOTTO
- educational sessions

Receptions

- Museum of Fine Arts, Houston (Wednesday)
- San Jacinto Monument & Museum (Friday)

Tours

- NASA's Mission Control
- Downtown architecture
- Heritage Society
- Port of Houston
- Local repositories

Registration packets

will be mailed
March 2008

SAA TRAINING IN OUR REGION

Submitted by the Professional Development Committee

The Society of American Archivists is offering several workshops in our region. To find out more information about all upcoming workshops, please refer to the SSA education calendar at: http://www.archivists.org/prof-education/seasonal_schedule.asp.

San Antonio, TX

Understanding Archives: An Introduction to Principles and Practices

March 13-14, 2008, 9 a.m. – 5 p.m

Co-sponsor: Briscoe Library at University of Texas Health Science Center. Registration information: <http://www.archivists.org/prof-education/workshop-detail.asp?id=2333>.

SSA members (who are not SAA members) can enter the promotional code “SSAUA08” on the registration form to receive a \$25 discount off the non-SAA member rate.

Oklahoma City, OK

Basics of Archives: Archival Workshop for Church Archivists

March 8, 8 a.m. - 5 p.m

SSA member Rev. Stan Upchurch, Archivist for the Episcopal Diocese of Oklahoma, will present a Basics of Archives workshop for church archivists in Oklahoma City. For registration information, please contact him at supchurch@episcopaloklahoma.org.

San Marcos, TX

Implementing DACS in Integrated Content Management Systems: Using the Archivists' Toolkit TM

May 8-9, 2008, 9 a.m. - 5 p.m

Co-sponsor: Alkek Library at Texas State University-San Marcos. Registration information will be posted soon on the SAA education page: http://www.archivists.org/prof-education/face_to_face.asp. SSA members (who are not SAA members) can enter the promotional code “SSADCAT08” on the registration form to receive a \$25 discount off the non-SAA member rate.

Training on Demand

SAA also offers two online on-demand training opportunities. For more information about the courses listed below, see the online on-demand course list at: http://www.archivists.org/prof-education/online_ondemand.asp.

- Electronic Records: Preservation Options of PDF
- Thinking Digital...A practical session to help you get started!

TLA CALL FOR 2009 PROPOSALS

Submitted by Michelle M. Mears, CA

The Program Committee for the Texas Library Association is now accepting proposals for sessions to be presented at the March 31-April 3, 2009 annual conference in Houston, Texas. The theme of the conference is “Creating Communities of Ideals and Innovations,” and I want to encourage you – my fellow archivists – to participate! There are many innovations occurring in archives right now and this is our chance to share them with library professionals across the State of Texas.

Consider presenting a paper on a topic that represents the cutting edge in archival administration – the latest trends in processing, using technology in the archives, new ideas for effective outreach, working with EAD, creating metadata, cooperative projects with other archives, libraries, and/or museums, forming a local archivists organization, new preservation methods, emergency preparedness and recovery, etc.

Sessions usually consist of two or three presentations of 30 - 40 minutes each, for a total session time of an hour and 45 minutes. If you cannot find others to participate with you in a session, send a proposal for your own presentation and I will see what I can put together for you. If you wish to go it alone, individual speakers can make presentations one hour long. Just let me know if that is what you want to do.

Your one-page proposal should include:

- Title of the program
- Desired length of the program (50 minutes, 80 minutes, 110 minutes)
- Abstract (brief summary of the content to be covered)
- Program objectives
- Target audience (list all that apply: Academic Libraries, Public Libraries, Special Libraries, School Libraries)
- Speakers and their credentials for this session
- AV or other special requirements

Deadline for submissions is **April 30, 2008**. Send your proposal to:

Michelle M. Mears, University Archivist
University of North Texas
P. O. Box 305190
Denton, TX 76203-5190

Or email your proposal to mmears@library.unt.edu If you do not receive a confirmation of receipt, call (940) 565-2766 to make sure your submission was received.

ACA ANNOUNCES 2008 DEADLINES

Submitted by ACA

Enhance your career, achieve your professional goals, and join a community of certified specialists!

The Academy of Certified Archivists (ACA) participates in the definition and advancement of professional archival education, concepts, and issues. It identifies and promotes understanding of archival goals, ethics, and standards. Professional certification provides a standard by which employers are able to judge the qualifications of prospective staff members.

The ACA will hold the annual certification examination on Wednesday, August 27, 2008. The examination sites are in San Francisco, CA; St. Louis, MO; Salt Lake City, UT; Nashville, TN; and, Buffalo, NY. In addition to these examination sites, candidates may petition the Academy to hold the certification examination in any city of their choice, substantially reducing or even eliminating travel expenses. The only requirement is that at least five persons take the examination at the same site.

The deadline for applications is May 15, 2008. All examination qualifications must be completed by August 31st, 2008. Visit the ACA Web site at <http://www.certifiedarchivists.org/index.html> for more details.

Other ACA Deadlines for 2008

Certification by Examination

May 15 Application deadline for the annual certification exam.

July 1 Application deadline for the ACA Travel Assistance Award. The ACA developed this annual award for first-time test takers to help offset any financial hardship that might otherwise discourage prospective examination candidates from pursuing the CA credential.

Certification Maintenance by Petition

June 1 Petitions for certification maintenance are due. See <http://www.certifiedarchivists.org/html/pdf/maintenance2008.pdf> for detailed instructions and forms.

SEEKING NOMINATIONS

Submitted by SAA

The Philip M. Hamer and Elizabeth Hamer Kegan Award Subcommittee of the Society of American Archivists seeks nominations for the 2008 award.

This award recognizes an archivist, editor, group of individuals, or institution that has increased public awareness of a specific body of documents through compilation, transcription, exhibition, or public presentation of archives or manuscript materials for educational, instructional, or other public purpose. Archives may include photographs, films, and visual archives. Publication may be in hard copy, microfilm, laser disk, or other circulating medium.

Recent winners include National Library of Medicine's Profiles in Science (2007), State Library and Archives of Florida's Florida Folklife Digitization and Education Project (2006), and Survivors of the Shoah Visual History Foundation (2005).

Individual archivists and editors, groups of individuals, organizations are eligible. All nominations shall be submitted to the Awards Committee by February 28, 2008.

For more information on SAA awards and the nomination process, please go to <http://www.archivists.org/recognition/index.asp>.

NEW AUDIO-VISUAL DATABASE

Submitted by Brian K. Robertson



In the spring of 2008 the Butler Center for Arkansas Studies will unveil "AV/AR" a new audio-visual archival database that is digitally searchable by key-word.

Butler Center Head David Stricklin says, "This tool will enable researchers to listen to and/or watch recorded materials such as oral history interviews, speeches, and radio and television programs and search a printed index of the contents of these materials, making the sounds and sights of historical accounts more accessible and more immediate."

The database will be particularly valuable to teachers and students, whose needs constitute a special focus of the Butler Center. Visit www.butlercenter.org this spring for the launch of this remarkable research tool.



The Butler Center

For Arkansas Studies

Southwestern Archivist needs you! Submit your repository news for the May issue by April 10th.

PRESERVING THE VISUAL RECORD OF NEW MEXICO

Submitted by Melissa T. Salazar, CA



New Mexico State Archives staff recently preserved and stabilized nearly 4,000 acetate and nitrate negatives from the New Mexico Department of Tourism Photograph Collection.



"The black sheep is getting a little affection for a change, now that his fur is becoming more highly valued as material for milady's coat. Miss Concha Ortiz Y Pino and two ranch helpers are shown here with four Karakul lambs," n.d. New Mexico Department of Tourism Photograph Collection. Image No. 7399. Courtesy of the New Mexico State Records Center and Archives.

The preservation effort was made possible by a Preservation Assistance Grant for Small Institutions awarded by the National Endowment for the Humanities in the amount of \$3,088. Grant funds were used to purchase Safe-Care Image Archive Freezer Kits to re-house the images and an upright frost-free freezer to place them in cold storage for long-term preservation. In June, two additional freezers were purchased from the operating budget and the remaining grant funds to help complete the project.

These newly preserved images form part of New Mexico's historical record and document the State's efforts to promote itself as a vacation destination from the early 1930s through the 1960s. Spanning a broad range of subjects, this collection provides significant information regarding New Mexico history and culture and is used by researchers of all disciplines.

Archivist Barry Drucker was assigned the tasks of rehousing the materials, transferring the descriptive information from the old boxes to the new boxes, creating an inventory, and placing them into the freezers. Mr. Drucker

reboxed between 25 and 30 images into each box. A total of 133 boxes were used to rehouse the materials, 60 for acetate negatives and 73 for nitrate negatives.

"I am proud to be working for an agency that is so committed to the preservation of its collections. I feel gratified that my preservation efforts with this collection will help preserve New Mexico's historical record," Mr. Drucker stated.

It was discovered during a previous project that the acetate negatives were exhibiting vinegar syndrome, a form of deterioration in which the molecular bonds begin to break down and release acetic acid. It is characterized by a vinegar odor. Unfortunately, once deterioration begins it gains momentum rapidly. While the nitrate negatives were not showing signs of deterioration, their chemical instability necessitated cold storage as it also delays the deterioration of this film medium.

"When I began the re-housing process I was concerned about the health effects of the noxious odor that I had been warned would be emitted from the negatives; however the odor was not strong enough to concern me," commented Mr. Drucker. "I assigned a number to each box and recorded the negative numbers on the outside of the container for identification. I also created an inventory list with the image numbers recorded next to the box number. The boxes were labeled "nitrate" or "acetate" and stored in separate freezers."

The New Mexico Department of Tourism Photograph Collection is available for research at the New Mexico State Archives with nearly 5,000 images available on the Internet. To access the collection and view images, see <http://164.64.110.201/webcat/front-nm.htm>.



"Navajos beside wagon," circa 1962
New Mexico Department of Tourism Photograph Collection. Image No. 66082. Courtesy of the New Mexico State Records Center and Archives.

CHARLIE WILSON PAPERS HELP TELL BIG SCREEN STORY

Submitted by Linda Reynolds



The East Texas Research Center (ETRC) at Stephen F. Austin State University has made it to the big screen. The ETRC is the repository for the Charles Wilson Congressional Papers. Charlie Wilson was a U.S. Congressman from the East Texas 2nd Congressional District, from 1972 to 1996, who gained the reputation as "Good Time Charlie."

Universal Studios used photos, letters and campaign posters from the collection in the creation of *Charlie Wilson's War* which opened in theaters over the Christmas holidays. The movie is about Congressman Wilson's involvement in the Afghan war in the mid 1980's. To see material from this collection visit the Charles Wilson Congressional Papers at <http://libweb.sfasu.edu/proser/etrc/collections/manuscript/personal/wilsoncharles/index.html>.



Charlie Wilson with his cat Khyber in his Washington office, 1988. Khyber practically lived in the offices and all the congressional staff knew who he was – a newscast even reported that Khyber had free run of the office. He was named after the Khyber Pass in Afghanistan.

For additional information, please contact:

East Texas Research Center
 Stephen F. Austin State University
 Box 13055, SFA Station
 Nacogdoches, TX 75962
<http://www.sfasu.edu/libweb/etrc/index.asp>



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LOUISIANA DIGITAL LIBRARY CELEBRATES 2,000TH IMAGE

Submitted by Pati Threatt



The McNeese Archives recently cataloged its 2,000th image for the LOUISiana Digital Library.

The Archives began digitizing its photographs in 2003. The 2,000th image depicts a raucous celebration at the Charleston Hotel marking the end of Prohibition on April 13, 1933. Isaac Murrey, a local professional photographer, captured the scene of L.S. Wharton and C.C. Suttle raising their glasses of Jax beer in a toast. Newspaper articles accompanying the photograph feature reporters recounting the joys of eating sandwiches and drinking cold beer in the afternoon.

The original image is part of the Maude Reid Scrapbooks. Miss Reid was the first public health nurse in Calcasieu Parish and established several free clinics for the poor.



The 2,000th image cataloged for LOUISiana Digital Library. Photograph by Isaac Murrey, 1933.

In addition to her work in public health, Reid served as the unofficial historian of Lake Charles, collecting photographs, postcards, pamphlets, and clippings into scrapbooks. Today her materials give researchers insight into daily life in Lake Charles in the early 1900s. Images like this one help our community understand the history and culture of Southwest Louisiana and illustrate the importance of preserving these images and presenting them to a wider audience.

The digitization project is an on-going project to make the Archives Department's photograph collections available via the Internet. The Digital Library is accessible from the Archives Department website at library.mcneese.edu/depts/archive.



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<http://www.uwm.edu/Dept/SOIS/academics/cas.htm>



School of Information Studies

ARCHIVES RENOVATION IN TEXAS: THE BIG MOVE

Submitted by Laura Saegert



The SSA editors asked the staff of the Texas State Archives to supply updates on the renovation of the Texas State Library and Archives Building. The renovation cannot begin until most of the books, publications and archival materials are moved out to off-site storage. This was slated to begin September 1, 2007, but, like many construction projects, there were delays. It took longer than expected to procure a large warehouse and make it acceptable and secure for the storage of our records. Most of the books and publications were moved out in November, the move of archival materials started December 10. We are using a crew from Texas Correctional Industries and a contracted moving company to accomplish this task. We need to clear out the two lowest stack floors and an additional storage room for the first phase of the move. This involves moving records out to storage from all the floors and moving records we are keeping here to the higher stack floors. Most records sent off-site will still be accessible; our newspapers and most manuscripts being put into deep storage will not be accessible until they are moved back into the building at the end of the project. The higher stack floors will be cleared out once the renovation of the lower floors is complete. We are moving out about 25,000 cubic ft. of archival materials (records, manuscript collections, maps, prints and photographs), which is well over two-thirds of the records we have stored in the Archives and Library Building. This initial move is to be completed by February 15th. All of the archivists are moving records. Most of our other duties, such as processing and appraisal, have been suspended for the duration of this initial moving phase.

We had to do a lot of prep work before the move could begin. The archivists and other staff spent months rehousing some records into sturdier containers, re-numbering boxes with dark pencil so the numbers could be easily read on a pallet, and similar activities. Just re-boxing court records from wallets to boxes took several weeks. We also went through the stacks and noted the size of each and every box. This was needed to plan for palletizing. We are putting 32-36 cu. ft. of boxes on each pallet, depending on how many are records storage boxes versus manuscript boxes.



Photo archivist, John Anderson, loading a pallet.
Photo courtesy of Laura Saegert.

We needed to establish an order for the move and decided to keep all the records of large agencies together, then palletize the rest of the records in order by their call numbers (either a fixed location number for the older records or an accession number for the more recent records). This system will enable us to re-shelve the records in an orderly fashion when they are ready to be brought back to the building. Even though many of our records are stored off-site, we are still providing access to all of our state records, as required by law under the Texas Public Information Act. We

just need extra time to retrieve the boxes from pallets at the warehouse.

The renovation is scheduled to end in the summer of 2009. Since it is already behind, it may drag on to fall. The Legislature did not give this project enough money to add any new stack space. We are hoping to raise enough money to install moveable shelving in the stacks so we can increase our stack space. If we do get moveable shelving, the installation of that may also stall the project, but we would be happy about that delay. It would be shame to go through this much trouble just to renovate the building and not add additional space for archival materials. The building will get a new HVAC, mechanical and electrical systems, and better elevators. Most of our former offices will be “landscaped,” i.e., turned into cubicles. The archival staff will get a consolidated space for processing and an updated conservation lab (hopefully money will be raised for lab equipment and additional staff).

You’ll be hearing more as the move and renovation progresses.

Editors’ note: This is the second installment in the series detailing the two-year renovation project undertaken by the Texas State Library and Archives Commission. The first article is on page 21 of the November 2007 Southwestern Archivist.

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CORMAC MCCARTHY PAPERS AT THE SOUTHWESTERN WRITERS COLLECTION

Submitted by Katie Salzmann



The Southwestern Writers Collection (SWWC) at Texas State University-San Marcos, has acquired the papers of Pulitzer Prize winning author, Cormac McCarthy. The complete collection of McCarthy's literary archives documents his entire writing career. At the core is correspondence, notes, hand-written and typed drafts, setting copies, and proofs of each of his 11 novels, from *The Road* (2006) back to *The Orchard Keeper* (1965); also included is the draft of an earlier unfinished novel titled *The Passenger*.

Additionally, the archive contains materials related to his work on the 1994 play, *The Stonemason*, as well as four screenplays, including *No Country for Old Men*, which McCarthy began as a screenplay in 1984, and then completed 20 years later as a novel. It was later adapted for film and directed by Joel and Ethan Coen. Released last year, it has been named best film of 2007 by the National Board of Review of Motion Pictures and recently received the Golden Globe for Best Screenplay.

The Southwestern Writers Collection has long been interested in McCarthy's career, acquiring materials as they became available. This major acquisition is complemented by several related archives already held by the Collection. Typescripts of one play and two screenplays by McCarthy were previously donated by Bill Wittliff and McCarthy.

The newly acquired McCarthy Papers join another significant collection of his materials, purchased in 2006 from book collector and bibliographer J. Howard Woolmer. The Woolmer Collection of Cormac McCarthy spans 1969-2005 and features approximately 100 letters between McCarthy and Woolmer that reveal the development of both a professional and a personal friendship between the two men. They also provide insight into McCarthy's writing career and the progress of various novels. The Woolmer Collection also contains over 200 books and magazines – including first editions of all of his published works, many signed and inscribed by the author.

Sincerely

Cormac McCarthy's signature on a August 16, 1969 letter to J. Howard Woolmer. The Woolmer-McCarthy correspondence spans 1969-2005.

The Southwestern Writers Collection holds two additional collections relating to McCarthy: The Perspectives on Cormac McCarthy Collection contains drafts and proofs of essays by various scholars focusing on the novelist and his work; and the papers of John Sepich, author of *Notes on Blood Meridian*, contain drafts and other materials documenting his research on this critical book published by Belarmino College Press in 1993. A new edition will be published in the Southwestern Writers Collection Book Series with The University of Texas Press in the fall of 2008.

On the Road with the McCarthy Papers

In December of 2007, Southwestern Writers Collection Curator Connie Todd, Assistant Curator Steve Davis, Development Officer Beverly Fondren, and Lead Archivist **Katie Salzmann**, traveled to Santa Fe, New Mexico to pick up the Cormac McCarthy Archives and deliver them to Texas State University-San Marcos. As Todd told the

Austin American Statesman, "We went out to Cormac's house and had coffee and a wonderful hour-and-a-half conversation with him. With Cormac's help, we loaded the boxes into two vans and then drove without stopping overnight back to Austin. It was wonderful to spend a lot of time with him; he's just charming, friendly, exceedingly well-mannered and courtly."



Unfazed by the Santa Fe snow flurries, curator Connie Todd loads a box of McCarthy Papers.

The Cormac McCarthy Papers should be processed and available for research by fall of 2008.

ARCHIVES SPOTLIGHTS HUMAN RIGHTS ACTIVISTS

Submitted by Martha Shipman Andrews



In November, two programs sponsored by the New Mexico State University (NMSU) Library's Department of Archives and Special Collections and the NMSU student organization, Advocates to Stop Chihuahua Femicide, spotlighted the work of Esther Chavez Cano and Paula Bonilla Flores, women activists from Ciudad Juarez.



Esther Chavez is seated in the center.
Photo by Jeanette Smith, NMSU Library.

The NMSU Library's Department of Archives and Special Collections hosted a program and reception to honor Esther Chavez Cano on Friday, November 9, in Zuhl Library. The program honored Chavez for her efforts toward establishing justice in the border region and celebrated her donation of the "Esther Chavez Cano Papers" to the Library's Rio Grande Historical Collections. The collection documents fourteen years of human rights activism in Ciudad Juarez, with a major focus on violence against women.

In 1992 Chavez began to collect documentation on this growing wave of violence against women in Juarez. She also founded the group, "Ocho de Marzo" (Eighth of March) to pressure the Chihuahuan government to preserve and protect the rights of women. In 1999 Chavez established Casa Amiga Centro de Crisis, the first organization of its kind in Juarez and the northern border region to provide shelter, counseling and legal services to victims of violence.

Dr. Cynthia Bejarano of NMSU's Criminal Justice Department, who has worked with families of victims of violence, contacted the NMSU Library about the possibility of preserving Chavez's archives. Molly Molloy, the NMSU Library's Border and Latin American specialist, worked with

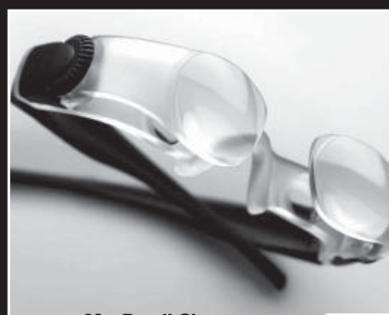
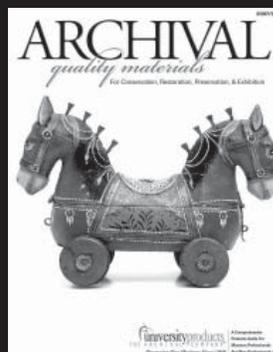
Bejarano and the Archives to acquire the collection. Archivist, Charles Stanford, has organized the collection and developed a guide to its contents, which will soon be available online.

The evening of November 9, Juarez community activist, Paula Bonilla Flores, showed a slide presentation on the work of Fundacion Maria Sagrario and the kindergarten she founded in the community of Lomas de Poleo in Juarez. Flores is the mother of Maria Sagrario Gonzalez Flores, one of more than 400 women who have been killed in the border region in the past thirteen years.

Flores also discussed the "Movimiento de Familias Fortalecidas Para Exigir Justicia," a group of families organized to stage protests at government sites in Ciudad Juarez, demanding justice for family members who have disappeared or been murdered.

The NMSU Student organization, Advocates to Stop Chihuahua Femicides, raised funds at the Flores event to purchase toys and equipment for the Jardin de Niños Sagrario, the first kindergarten for families living in the Lomas de Poleo neighborhood in Juarez.

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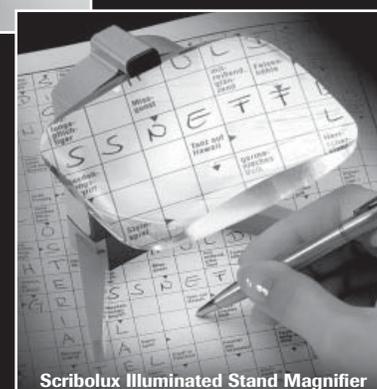


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GRAND REOPENING CELEBRATES STRAS LEGACY

Submitted by Martha Shipman Andrews

The New Mexico State University Library held a grand reopening and naming event for the Caroline E. Stras Research Room, formerly the Library's Archives and Special Collections Research Room. The dedication was held on Friday, October 19 in Branson Library.

The event celebrated the legacy of Caroline E. Stras of El Paso, who retired in 1978 as the Senior Vice-president of Operations at the Bank of El Paso. Presentations on collections relating to women by reference librarian, Mardi Mahaffy, and University Archivist, **Martha Shipman Andrews**, were followed by a reception in the newly refurbished reading room.

Caroline E. Stras was the daughter of Jouett Fall Elliott and Brant Elliott and the granddaughter of Albert B. Fall. As the first woman vice-president of a



Portrait of Caroline E. Stras, from her collection.

bank in El Paso, beginning in the late 1950s, in many ways she broke down gender barriers in the banking industry.

In November 2005, Edward, Jo Ann and Judith Sears created the Caroline E. Stras Endowed Fund for the New Mexico State University Library. Income from the endowment will be used to support the acquisition and preservation of collections in women's studies at the NMSU Library in honor of the achievements of Mrs. Stras.

For additional information, contact:
Martha Shipman Andrews
University Archivist/Assistant Professor
Hobson-Huntsinger University Archives
Branson Library
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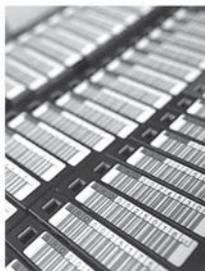
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SCHOLARS PROGRAM ANNOUNCES 2008 DEADLINES

Submitted by Dennis P. Trujillo

The New Mexico Office of the State Historian (OSH) Scholars Program is accepting applications for research fellowships. These fellowships are intended to encourage archival research relative to the history and cultures of New Mexico.

Applicants must hold a graduate degree or be enrolled in a graduate program at an accredited college or university. Awards are also open to independent scholars, including community historians or tribal elders. Applicants may be studying or working in any field or discipline, provided that the proposed research focuses on New Mexico history.

Fellowships will be awarded for a maximum of \$1,000 per month, determined by budget availability. Awards may be granted for 1-2 months or longer, depending upon the proposed research and budget availability.

Research must be conducted using primary sources from New Mexico archival repositories that hold documents



relative to the history and cultures of New Mexico. Archives may include but are not limited to the State Record Center and Archives in Santa Fe, the Center for Southwest Research, UNM, Albuquerque, the Fray Angélico Chávez Library, Santa Fe, or the Rio Grande Historical Collections, New Mexico State University, Las Cruces.

Prior to the conclusion of the fellowship, each scholar will be asked to submit a written report on the archival research they have conducted; write an essay on their research topic to be included in the OSH Digital History Project; provide copies of papers, manuscripts, and articles produced as a result of their research to the archive in which research was conducted; and give a public lecture based on their fellowship research.

Application Deadlines for the FY2009 Fellowships are May 30, 2008; Oct 31, 2008; and January 30, 2009. Brochures and applications may be found at: http://www.newmexicohistory.org/scholars_program.html.

VISITING SCHOLARS PROGRAM SEEKS APPLICANTS

Submitted by Carolyn G. Hanneman

The Carl Albert Congressional Research and Studies Center at the University of Oklahoma seeks applicants for its Visiting Scholars Program, which provides financial assistance to researchers working at the Center's archives. Awards of \$500-\$1000 are normally granted as reimbursement for travel and lodging.

The Center's holdings include the papers of many former members of Congress, the history of Congress, congressional leadership, national and Oklahoma politics, and election campaigns. The collections also document government policy affecting agriculture, Native Americans, energy, foreign affairs, the environment, the economy, and other areas. Topics that can be studied include the Great Depression, flood control, soil conservation, and tribal affairs.

The Center's collections are described on the World Wide Web at <http://www.ou.edu/special/albertctr/archives/>.

The Visiting Scholars Program is open to any applicant. Emphasis is given to those pursuing postdoctoral research in his-

tory, political science, and other fields. Graduate students involved in research for publication, thesis, or dissertation are encouraged to apply. Interested undergraduates and lay researchers are also invited to apply. The Center evaluates each research proposal based upon its merits, and funding for a variety of topics is expected.

No standardized form is needed for application. Instead, a series of documents should be sent to the Center, including: (1) a description of the research proposal in fewer than 1000 words; (2) a personal vita; (3) an explanation of how the Center's resources will assist the researcher; (4) a budget proposal; and (5) a letter of reference from an established scholar in the discipline attesting to the significance of the research. Applications are accepted at any time.

For more information, please contact Archivist, Carl Albert Center, 630 Parrington Oval, Room 101, University of Oklahoma, Norman, OK 73019. Telephone: (405) 325-5835. FAX: (405) 325-6419. E-mail: channeman@ou.edu.



JERRY BYWATERS CELEBRATED IN MUSEUM EXHIBITS

Submitted by Sam Ratcliffe



Jerry Bywaters, Interpreter of the Southwest

Curated by Sam Ratcliffe

This exhibition focuses on a lifetime spent participating in and studying the cultural life of the American Southwest by Dallas art figure and SMU alumnus ('27) Jerry Bywaters, who played a major role in the development of the Texas Regionalism movement in painting during the 1930s and 1940s. He also served for thirty-five years as a faculty member in SMU's Division of Art and as Director of the Dallas Museum of Fine Arts from 1943 to 1964.

The forty-three paintings in the exhibition demonstrate that Bywaters handled a wide range of subjects in a variety of media, including oil, tempera, pastel, and watercolor. Underlying all of Bywaters' work was some perspective on the interaction of people and the land, whether the land served as a source of a livelihood, a stage for historical events, a backdrop for architecture, or simply as a source of artistic inspiration. Landscapes in the exhibition include well-known works, such as *Century Plant*, *Big Bend* and *Where the Mountains Meet the Plains*, along with rarely exhibited examples of Bywaters' pastels and his work in New England. Bywaters' fascination with landforms and other aspects of the natural world led him to an equal interest in human traces on the landscape. He utilized architecture as a lens to view the Southwest's past in *The New Highway Passed 'em By* (1938) and its future in *Texas Subdivision*, executed in the same year.

Although Bywaters was not known as a painter of genre scenes, several of his works fall into that category, informed by the wry humor of *On the Beach at Galveston* and the poignancy of the funeral of a child in *Angelito*. He also depicted individuals in various tasks of everyday life, whether cowboys at a rodeo, oil field workers wrestling with a drill bit, or Mexican women washing clothes in a stream. The strength of several of these works was underpinned by Bywaters' work in portraiture, in which he painted subjects from all walks of life, ranging from prominent Dallas architect David Williams to a member of the Navajo tribe who Bywaters encountered during a visit to Shiprock, Arizona. Two of the exhibition's portraits, *In the Chair Car* and *Sharecropper*, were included in the art exhibition of the 1936 Texas Centennial. The exhibition also includes works representing Bywaters' activity as a mural painter, such as the study for his *Quanah, Texas Post Office* mural, along with submissions for other mural projects.

Jerry Bywaters, Lone Star Printmaker

Curated by Ellen Buie Niewyk

During the early 1930s and 1940s, Jerry Bywaters executed lithographic prints, color linoleum block prints, and lithographic drawings. Thirty-nine of his prints, with one lithographic drawing, are included in this exhibition. Bywaters was a founding member of Lone Star Printmakers, a group of artists in Texas who produced and circulated touring exhibitions of prints during the late 1930s and early 1940s. The two exhibitions interact with examples of



Jerry Bywaters (1906 – 1989), *Texas Courthouse*, lithograph, 1938, edition 50, Jerry Bywaters Collection on Art of the Southwest, Hamon Arts Library, Southern Methodist University, Dallas, Texas (JB.86.7)

his treatment of the same subjects in painting and lithography, such as *Century Plant*, *Big Bend*; *Where the Mountains Meet the Plains*; and *Old Buildings, Leadville*. They also include sample pages from the notebook in which Bywaters recorded information concerning the execution and sale of his prints, as well as other archival holdings and works of art on paper from the artist's personal papers, the Jerry Bywaters Collection on Art of the Southwest, housed in the Hamon Arts Library.

Both exhibitions run through March 2 at SMU's Meadows Museum; more information is available at: http://www.meadowsmuseumdallas.org/exhibitions_Bywaters.htm.

Information on catalogues for the two exhibitions is available at www.tamu.edu/upress/BOOKS/2007/ratcliffe.htm and www.tamu.edu/upress/BOOKS/2007/niewyk.htm.

Sam Ratcliffe and **Ellen Buie Niewyk** are head and curator, respectively, of the Jerry Bywaters Special Collections, housed in the Hamon Arts Library at Southern Methodist University.

Support SSA scholarships! Don't forget to collect wonderful and unique items for SLOTTO 2008.



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HISTORIC FILM DONATED

Submitted by Diane Worrell



The University of Arkansas Libraries Special Collections Department recently obtained a 1960 film produced to promote Little Rock and to counter the negative publicity following the 1957 Central High School integration crisis. The film, *Take A Giant Step*, was donated by Mrs. Billye Stockton, who created it in collaboration with Irving Skipper of Videotone, Inc., Jason Rouby, director of Urban Progress for the City of Little Rock, and John Pounders, program director for Channel 11, the CBS Affiliate in Little Rock. The University Libraries hosted a screening of the film on November 13, 2007 at the Second Presbyterian Church in Little Rock that was attended by about 150 people.

The idea for *Take a Giant Step* originated when Stockton and Nell Ritchie, officers in the Greater Little Rock Council of Garden Clubs, took advantage of a program sponsored by the Sears-Roebuck Foundation offering funds for local clubs to encourage citizen participation in community beautification. The foundation encouraged them to do something more ambitious than "little planting projects." Stockton appointed chairmen to organize contests in city schools, churches, businesses and homes, involving a variety of community improvement and beautification projects. She then scripted and directed a twenty-minute film on the results of this project and others involving community development and urban progress. Used to promote the city, *Take A Giant Step* is a valuable record of Little Rock as it recovered from the Central High integration crisis.



Title Screen from the film *Take A Giant Step*, produced by Videotone Film Productions and the H.A.N.D.S. Committee of the Greater Little Rock Council of Garden Clubs, directed by Mrs. Billye Stockton.

JAMES R. JONES PAPERS ACQUIRED

Submitted by Carolyn Hanneman



The Carl Albert Congressional Research and Studies Center recently acquired the papers of James R. Jones. A native of Muskogee, Oklahoma, Jones had a distinguished career in politics. Following military service, he secured a position in the Lyndon B. Johnson administration. At the age of 28, Jones became the appointments



Congressman James R. Jones

secretary (now known as chief of staff) to President Johnson. To date, Jones is the youngest person to hold this position. In 1972, Jones was elected to the first of seven terms in the U.S. House of Representatives.

As Oklahoma's First District congressman, Jones served on numerous committees, including Armed Services, Interior and Insular Affairs, Ways and Means, and Budget. In 1980, he became chair of the Budget Committee. The Democratic congressman was active in tax reform, international trade, Social Security, and health care policy. In 1986, Jones made an unsuccessful campaign for the U.S. Senate. From 1993-1997, Jones served as U.S. ambassador to Mexico. He worked on the implementation of NAFTA and strived to stop drug trafficking. While in the diplomatic service, Jones was elected to the Oklahoma Hall of Fame. In recent years, Ambassador Jones has worked with a law firm in Washington, D.C.

The Jones Collection originally was at the Lyndon B. Johnson Library in Austin, Texas. In 2007, Ambassador Jones decided to move his papers to the University of Oklahoma, his alma mater.

For additional information, please contact:

Carolyn G. Hanneman, Archivist

Carl Albert Center

630 Parrington Oval, Room 101

University of Oklahoma

Norman, OK 73019

(405) 325-5835 channeman@ou.edu.

CELEBRATING ARCHIVES MONTH

In celebration of New Mexico Archives Month

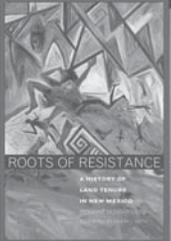


Dr. Roxanne Dunbar-Ortiz
Writer, Historian, and Human Rights Activist

Roots of Resistance
A History of Land Tenure in New Mexico

Lecture, book signing, and reception
Introduction by Dr. Estevan Rael-Gálvez
New Mexico State Historian

Tuesday, October 16, 2007
12:00-2:00 pm
Willard Reading Room
Zimmerman Library
University of New Mexico



Sponsored by:
University of New Mexico University Libraries
Center for Southwest Research and Indigenous Nations Library Program
Contact: Beth Silbergleit, bsilberg@unm.edu or 505.277.0060; Mary Ann Teague, mteague@unm.edu or 505.277.8022

HOW BETTER TO CELEBRATE ARCHIVES MONTH IN NEW MEXICO THAN WITH A PROGRAM ABOUT LAND TENURE?

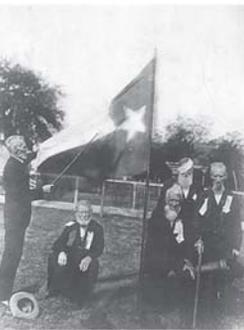
The University of New Mexico's Center for Southwest Research and Indigenous Nations Library Program hosted a lecture, book signing, discussion, and reception for writer, historian, and human rights activist, Dr. Roxanne Dunbar Ortiz, whose book, *Roots of Resistance: A History of Land Tenure in New Mexico* was recently revised and republished. Our State Historian, Dr. Estevan Rael-Gálvez introduced the event.

Submitted by:

Beth Silbergleit, Archivist
Center for Southwest Research, Zimmerman Library
1 University of New Mexico
Albuquerque, NM 87131-0001
(505) 277-0060



Celebrate Archives Month



Archives Fair
October 20, 2007
10 am - 2 pm
San Marcos Public Library

Area archivists and librarians are hosting an open house to provide advice on preserving your personal treasures and family history. Feel free to bring papers, artifacts, or movies to share. At 11:00 there will be a special presentation on photograph preservation. The "fair" is free and open to the public and will include light refreshments.

Archives Reception
October 22, 2007
4 pm - 7 pm
7th floor, the Alkek Library at Texas State University

The Special Collections invites the public to a reception in celebration of Archives Month. Special guest, Dr. Frank de la Teja, Chair of the Texas State University History Department and the first state historian of Texas, will speak briefly at 5:30 pm. On display at the Southwestern Writers Collection is the *King of the Hill* exhibit. The World of Gallery features photographs from the making of *Lonesome Dove*. The reception is free and open to the public and will include hors d'oeuvres.

For more information or to RSVP, contact: specialcollections@txstate.edu

Students of the Battle of San Antonio. "The picture was taken at their last session in Galveston, April 21, 1866." Courtesy, World of Gallery of Southwestern and Western Photography.

On Monday, October 22, the Alkek library hosted and co-sponsored the SAA workshop, "Using Oral Histories: Publications, Exhibits, Internet," taught by Fred Calabretta. Archivists and historians attended the all-day workshop and learned practical ways to display their oral histories. That evening the Special Collections hosted an Archives Month reception for area archivists to have a chance to get together in our galleries. San Marcos is strategically located between Austin and San Antonio, drawing archivists from both those cities, as well as others in the region. The reception was also open to the public, and featured guest speaker, Dr. Frank de la Teja, Chair of the Texas State University History Department, first state historian of Texas, and last but not least, a former archivist!

STATE HISTORIAN HEADLINES ARCHIVES MONTH EVENTS IN SAN MARCOS

To celebrate Archives Month in 2007, the Special Collections department of the Alkek Library at Texas State University-San Marcos produced an exhibit, held an archives fair, co-sponsored an SAA workshop, and hosted a reception for area archivists and the public.

Archivists **Katie Salzmann** and **Joel Minor** set up an exhibit on the main floor of the Alkek Library to draw attention to Archives Month and to the collections held in the Southwestern Writers Collection and the University Archives. The exhibit stood from October 9 to 31.

On Saturday, October 20, Special Collections staff held an archives fair at the San Marcos Public Library. Staff were on hand from 10 a.m. to 2 p.m. with many supplies, catalogs, handouts and free advice for anyone interested in better preserving their personal treasures and family history. In addition, Texas State University Archivist **Kris Toma** gave a presentation on preserving photographs.

Submitted by:

Joel Minor, Processing Archivist
Southwestern Writers Collection
Texas State University-San Marcos
601 University Drive
San Marcos, TX 78666
(512) 245-3229



Start planning now for Archives Month 2008!



UNIVERSITY OF ARKANSAS SPECIAL COLLECTIONS CELEBRATES WITH WORKSHOPS, FOOD, FUN

The University of Arkansas Libraries Special Collections Department celebrated Archives Month with a series of special events, starting on October 20 with a day of workshops about preserving family history. The morning kicked off with a talk on the "Enemies of History," natural and man-made phenomena which contribute to the deterioration of historical materials. Two workshops examined methods of preventing or minimizing damage to documents and photographs. Afternoon sessions focused on oral history as a historical resource, methods of planning and executing an effective interview, and equipment considerations for conducting oral history interviews.

Submitted by:

Diane Worrell
Special Collections Department
University of Arkansas Libraries
365 N. McIlroy
Fayetteville, AR 72701-4002
(479) 575-5330



A spirited game of Arkansas Jeopardy was the highlight of a reception and open house held on October 25, as Special Collections celebrated both Archives Month and the department's 40th anniversary. Modeled after the television game show, Arkansas Jeopardy was created by **Timothy G. Nutt**, using Arkansas-related subjects and pun-filled clues. Nine contestants competed in the event, which generated much laughter, audience enthusiasm and second-guessing.



University of Arkansas celebrates Archives Month: **Tom W. Dillard** and Felicia Thomas doing a mock oral history interview.

CELEBRATING NEW MEXICO ARCHIVES MONTH

During October 2007, the New Mexico Health Historical Collection (NMHHC) joined other state repositories in celebrating New Mexico Archives Month. The University of New Mexico Health Sciences Library and Informatics Center highlighted its special collections and the history of medicine by presenting online feature stories. The four stories were grouped under the heading, "An Exploration into the Historical Record for New Mexico Archives Month." Each week one story was posted to the library's homepage and was linked to the NMHHC webpage. These stories included:

- *Civil War Medicine*, October 1-7, highlighted the six volume set, *The Medical and Surgical History of the War of the Rebellion, 1861-1865*, published by the U.S. Surgeon General's office during the 1870s and 1880s.
- *Patent Medicine in the USA*, October 8-14, surveyed the history of patent medicines in the United States.
- *Traditions: Books from the New Mexico/Southwest Collection*, October 15-21, contained three book reviews of works found in the NMHHC's New Mexico/Southwest Collection, a group of materials documenting healthcare in the state and the region.
- *Search for a Cure: Life at Valmora Sanatorium*, October 22-31, reviewed the Carl H. Gellenthien Collection of the Valmora Industrial Sanatorium Records and featured "Coming to Valmora: Scrapbook Photographs," tracing a patient's arrival at Las Vegas, New Mexico and traveling to the sanatorium, twenty-five miles away. This collection was processed with a grant from the New Mexico Historical Records Advisory Board.

An Exploration into the Historical Record for
New Mexico Archives Month

CIVIL WAR MEDICINE
October 1-7



Celebrating New Mexico Archives Month, the New Mexico Health Historical Collection will present four online feature stories, one for each week in October, highlighting its collections and varying aspects of the history of medicine.

Visit the HSLIC homepage at <http://hslc.unm.edu/library/> during the month of October to view these feature stories.

**PATENT MEDICINE
IN THE U. S. A.**
October 8-14



**TRADITIONS: BOOKS FROM THE
NEW MEXICO/SOUTHWEST COLLECTION**
October 15-21



**SEARCH FOR A CURE:
LIFE AT VALMORA
SANATORIUM**
October 22-31





Submitted by:

Peggy McBride, Archivist
New Mexico Health Historical Collection
Health Sciences Library and Informatics Center
MSC09 5100, 1 University of New Mexico
Albuquerque, New Mexico 87131-0001
(505) 272-8873



DESIGNING A SUCCESSFUL MARKETING PROGRAM

An interview with Michele M. Miller

Q: What is your professional background?

A: I began my PR and publication work in college as the co-editor of the undergraduate creative arts magazine/organization NOTA (None Of The Above) at UWEC, where I coordinated and promoted literary readings and contests and designed the large-format campus magazine with a volunteer staff. I started my professional career as a copywriter, eventually climbing up the ranks to copy editor/manager at a major women's retail catalog corporation. This position allowed me to collaborate with art directors on layout and type design, and solidified my publication building skills.

My education—a BA in English, with a double minor in photography and art history, and an MFA in poetry—has served me well along the way, and strongly supports the work I do here for the literary and photographic archives.

Q: How is working for an archival repository different than your other experiences?

A: The biggest difference between my position with The Wittliff Collections and my past jobs is that, although I still have a budget to stick to, my work is not about filling the pockets of a company owner or CEO. Here I work in an educational environment to promote the literary and photographic arts I love, whereas in my prior job all efforts went toward increasing a bottom line of profit in a catalog market influenced by consumer spending whims and paper and postal rates. Now I find my sense of job satisfaction is exponentially greater, as is the security in knowing my position (and those of my coworkers) won't disappear tomorrow if paper prices skyrocket or Mabel decides she really can't afford new shoes this season.

Q: What methods have you found most successful in promoting archives?

A: There are three main methods I believe are working for us: (a) develop and maintain positive relationships with the news, magazine, and tourist-based media people who can most effectively promote our work to an interested audience; (b) develop collaborative partnerships with institutions and individuals whose missions are aligned with ours; and (c) distribute only the finest and most engaging print pieces possible (within budget), in order to present

our cultural repositories as world class, authoritative, and worthy of patronage.

The media contacts are a given, of course. The thing to remember here is that personal correspondence with reporters and editors and prompt support of their needs are often what solidifies the relationships.

Developing collaborative partnerships serves to bring a wider audience to the archives and forge strategic acquaintances. Working with the Texas State English department, for example, has led to the Southwestern Writers Collection becoming the host space for readings by such heavyweights as W. S. Merwin, Carolyn Forché, Richard Ford, Tim O'Brien, and the U.S. Poet Laureate Charles Simic. These events raise our profile as we advertise them, increase our future patronage by exposing us to large audiences, and introduce the work we do to some of the world's most renowned authors. Another example is how our development officer positions key people on our advisory and gala event boards, working to create relationships that will further our mission by way of monetary, word-of-mouth, or pro bono support.

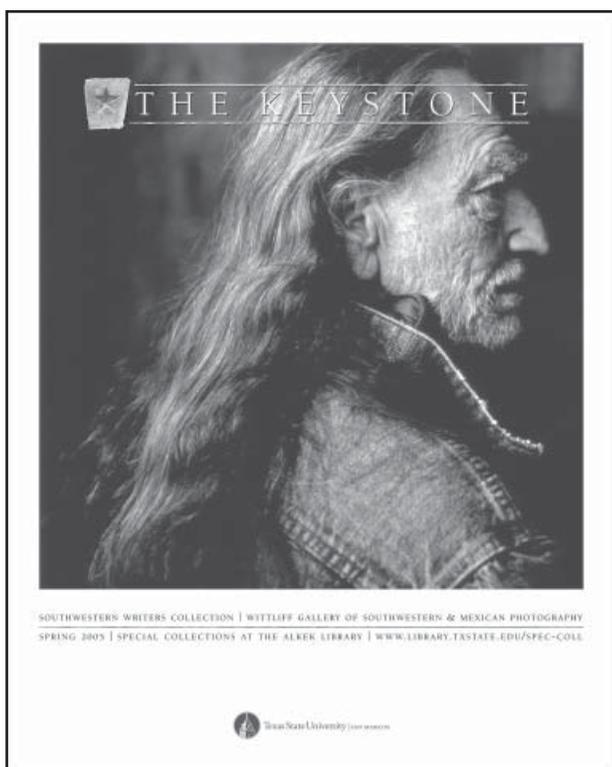
Designing each printed piece to make an impact leads to greater staying power and an increase in word-of-mouth marketing, as people are moved to display and/or share our newsletters, invitations, and exhibit materials. Consistently creating quality pieces meets the high expectations of our current audience and, more importantly, sets the "tone" for our brand identity. We are currently working to bring our web presence in line with this philosophy of sophisticated presentation as well.

Q: What was your favorite "archives rich" marketing/design project?

A: I'd have to say it's our newsletter, *The Keystone*. This piece really gives us an opportunity to show off the archives with the greatest amount of information and several large photographs in a small magazine-like format. The entire staff gets involved—choosing content, writing, and proofing—which unites us in the creation of a publication we all can be proud of.

Q: What do you like most about the work you do?

A: Ironically, what I like best is also what is



Spring 2005 issue of the award-winning newsletter, *The Keystone*, designed by Michele Miller. Cover photograph of Willie Nelson by Annie Liebovitz, 2001.

most difficult. Although the stress of an event-packed, deadline-driven environment can be tough sometimes, I enjoy handling a wide variety of tasks related to my love of poetry and photography: meeting and supporting the work of world-famous poets, authors, and artists through special events; writing press releases and interfacing with the media to promote our events, exhibits, and holdings; giving tours to school children so they will enjoy becoming good museum goers; wrangling our events calendar across multiple platforms (print, web, email); and working with interesting and important literary and fine-art photography archives to create publication pieces that show off the collections at their very best.

I feel like it's the night before Christmas for me here, every day, and can't believe my good fortune in being able to do this job.

Q: Do you have any advice for a repository that does not have a full-time marketing/media person?

A: If your repository is part of a university, develop a good relationship with someone in your campus's media relations department. Use your mass communications and journalism departments as resources for senior interns who can put their education to work for you designing print pieces and writing news releases for the publications and/or media relations department. An alternate route would be to use freelancers instead of interns, if you have a bit of a budget. Copywriting, PR, and publication design are all professions with hungry workers for hire, and these often include professors and grad students. If your repository is located in a college town, look to the campus first for resources.

Another thing that's working for us is a collaboration with the art department to advertise the English department readings. One of our graphic design professors assigns his classes to read the work of the upcoming authors and respond by creating posters advertising the reading dates. The posters are then reviewed by "the clients" (myself, our curator, the creative writing program director, and the art professor), who then select the ones to be displayed across campus and mailed as postcards (with a bit of redesign for the smaller format). This lightens my design load while giving the students an opportunity to work in a practice advertising/client setting with concrete results. Many of the students have entered contests and won awards for their designs, which only serves to further our exposure in the greater world.

Michele M. Miller is Media Relations and Publications Coordinator for The Wittliff Collections at Texas State University-San Marcos. She graciously took time out of her busy day to share her insight into promoting archives.



WHO DO YOU KNOW?

If you have an idea of someone in the archival profession (or related field) who you think would make an interesting interview, let us know!

HOW-TO: PROMOTE YOUR ARCHIVES USING WEB 2.0

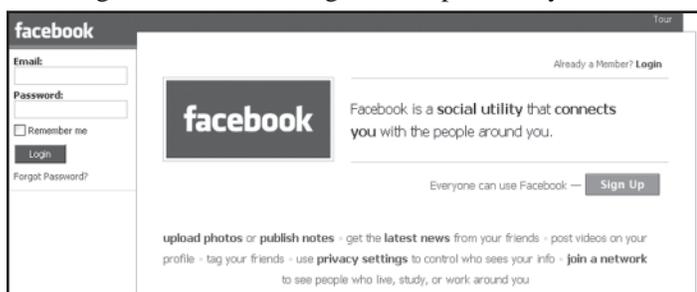
Submitted by Misty D. Smith

Traditionally, archives have been promoted through local channels such as historical societies, local newspapers and magazines, collection openings and receptions at the repository and through creating exhibits within the repository itself or in the library in which the repository is located. These are all very good ways of promoting archives at a local level, but they reach a limited audience. Some archives have branched out into promoting themselves through publications with a larger scope such as American Libraries, the periodical produced by the American Library Association, or through nationally recognized association's newsletters such as this newsletter, the Southwestern Archivist. While these mediums may reach a wider audience geographically, they do not necessarily reach a more diverse audience. In many cases, what has been lacking from the archives approach to marketing is incorporating newer, more innovative ways of reaching a more diverse audience. Archivists need to start evaluating and updating the way in which they promote their resources in order to reach new library users by the means in which they find information. In order to reach these new library users, archives need to adopt the philosophy of Web 2.0.

Web 2.0 can be defined as a second generation of the World Wide Web consisting of web-based communities and hosted services such as social networking sites, blogs and folksonomies which facilitate creativity, and encourage sharing and collaboration among users. This concept does not reflect a change in the technology behind the Web but instead it reflects a change in the way in which end-users are actually using the Web. Archivists can use Web 2.0 to their advantage by making use of social networking sites and other Web 2.0 tools such as RSS feeds, blogs, podcasting, and wikis to promote themselves.

Social Networking Sites

Social networking sites are Web sites that allow users to build online profiles and to share with users information that may include such things as personal information, photographs and blog entries. A few sites that would be worth checking out when deciding how to promote your archives

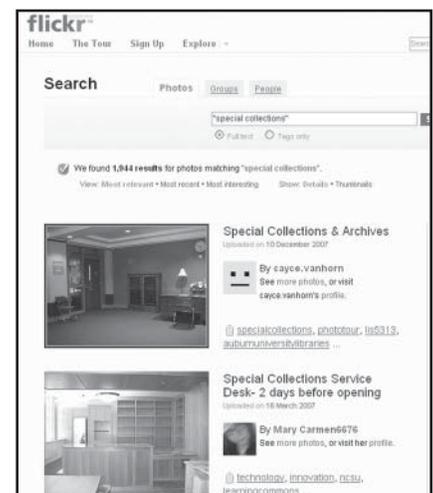


via social networking sites are Facebook, MySpace, Flickr and YouTube. Don't be afraid to try more than one!

Facebook is free to users and all that is needed to join is a valid email address. You can create a profile for your archive, add photographs and join groups of friends such as other libraries or archives. Users can give you instant feedback by exchanging private or public messages. With more than 59 million active users worldwide, you are sure to increase your exposure. <http://www.facebook.com/>

MySpace is also free to users and anyone can join. First, you sign up and create a profile. You can create a profile where you describe the archives and you can upload photographs and even write a journal to keep people updated on what is going on in your archives. Second, you can invite friends to join your personal network or search the site for friends who are already members of MySpace. You could add other libraries and archives as your friends as well as individual people. Third, you can view the connections you create and keep up with what is going on in your favorite libraries and archives. MySpace has over 300 million accounts that will be helpful in expanding your patron base. <http://www.myspace.com/>

Flickr is a photo sharing Web site with an online community platform. It allows photos to be tagged and browsed by using folksonomy, or collaborative tagging. You can add content to your photographs, but can also allow users to add comments, notes and tags to your photographs that might be helpful in identifying people, places or things in the photo-



Try a Flickr search for "special collections."

graph that you have not been able to identify. All of the resulting information that is created and attached to the photograph becomes searchable metadata. You can create an account for free or upgrade to a pro account for just \$24.95 per year. <http://www.flickr.com/>

YouTube is a video sharing Web site where users can upload, view and share video clips. Unregistered users

can watch most videos on the site, while registered users are permitted to upload an unlimited number of videos. It uses Adobe Flash technology to display a wide variety of video content, including movie clips, TV clips and music videos, as well as amateur content such as videoblogging and short original videos. YouTube is a great opportunity for you to create a video of your archives showing what kinds of collections it holds and what potential patrons could use it for as a way of advertising. <http://www.youtube.com/>

Other Web 2.0 Tools

RSS Feeds are used to publish frequently updated content such as blog entries, news headlines or podcasts. RSS feeds contain either a summary or full text of content from an associated Web site, which makes it possible for people to keep up with their favorite Web sites in an automated manner instead of checking them manually.

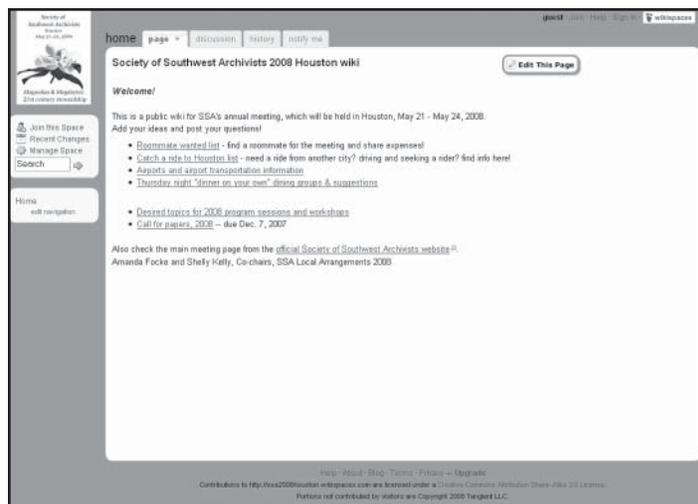
Blogs are Web sites where you can add content as often as you like and the entries are commonly displayed in reverse chronological order. They can be used to provide commentary or news on your archives and can include text, and images, as well as links to



A Google search for “special collections” and “blog” returned this LSU site.

other blogs, Web pages and other media related to your archives. Blogs also have an interactive format where readers can leave comments much like the social networking sites discussed above.

Podcasting is distributing a collection of digital media files over the Internet using syndication feeds for playback on portable media players and personal computers. Podcasts can be used to promote your archives by creating an ad for your archives or simple sending out such things as oral history interviews from your collections to grab user’s interest and make them want to come back for more. What is unique about podcasts is its ability to be syndicated, subscribed to and downloaded automatically when new content is added, using an aggregator or feed reader such as RSS.



Does this SSA Annual Meeting wiki look familiar?

Wikis are pieces of software that allow users to create and edit Web page content freely and easily using any Web browser. Wikis are said to be “The simplest online database that could possibly work.” Wikis support hyperlinks and allow for “open editing” which allows any user to create and edit the content of the wiki.

As you can see, many of these tools work together and can be used in combination with each other. I encourage you to try at least one new way to promote your archives and see how it works for you. Good luck!

Editors’ Note: Need a visual demonstration of these technology tools? Check out YouTube videos by Common Craft: <http://www.youtube.com/user/leelefever>. Their clever “in Plain English” series includes explanations of blogs, RSS feeds, social bookmarking, wikis, and online photo sharing. It’s an entertaining way to learn the basics!

DO YOU KNOW
HOW-TO?

Do you have a “How-To” idea that you’d like to share? Is there something you would like to learn how to do? Simple or complicated, hands-on or theory . . . tell us what you want to teach or want to know.

EMPLOYMENT POSTINGS

**Archivist, Assistant I**

Baylor College of Medicine Archives (TX)

Job Summary

Assists in evaluating incoming archival collection items for historical and research importance and processes collection items according to archival standards and practices which include organizing and categorizing, maintaining archival storage and information database to be used for research, and conducting research requests.

Essential Functions and Duties

- Processes, organizes, and catalogues new archival collection items.
- Preserves archival collection items; for example, placing items in acid-free folders and boxes and removing material that may damage the item.
- Maintains archival storage and information database.
- Evaluates and inspects incoming archival collection items.
- Researches reference requests from BCM faculty, staff, alumni, students, and other affiliated groups.
- Coordinates organization of off-site archival collection storage facility.
- Performs other job related duties as assigned.

Minimum Qualifications

Education required:

- Bachelors degree in History or a related field.

Experience required:

- Background in historic research.

Other

- Follows through with general customer inquiries, requests, and complaints.
- Required to exert physical effort in handling objects less than 30 pounds.

Salary commensurate with experience.

Open January 2008 until filled.

Contact:

JoAnn Pospisil, Director
Baylor College of Medicine Archives
Tele 713-798-4501
Fax 713-798-6004
pospisil@bcm.edu

College and Special Collections Archivist

Navarro College (TX)

General Description

The College & Special Collections Archivist is responsible for managing and coordinating the daily work in the archives area of the Pearce Collections Museum. Those responsibilities include management and coordination of the Pearce Civil War Collection, as well as all college archives, photographs, written and oral local histories, and college subject files.

Required Qualifications Include

- Ability to communicate orally and in writing to a wide range of audiences, including the college community (faculty and students), researchers, and the general public.
- Thorough knowledge of archival theory, methods, and practices.
- Master's degree in Library Science from an ALA-accredited institution with concentration in Archival Studies, or Master's degree in Archival or Museum Studies plus formal archival training and/or experience.

Preferred Qualifications

Certification from the Academy of Certified Archivists.

Full Posting Online

To view the full position description, including all required qualifications and detailed application procedures, please see <http://www.navarrocollege.edu/hr/postings/archivist.php>.

Salary commensurate with education and work experience. Applications will be accepted until a suitable candidate is found.

Contact Information

Call 903-875-7318 for additional information or email nelida.aguilar@navarrocollege.edu or lori.graham@navarrocollege.edu

Pearce Collections Web site

For more information about the Pearce Collections, please visit our web site at <http://www.pearcecollections.us/>.

Employment postings from individual and institutional members are published gratis. The next issue of *Southwestern Archivist* will mail the first week of May.

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LEADERSHIP LOG

Compiled by Carol Roark, CA

John H. Slate, CA, Dallas Municipal Archives, was elected to chair the Government Records Section of the Society of American Archivists for 2007-2008. He is past chair of SAA's Visual Materials Section and the Local Government Records Round Table.

Paul A. Oelkrug, CA, was recently promoted to Coordinator for Special Collections, McDermott Library, The University of Texas at Dallas. Paul assumed this position on 7 August 2007 when Dr. Erik Carlson resigned to take a teaching position at Florida Gulf Coast University.

Katie Salzmann, Lead Archivist at the Southwestern Writers Collection at Texas State University-San Marcos, received a one-year appointment as chair of the Society of American Archivist's Graduate Education Subcommittee.

Debbie Carter, formerly Archivist at the George Bush Presidential Library in College Station has accepted a position as Presidential Diarist with the National Archives in Washington, D. C.

Mat Darby, CA, Archivist for the ExxonMobil Historical Collection at the Center for American History, the University of Texas at Austin, recently was elected Vice Chair / Chair Elect of the Manuscript Repositories Section of the Society of American Archivists.

Gary Spurr, CA has joined the staff at the Dick Smith Library at Tarleton State University in Stephenville as Collections Archivist. Gary will be starting the archives at Tarleton State and processing collections at the W. K. Gordeon Center in Thurber. He will also teach the archives class for the new graduate public history program. Gary was formerly the Special Collections Archivist at the University of Texas at Arlington.

Janice Carter has recently taken the position of Records Manager with The Museum of Fine Arts, Houston Archives. Janice, a native Houstonian, holds an undergraduate degree in journalism and business from Texas A&M. She earned her graduate degree in information science from the University of Texas at Austin. Janice comes to the MFAH from the Harris County Archives, where she completed a grant project in minimal level processing funded by the National Historical Publications and Records Commission. Her prior archives and records management experience includes a position at the Lyndon B. Johnson Presidential Library. As Records Manager, Janice will be updating the museum's records retention schedules in preparation for the development of an electronic records archive.

JoAnn Pospisil has been appointed director of the Baylor College of Medicine [BCM] Archives. She also is a member of the Exhibit Design and Procurement Committee for the Michael E. DeBakey Library and Museum currently under construction on the BCM campus in the Texas Medical Center, Houston.

In addition, she is a member of the Board of Directors of the West Texas Historical Association; is immediate past president, chairman of the Community Awards Committee, and a member of the Board of Directors of the Texas Oral History Association; is treasurer and a member of the Board of Directors of the Spring Branch Addition Civic Association, Inc.; and is an active member of the Texas Czech Genealogical Society and several other professional organizations.

JoAnn has a Master's degree in public history from the University of Houston and has been a Certified Archivist since 2001.

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Hollace Weiner, volunteer archivist at Fort Worth's Beth-El Congregation, will receive the synagogue's Mickey Goldman Award for her work organizing the temple archives, writing the Reform synagogue's centennial history, and persuading the congregation to move artifacts from its old synagogue, constructed in 1920, to its new building completed in 2000. The annual award recognizes a congregant who does not serve on the board of directors.

Hollace also revived the archives at the city's other synagogue, Ahavath Sholom. These archives, called the Fort Worth Jewish Archives, had been dormant for five years. Hollace secured funding and rounded up the old volunteers, who were eager to resume their work. The early minutes books in this archive led Hollace to write an essay titled, "Whistling Dixie While Humming HaTikvah: Acculturation and Activism among Orthodox Jews in Fort Worth." The article was published in the winter 2007/08 issue of *American Jewish History*.

Volunteers from both the Fort Worth Jewish Archives and the Beth-El Congregation Archives gave guided tours of the new synagogue building when the Tarrant County Historical Society met at Beth-El for its meeting in November. Hollace gave the after-dinner speech: "Cowtown Judaism 101."

Mitch Yockelson has been promoted to the position of Investigative Archivist at the National Archives and Records Administration. He works full-time investigating cases of stolen documents from NARA and believes that his job is unique, as no other archival repository devotes a full-time position to this endeavor. Mitch will also publish his first book, *Borrowed Soldiers: Americans Under British Command, 1918*, in April 2008 through the University of Oklahoma Press.

Abbie Weiser, Processing Archivist in the C. L. Sonnichsen Special Collections Department at the University of Texas at El Paso Library, was honored as the 2006 Outstanding Graduate by the Graduate School of Information (iSchool) at the University of Texas. The outstanding graduate for the previous calendar year is selected by faculty vote based upon a combination of scholastic accomplishment and service within the iSchool. Abbie joined the UTEP staff in December, 2006.

Susan Novick, CA, an independent archives consultant in El Paso, passed the 2007 ACA exam in Denver.

Claudia Rivers and **Laura Hollingsed**, both of the C. L. Sonnichsen Special Collections Department at the University of Texas at El Paso, made a presentation at the annual meeting of the Center for Big Bend Studies in Alpine, Texas. Their presentation, "Mining & Minerals: Digging for information in the collections of the former Texas School of Mines," generated several inquiries from researchers about collections relating to mining in West Texas.

REPORT YOUR ARCHIVAL LEADERSHIP ACTIVITY

The Leadership Log is designed to keep SSA members informed about colleagues' publications, presentations, promotions, or other noteworthy activities.

Submit your news to carol.roark@dallaslibrary.org.

Names of SSA members appear in **bold type**.

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ARCHIVISTS' DAYBOOK

Selections from the list compiled by Leon C. Miller, CA, Tulane University.

See the complete Daybook at <http://southwestarchivists.org/HTML/2007.htm>.

**Annual Meeting Sites**

Annual meetings are generally held in the latter part of May.

2002 - Flagstaff
 2003 - New Orleans
 2004 - San Antonio
 2005 - Baton Rouge
 2006 - El Paso
 2007 - Oklahoma City
 2008 - Houston
 2009 - Shreveport
 2010 - Santa Fe
 2011 - Little Rock
 2012 - Phoenix

Board Meetings

Officers and Executive Board Members are required to make a quorum. Committee chairs are encouraged, but not required, to attend.

All members are welcome to attend SSA Board Meetings!

October 5, 2007
 Austin, Texas

February 1, 2008
 Arlington, TX

May 2008
 Houston, TX

Board Meetings at the Annual Meeting are held just prior to the conference (end of fiscal year) and on the Saturday following the last session (beginning of the new fiscal year).

The membership year runs January-December. Please remember to pay your dues by February!

FEBRUARY

10 On this date in 2005, following controversy over the nature of his appointment, the United States Senate quietly confirmed Dr. Allen Weinstein as the ninth Archivist of the United States.

24 **Deadline** for submitting self-nominations for appointments to SAA committees and liaison positions.

MARCH

1 **Deadline** to apply for Academy of Certified Archivists Travel Assistance Awards. For the recipients of the award, the ACA will waive the \$50 exam application fee plus support up to \$200 in related travel expenses to and from the candidate's closest exam site.

4 On this date in 2004, the Supreme Court of Canada issued a landmark decision that interpreted fair dealing for research to include copying entire works. Copying photographs and journal articles were used as examples of fair dealing in the judgment. In giving fair dealing a broad and liberal interpretation, the court opened the door to copying for research purposes in an archival institution.

16 Today is Freedom of Information Day in the USA, a national observance in recognition of the vital role of free information in a free and democratic society.

APRIL

1 On this date in 1985, the United States National Archives and Records Service, a branch of the General Services Administration, became an independent agency with its name changed to the National Archives and Records Administration.

5 **Deadline** for applications for the "Save America's Treasures" program. Grants are available for preservation and/or conservation work on nationally significant intellectual and cultural artifacts and nationally significant historic structures and sites, including collections, documents, monuments, works of art, historic districts, sites, buildings, structures and objects. The program was founded in 1998 by First Lady Hilary Rodham Clinton.

4 **Deadline** for proposals for the National Film Preservation Foundation's "Avant-Garde Masters" film preservation grant program. Interested archives must register by April 4, 2008 and submit proposals by May 16, 2008.

MAY

1 The MayDay Project of the Society of American Archivists is a collaborative campaign to improve professionals' readiness to respond to disaster. The MayDay project encourages all records and archives professionals to do something on May 1st of each year to help ensure that they are prepared to respond to a disaster.

15 **Deadline** to apply to take the Academy of Certified Archivists archival certification examination; and to apply for "You Pick Your Site" examination locations. Contact: Academy of Certified Archivists, 48 Howard Street, Albany, New York 12207, Tel: 518-463-8644, Fax: 518-463-8656, aca@caphill.com.

You are cordially invited ...

SSA membership is open to everyone interested in archival work. Whether archivist, librarian, conservator, genealogist, or concerned citizen, we welcome your participation in promoting the preservation and use of archives.

Mr. Ms. Dr. Sr. Br. Fr. Other: _____



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SSA's membership directory is intended to promote and facilitate professional communication. We therefore ask members to submit their business contact information for their membership records whenever possible. *If the above information is for your home, please check here.*

SSA occasionally shares membership information with carefully selected professional organizations or vendors in order to participate in joint membership efforts or obtain greater benefits for our members. *If you prefer not to participate in these joint programs, please check here.*

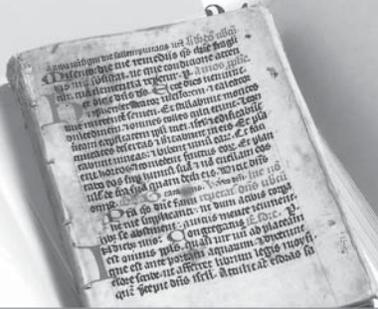
N.B.: SSA's membership year is the calendar year.

SSA's committees offer many ways to become more involved in our society and in the life of the archival profession. Please let us know of any committees or project in which you might be interested and we will be happy to contact you with more information.

Annual Meeting Internet Outreach Membership Nominating Publications
Professional Development Scholarships Site Selection Other: _____

Thank you! We look forward to welcoming you as the newest member of the Society of Southwest Archivists.

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