# Step Right Up! Archives and Public Engagement

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### Stephanie Bayless, CA

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### Connecting with your Community

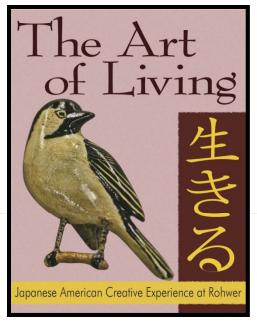
- Take your collections to the street
  - Talk to community/donor/ school groups
  - Write about it!
- Bring the community to your collections
  - Open house events
  - Special tour groups

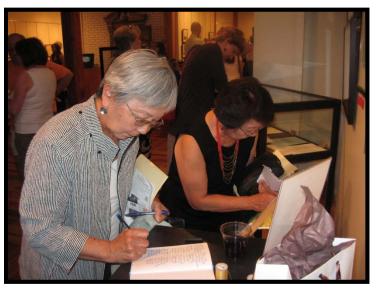




# The Art of Living: Japanese American Creative Experience The Art of Livin of Livin

- Collection (art and documents)
- Website
- Physical exhibit
  - Cell phone tour
  - School groups
- Lectures
- Continued use of collection





Creating a Community

 Target an underdocumented event or group

- Make connections and explain you vision, making very clear what you can do for them
- Be creative this is bigger than collection solicitation. You are offering the full "archival experience" – working with them to tell their story.



#### FORGOTTEN:

THE ARKANSAS KOREAN WAR PROJECT

An initiative of the Butler Center for Arkansas Studies, Central Arkansas Library System



HOME THE VETERANS HISTORY OF THE WAR KILLED IN ACTION ABOUT THE PROJECT DOCUMENTARY 2010 CONFERENCE



The Korean winters proved to be a brutal adversary throughout the conflict.





ABOUT THE PROJECT

ABOUT THE DIGITAL COLLECTIONS

CREDITS

The Korean War has often been overshadowed by other conflicts, such as World War II and the

The Butler Center provides online access to selected portions of our collections, These



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\*The document and photograph links only contain a portion of the materials in each collection. The full list of materials is found in the finding aid.

Search alphabetically: ABCDEFGHIJKLMNOPQRSTUVWXYZ



#### ANDY F. ALDRIDGE

Born: July 13, 1928, in Miller, Arkansas

Korean War Service: 3rd Battalion, 1st Regiment, 1st Marine Division, 1951

Andy F. Aldridge enlisted in the U.S. Marine Corps in 1946. He was discharged in 1948 and recalled to active duty in September 1950. Aldridge served for nine months in the Korean War, attaining the rank of corporal. Assigned to the 1st Marine Regiment, he was wounded in action at the Battle of Bunker Hill (Hill 749) on September 15, 1951. As a result of the wounds he received, Aldridge was medically discharged the following year.

<u>Documents » Photographs » Audio Interview »</u>
Video Interview » Finding aid »

ROBERT L. ATKINS

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Beginning » Breakout » Retreat » Stalemate » Map of the War »

#### BREAKOUT



Seoul, the capital of South Korea, changed hands four times during the first year of the war. On September 15, 1950, the UN offensive began with a massive landing at Inchon followed by the liberation of Seoul on September 29. The landing at Inchon, a daring offensive envisioned by General Douglas MacArthur, included the First Marine Division, the Army's Seventh Infantry Division, and South Korean units. A successful outcome at Inchon allowed allied forces to move in behind the NKPA at the Pusan Perimeter and on toward Seoul. In conjunction with the Inchon landing, UN forces pushed past the Pusan Perimeter, forcing a general North Korean retreat.

On October 1, 1950, South Korean troops crossed the 38th Parallel and entered North Korea on the offensive followed by U.S. forces six days later. As a group of U.S. forces known as X Corps sailed to the east coast of the Korean peninsula, the 8th Army pushed north and captured Pyongyang, the capital of North Korea, on October 19, 1950. South Korean forces began to battle with a new threat, the Chinese People's Liberation Army (also Communist China Forces or CCF), on October

25, but General MacArthur largely dismissed these events as inconsequential until the 8th Army was attacked and forced into retreat by Chinese forces near the end of November.

#### RETREAT

Overwhelmed by the sheer manpower of the Chinese military and now battling the

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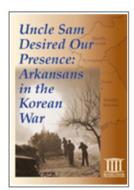
#### UNCLE SAM DESIRED OUR PRESENCE: ARKANSANS IN THE KOREAN WAR (2010)

#### A documentary produced by the Butler Center for Arkansas Studies

Narrated by Steve Stephens DVD released in May 2010 Run time is 60 minutes Available in Widescreen and Standard format

Standard format ISBN: 978-1-935106-30-2 Widescreen format ISBN: 978-1-935106-31-9

When North Korea invaded South Korea in the early morning hours of June 25, 1950, the United States was plunged into an intense and costly war in order to help stem the tide of communism. The ensuing three-year military conflict included twenty-two countries and resulted in the deaths of an estimated 2 to 4 million civilians and military personnel, including 36,940 Americans.



The Korean War is often overlooked between the headlines of World War II and the tragedies of the Vietnam War, and the Arkansans who served have been overlooked with it. Approximately 6,300 Arkansans fought; 461 of those lost their lives. This is their story.

The documentary features photographs, documents, and oral history interviews from "FORGOTTEN: The Arkansas Korean War Project" as well as video footage and photographs from the National Archives and Records Administration.

For dassroom use, there is a corresponding Butler Center lesson plan.

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#### ARKANSAS IN THE FORGOTTEN WAR: THE KOREAN WAR REMEMBERED

As an extension of our successful Korean War project, the Butler Center hosted its first conference on the Korean War on Saturday, May 22. "Arkansas in the Forgotten War: The Korean War Remembered" was a one-day conference that featured five sessions highlighting various aspects of the war.

The keynote speaker was Dr. James I. Matray, Professor of History at California State University, Chico. Dr. Matray's numerous publications on the Korean War include Korea Divided: The 38th Parallel and the Demilitarized Zone and The Reluctant Crusade: American Foreign Policy in Korea, 1941-1950. He is editor of East Asia and the United States: An Encyclopedia of Relations Since 1784, Historical



Wire Section, 936th Field Artillery Battalion, Arkansas National Guard units

Dictionary of the Korean War, and Korea and the Cold War: Division, Destruction, and Disarmament. Matray is currently working on a book about the Battles of Pork Chop Hill. His presentation at the conference will focus on the hill fighting that characterized the later phases of the war.

In addition to the keynote speaker, Dr. Roger Pauly from the University of Central Arkansas provided a general overview of the war and its historical context. He was followed by Steve Rucker, Director of the Arkansas National

SEARCH >

# Mark Your Calendar

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### Connecting to Events

### Civil War Sesquicentennial

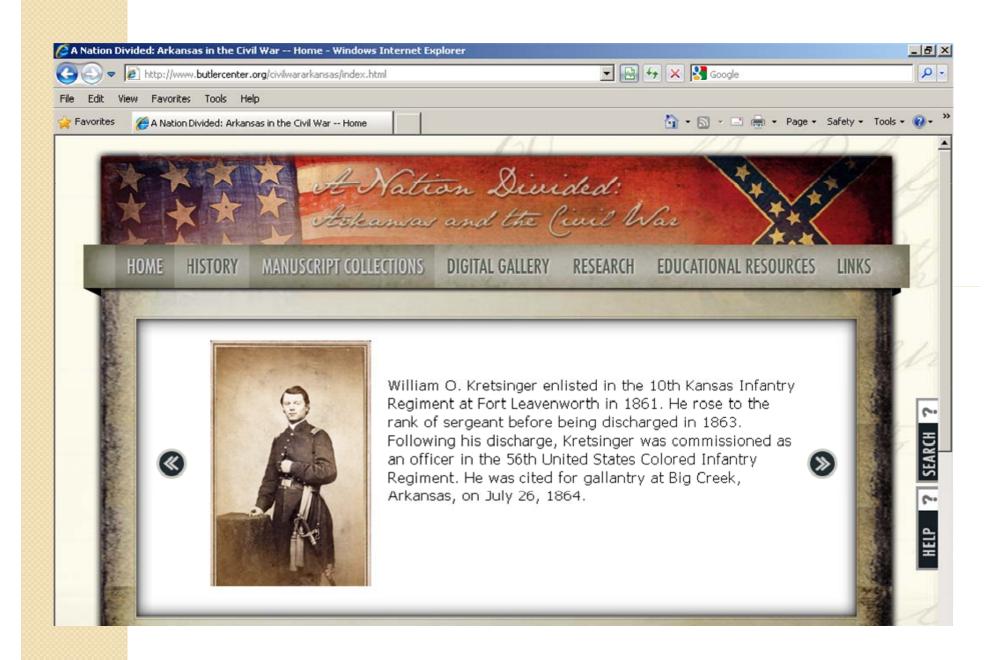
- Popular topic
- Guaranteed audience
- Inter-institutional cooperation
- Educational opportunities
- Increased usage

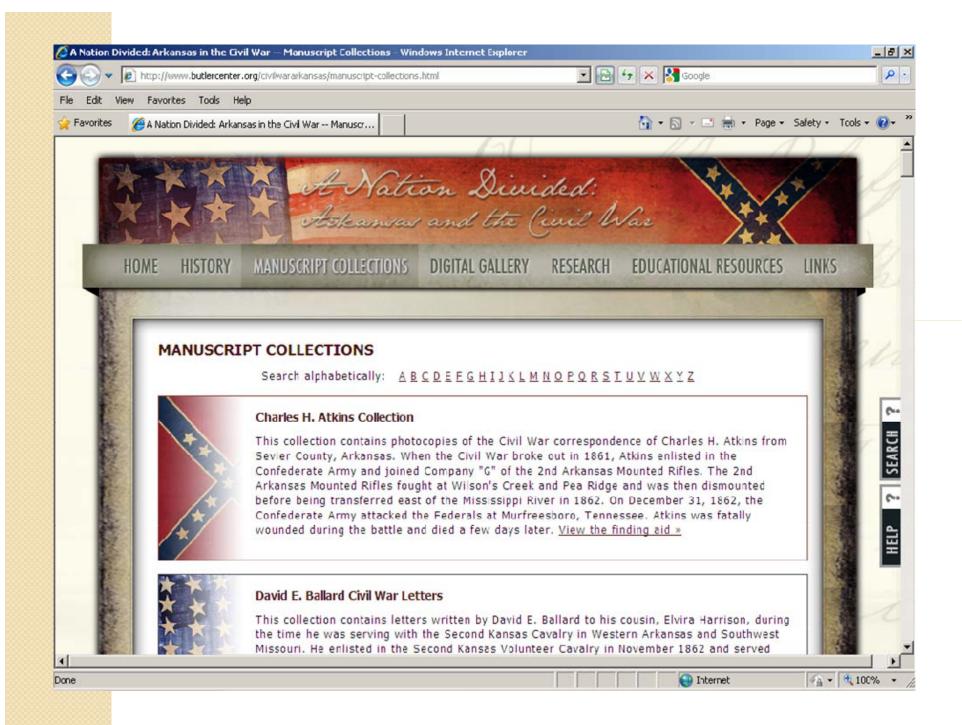












# Exhibits and Programming











### Other Events

- Jewish Food Festival
- Arkansas Music Festival
- Arkansas Heritage Month
- Louisiana Purchase Bicentennial
- Centennial of Flight







### **Educational Outreach**

- Full-time educator on staff
- Lesson plans
- Workshops
- Encyclopedia of Arkansas









Making the most out of your online exhibit

Shannon Lausch, MLIS
UALR Center for Arkansas History and Culture

### Reaching multiple audiences

- Multi-faceted approach to web design
- Multiple, interoperable platforms
- Workflows that complement long-term access plans



# Examples

- Winthrop Rockefeller Virtual Exhibit, 2012
  - Arkansas governor, 1967-1971
  - Celebrated the centennial of his birth
- Life Interrupted Exhibit, September 2014
  - Japanese American internment in WWII Arkansas
  - Releasing YouTube videos every month, leading up to debut

# Winthrop Rockefeller

Multifaceted design: Dual axes



### The Winthrop Rockefeller Collection A Digital Project of the UALR Center for Arkansas History and Culture

A Digital Project of the UALR Center for Arkansas History and Culture Exhibit Opening May 1, 2012



VIRTUAL EXHIBIT »

THE COLLECTION »

EDUCATION »

**EVENTS** »

ABOUT »

Introduction | Personal | Financial | Governor | Public Relations | Winrock | Audio/Visual | Memorabilia

Introduction

Civil Rights & Social Justice

Industry & Agriculture

Politics

Education

Arts & Heritage



# Winthrop Rockefeller

Side bar

