



Step Right Up! Archives and Public Engagement

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Mark Your Calendar

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BUTLER CENTER
FOR ARKANSAS STUDIES

Connecting to Events

Civil War Sesquicentennial

- Popular topic
- Guaranteed audience
- Inter-institutional cooperation
- Educational opportunities
- Increased usage





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William O. Kretsinger enlisted in the 10th Kansas Infantry Regiment at Fort Leavenworth in 1861. He rose to the rank of sergeant before being discharged in 1863. Following his discharge, Kretsinger was commissioned as an officer in the 56th United States Colored Infantry Regiment. He was cited for gallantry at Big Creek, Arkansas, on July 26, 1864.

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SEARCH

?

HELP



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MANUSCRIPT COLLECTIONS

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Charles H. Atkins Collection

This collection contains photocopies of the Civil War correspondence of Charles H. Atkins from Sevier County, Arkansas. When the Civil War broke out in 1861, Atkins enlisted in the Confederate Army and joined Company "G" of the 2nd Arkansas Mounted Rifles. The 2nd Arkansas Mounted Rifles fought at Wilson's Creek and Pea Ridge and was then dismantled before being transferred east of the Mississippi River in 1862. On December 31, 1862, the Confederate Army attacked the Federals at Murfreesboro, Tennessee. Atkins was fatally wounded during the battle and died a few days later. [View the finding aid »](#)



David E. Ballard Civil War Letters

This collection contains letters written by David E. Ballard to his cousin, Elvira Harrison, during the time he was serving with the Second Kansas Cavalry in Western Arkansas and Southwest Missouri. He enlisted in the Second Kansas Volunteer Cavalry in November 1862 and served

SEARCH ?
HELP ?

Exhibits and Programming



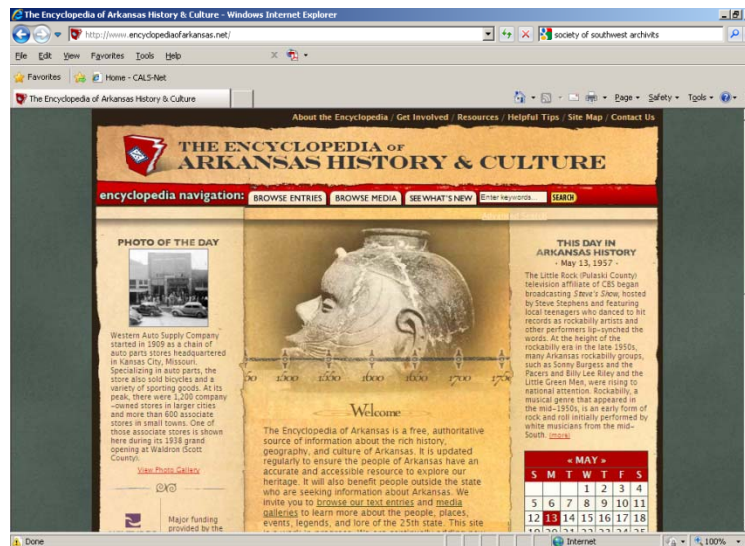
Other Events

- Jewish Food Festival
- Arkansas Music Festival
- Arkansas Heritage Month
- Louisiana Purchase Bicentennial
- Centennial of Flight



Educational Outreach

- Full-time educator on staff
- Lesson plans
- Workshops
- Encyclopedia of Arkansas





Maximizing your reach

Making the most out of your online exhibit

Shannon Lausch, MLIS
UALR Center for Arkansas History and Culture

Reaching multiple audiences

- Multi-faceted approach to web design
- Multiple, interoperable platforms
- Workflows that complement long-term access plans





Examples

- **Winthrop Rockefeller Virtual Exhibit, 2012**
 - Arkansas governor, 1967-1971
 - Celebrated the centennial of his birth
- **Life Interrupted Exhibit, September 2014**
 - Japanese American internment in WWII
Arkansas
 - Releasing YouTube videos every month, leading up to debut

Winthrop Rockefeller

- Multifaceted design: Dual axes



The Winthrop Rockefeller Collection

A Digital Project of the UALR Center for Arkansas History and Culture

Exhibit Opening May 1, 2012



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Winthrop Rockefeller

- Side bar



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