Step Right Up! Archives and Public Engagement

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Mark Your Calendar

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Connecting to Events

Civil War Sesquicentennial

- Popular topic
- Guaranteed audience
- Inter-institutional cooperation
- Educational opportunities
- Increased usage
William O. Kretzinger enlisted in the 10th Kansas Infantry Regiment at Fort Leavenworth in 1861. He rose to the rank of sergeant before being discharged in 1863. Following his discharge, Kretzinger was commissioned as an officer in the 56th United States Colored Infantry Regiment. He was cited for gallantry at Big Creek, Arkansas, on July 26, 1864.
MANUSCRIPT COLLECTIONS

Search alphabetically: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Charles H. Atkins Collection

This collection contains photocopies of the Civil War correspondence of Charles H. Atkins from Sevier County, Arkansas. When the Civil War broke out in 1861, Atkins enlisted in the Confederate Army and joined Company "G" of the 2nd Arkansas Mounted Rifles. The 2nd Arkansas Mounted Rifles fought at Wilson's Creek and Pea Ridge and was then dismounted before being transferred east of the Mississippi River in 1862. On December 31, 1862, the Confederate Army attacked the Federals at Murfreesboro, Tennessee. Atkins was fatally wounded during the battle and died a few days later. View the finding aid »

David E. Ballard Civil War Letters

This collection contains letters written by David E. Ballard to his cousin, Elvira Harrison, during the time he was serving with the Second Kansas Cavalry in Western Arkansas and Southwest Missouri. He enlisted in the Second Kansas Volunteer Cavalry in November 1862 and served
Exhibits and Programming
Other Events

- Jewish Food Festival
- Arkansas Music Festival
- Arkansas Heritage Month
- Louisiana Purchase Bicentennial
- Centennial of Flight
Educational Outreach

- Full-time educator on staff
- Lesson plans
- Workshops
- Encyclopedia of Arkansas
Maximizing your reach
Making the most out of your online exhibit

Shannon Lausch, MLIS
UALR Center for Arkansas History and Culture
Reaching multiple audiences

- Multi-faceted approach to web design
- Multiple, interoperable platforms
- Workflows that complement long-term access plans
Examples

- Winthrop Rockefeller Virtual Exhibit, 2012
  - Arkansas governor, 1967-1971
  - Celebrated the centennial of his birth

- Life Interrupted Exhibit, September 2014
  - Japanese American internment in WWII Arkansas
  - Releasing YouTube videos every month, leading up to debut
Winthrop Rockefeller

- Multifaceted design: Dual axes
Winthrop Rockefeller

- Side bar

The Winthrop Rockefeller Collection
A Digital Project of the UALR Center for Arkansas History and Culture
Exhibit Opening May 1, 2012

VIRTUAL EXHIBIT » THE COLLECTION » EDUCATION » EVENTS » ABOUT »