

SOCIETY OF SOUTHWEST ARCHIVISTS

Annual Conference Program

May 18 - 21, 2011



SSA 
Society of Southwest Archivists

*Arkansas
History
Commission*



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MESSAGE FROM THE PRESIDENT

DEAR FRIENDS AND COLLEAGUES:

Welcome to the 39th Annual Meeting of the Society of Southwest Archivists – one of the country's largest regional gatherings of archivists, library collections and records professionals, and more.

We hope you'll enjoy hearing about innovative approaches to archives and records challenges, exploring new ideas, and engaging with colleagues and renewing friendships in a lovely setting on the Arkansas River. We're sure you'll find a broad array of opportunities to learn, to explore, and to collaborate in the world of archives and records.

Our enterprising Program Committee has assembled a full program of education sessions that reflect the shared interests and values of all our members and that provide the perspectives of both seasoned professionals and new voices. We anticipate there will be something for everyone at SAA Little Rock 2011.

John H. Slate, CA, President

REGISTRATION HOURS

Peabody Hotel Conference Center, Level 3

Wednesday, May 18

2:00 p.m. - 8:00 p.m.

Thursday, May 19

7:30 a.m. - 5:00 p.m.

Friday, May 20

7:30 a.m. - 1:30 p.m.

Arkansas State Capitol



SSA OFFICERS

President: John Slate

Dallas Municipal Archives

Vice President: Carol O. Bartels

The Historic New Orleans Collection

Treasurer: Gerrienne Schaad

National Cowboy and Western Heritage Museum

Secretary: Christina Wolf

Archivist & Special Collections Librarian,
Dulaney-Browne Library, Oklahoma City
University

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AV/AR Specialist, Butler Center for Arkansas
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LOCAL ARRANGEMENTS COMMITTEE

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Butler Center for Arkansas Studies

Jane Hooker

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Archives & Exhibits Specialist, Arkansas
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Wendy Richter

State Historian and Director, Arkansas History
Commission

Brian Robertson

Senior Archivist and Manager, Manuscripts
Division, Butler Center for Arkansas Studies

Sara Thompson

AV Archivist, Butler Center for Arkansas
Studies





Little Rock's Old State House was constructed of handmade brick in 1833, served as the state capitol for 75 years and continues to inspire as a history museum today.

Welcome to SSA's Annual Meeting in Little Rock, Arkansas—only the second time the state has hosted the event. The Local Arrangements Committee is excited to host our colleagues as we discuss archives as a place of opportunity and promise. The phrase “opportunity and promise” comes from Arkansas's official creed that was adopted in 1972: “I believe in Arkansas as a land of opportunity and promise. . .” Nothing embodies this spirit quite like Little Rock.

Little Rock, Arkansas's largest city, is situated on the south bank of the picturesque Arkansas River. Centrally located, the city is a convergence point of the foothills to the northwest, the Delta to the east, and the rolling plains to the southwest. Little Rock has been historically influenced by the South, Southwest, and Midwest, and it is often the

visitor who decides which influence is more predominant.

The city got its name from a small rock formation on the river called la Petite Rocher in 1722 by French explorer Jean-Baptiste Bénard de la Harpe. The name eventually started showing up on maps in 1799. Yes, Little Rock is actually named for a “little rock.” The city became the capital of the Arkansas Territory in 1821 and was incorporated in 1835. Little Rock is most known for the events associated with the Central High Desegregation Crisis and former President Bill Clinton (Little Rock is home to Clinton's Presidential Library). In recent years, Little Rock has expanded its offerings and cemented its place as a southern tourist spot—America's newest destination!

SSA members will find themselves located in the heart of downtown Little Rock—within a leisurely walk, trolley ride, or short drive from many restaurants and attractions, including the Old State House Museum, Central High School National Historic Site, Historic Arkansas Museum, Arkansas History Commission, Arkansas Studies Institute, Mosaic Templars Cultural Center, Arkansas State Capitol, Arkansas Arts Center, and the Clinton Presidential Center. The Peabody Little Rock is conveniently located less than 15 minutes from the Little Rock National Airport.



Just across the river is the city of North Little Rock where SSA members can enjoy an Arkansas Travelers minor league baseball game at Dickey-Stephens Park, tour the USS Razorback, a World War II era submarine, or visit the Old Mill, which appeared in *Gone with the Wind*. Those more adventurous visitors can leave the metro area and make the 60-mile drive southwest to Hot Springs. This historic city has a little bit of everything—a downtown art district, still-frequented 19th century bath houses in the Hot Springs National Park (the nation's first federally protected area), countless water activities, and Garvan Woodland Gardens, an extraordinary 210-acre botanical garden.

We hope that you will
enjoy your stay!



*Left: Dickey-Stephens Park
Right: The Old Mill*

CONFERENCE ACCOMMODATIONS

PEABODY LITTLE ROCK

3 Statehouse Plaza, Little Rock, AR 72201 • (501) 906-4000

A Historic Little Rock Luxury Hotel, Distinguished by Fine Feathered Friends

The Peabody Little Rock is a AAA four-diamond luxury hotel centrally located on the Arkansas River in the River Market District of downtown. In the short time since its \$44 million renovation in 2002, the Peabody Little Rock has set the bar to which stylish, upscale Arkansas lodging is measured. The hotel features a wonderful open-concept lobby bar and seating area perfect for informal meet-ups and social hours. At 11:00

a.m., the Peabody Ducks perform their world-famous march across the lobby to a specially created marble fountain where they play until returning to their tiny duck palace at 5:00 p.m.



TUESDAY, MAY 17

9:30 a.m. - 5:00 p.m.
PRE-CONFERENCE
WORKSHOPS
Arkansas Studies Institute

Emergency Management for Archives (Day 1) Room 124

Kara M. McClurken, Head of Preservation Services, University of Virginia Libraries

In this two-day, Society of American Archivists workshop, you are introduced to the basics of emergency management for archivists. You'll discuss the four phases of a disaster (mitigation, preparedness, response, and recovery), as well as how to conduct a risk assessment, write a disaster plan, prioritize collections, and sustain preparedness. In addition to theoretical planning, you'll have the opportunity to gain hands-on skills in analyzing and mitigating risks by conducting an on-site assessment during a walk-through of the hosting institution! The practical tips and tools you'll discuss will help you get started so you won't be caught unaware when disaster strikes.

WEDNESDAY, MAY 18

9:30 a.m. - 5:00 p.m.
PRE-CONFERENCE
WORKSHOPS
Arkansas Studies Institute

Oral History on a Budget Room 110

Jo Blatti, Independent Historian and Consultant

Jajuan Johnson, Independent Researcher and Heritage Specialist

This workshop is designed for those with

limited oral history experience and a limited budget for oral history projects. You will cover theoretical and practical information for both audio and video projects, through instructor presentations and class exercises. Students in this workshop will: learn oral history project planning & management techniques; gain knowledge of current recording, preservation and access technologies; gain insights into collections management issues, such as releases, IRB, finding aids, and more; get experience in oral history interviewing and A/V equipment handling; present project ideas in development; learn about oral history projects as well as contributions to the field and best practices.

Emergency Management for Archives (Day 2) Room 124

See description on Tuesday, May 17

Digital Archives Systems and Applications Room 204

Danielle Plumer, Coordinator of Texas Heritage Online, Texas State Library and Archives Commission

This workshop will provide information about managing digital collections, including both born-digital and digitized material. It will cover on evaluating, adapting, and developing systems and applications to manage access and control of digital objects, with an emphasis on archival collections. Additional workshop materials and supplementary exercises will be made available online to registered attendees. The workshop explores the following topics:

- * User-Centered Design: Functional Requirements, Use Cases, and Usability
- * Components of Digital Collections:

Objects and Collections, Descriptive and Administrative Metadata, and System Models

* Workflows: Creating, Acquiring, Administering, Accessing, and Disposing of Data

* Interoperability: Protocols, standards, and transformations

6:00 p.m. - 8:00 p.m.
OPENING RECEPTION
Peabody Hotel Lobby

Pre-Registration required. Ticket (located in your registration packet) must be presented at the time of event.

KEYNOTE SPEAKER



Elliott West will be the 2011 Annual Meeting keynote speaker. West is Alumni Distinguished Professor of History at the University of Arkansas, where he has taught since 1979. He received his B.A. degree from the University of Texas at Austin and his M.A. and Ph.D. from the University of Colorado. A

specialist in western social and environmental history, he is author of six books and more than seventy-five chapters in books and scholarly articles. Three of his books have won major national awards, and *The Contested Plains: Indians, Goldseekers and the Rush to Colorado* (1998) received five, including the Francis Parkman Prize for the year's outstanding work in American history. He has twice won his university's award for teacher of the year and was named the Carnegie Foundation's Arkansas Professor of the Year in 1995. In 2009, West was one of three finalists for Baylor University's Robert Foster Cherry Award for the nation's outstanding classroom teacher. His most recent book is *The Last Indian War: The Nez Perce Story* (Oxford University Press, 2009).

Dr. West's travel arrangements courtesy of the Butler Center for Arkansas Studies.

THURSDAY, MAY 19

8:00 a.m. - 10:00 a.m.
PLENARY SESSION
Conway Hall

Dr. Deborah J. Baldwin, Dean of the College of Arts, Humanities and Social Sciences; Associate Provost, Arkansas Studies Institute, University of Arkansas at Little Rock

John Slate, CA, Dallas Municipal Archives, President, Society of Southwest Archivists

Welcome to Little Rock and Introduction of Keynote Speaker

KEYNOTE ADDRESS

Listen Up: Voices from the Archives

Elliot West, Alumni Distinguished Professor of History at the University of Arkansas

Archives preserve a priceless historical resource—the voices of ordinary men and women that otherwise would go unheard. In thanks for our good work, Dr. West will offer up examples from forty years of research on the American West.

10:30 a.m. - 12 Noon
EDUCATIONAL SESSIONS

Chicot

If You Love your Collections, Set them Free: Using the Web to Facilitate Access

Chair: Liza Talbot, Lyndon Baines Johnson Library and Museum
Fishing Where the Fish Are

Liza Talbot, Lyndon Baines Johnson Library and Museum

One Small Question for an Archivist, One Large Mash-up for the Archives

Pati Threatt, Frazar Memorial Library, McNeese State University

Tapping into the Wisdom of Crowds: Crowdsourcing and Tagging at the Texas Archive of the Moving Image

Megan Peck, Texas Archive of the Moving Image

Enriching Access: Making Audio-Visual Holdings Feel Special All Over Again

Zach Vowell, Dolph Briscoe Center for American History, University of Texas at Austin

The four presentations will explore a variety of approaches to using the web to facilitate access to archival collections. These approaches leverage a variety of social media tools and web-based software that highlight temporal, visual, topical and instructional points of access; software that facilitates crowd-sourcing and tagging; cartographic and geographic location tools; and fostering the creation of mash-ups.

Harris Brake Hall
Preventing Archival-Related Baldness: Juggling Issues in the Archives While Preserving Your Coif and Sanity

Chair: Ann Hodges, University of Texas at Arlington

Wrangling Donors and Roping Acquisitions

Gerianne Schaad, National Cowboy and Western Heritage Museum

Managing Setbacks in Archives-When Life Happens

J J Compton, Oklahoma Christian University

Managing Student Interns and Volunteers at a Public Archives

Jennifer Day, Oklahoma Historical Society

Management in all organizational activities is the act of getting people together to accomplish desired goals and objectives using available resources efficiently and effectively. Management comprises planning, organizing, staffing, leading or directing, and controlling effort for the purpose of accomplishing a goal. Archivists from three types of institutions, a non-profit educational institution, a state-funded historical society, and a non-profit museum, will discuss how they manage volunteers, donors, and change.

White Oak Hall

Seizing the Opportunity: Archiving Campus History
Chair: Kay Bost, Oklahoma State University, Special Collections & University Archives

Documenting Campus

David Peters, Oklahoma State University Library, Special Collections & University Archives

The OSU Photograph Collection

Kate Blalack, Oklahoma State University Library, Special Collections & University Archives

Newspapers & Yearbooks

Robin Leech, Oklahoma State University Library

The Special Collections & University Archives and Digital Library Services at Oklahoma State University have a cooperative project of digitizing and documenting our campus history. The “Documenting Campus” project photographs and records data on current buildings, interior and exterior, and campus sites. Next, is digitizing our campus newspaper (*The O’Collegian*) from 1895 to the present by outsourcing the processing of this collection. The final component is the in-house digitizing of our campus yearbook *The Redskin* from 1909 to 1992. We will detail our workflow, share lessons learned, and compare advantages and disadvantages of outsourcing compared to in-house digital projects.

Little Rock Central High School

1:30-3:00 p.m.
EDUCATIONAL SESSIONS

Chicot

Filling Our Niche: Opportunity and Promise in Subject Repositories

Chair: Melissa Gottwald, Embry-Riddle Aeronautical University

Listening to the Knock [of Opportunity]: Promise & Progress at The Petroleum Museum

Leslie Meyer, The Petroleum Museum

An Archival Memorial: Documenting the War in Vietnam
Mary McLain Saffell, Texas Tech University

Lessons from Disasters: a Repository for Aviation Safety

Melissa Gottwald, Embry-Riddle Aeronautical University

How do we face our challenges and create opportunities? For subject-focused



repositories, the answer to this question is shaped by the nature and scope of the collections and by the communities that they serve. Speakers will discuss their repositories' mission, collections, and activities—including outreach, collaboration with other institutions, collection development, reference and access, special projects, and who the archives' users are.

Harris Brake Hall

From Conception to Ingestion

Chair: Richard H. Dickerson,
University of Houston Libraries

Smelled Like Vinegar to Me!

Richard H. Dickerson, University of
Houston Libraries

It's in the Can: Providing Access to Video Collections

Sandra Yates, Project Archivist, Southwest
Alternative Media Project (SWAMP)

As caretaker of the University of Houston's KUHT film archive, Dickerson will recount, step-by-step and in very simple terms, how the smell of vinegar in "the stacks" one day, forced him to learn about moving image media, film preservation, digital transfer, access and the preparation of a successful grant application. As Project Archivist for the SWAMP Video Archive Project, Yates will discuss the beginning stages of providing access to materials of a small media arts organization. Focusing on some issues and solutions of providing access to audiovisual collections within a small organization, hoping to demystify audiovisual materials and give archivists the confidence to tackle video preservation projects.

White Oak Hall

In It Together

Chair: Mike Strom, Texas
Christian University

Developing Trust Relations with Native Tribes

William D. Welge, CA, Oklahoma Historical
Society

Genesis of an Archives: Christian History in a Free-thought Village

Anne Stewart, Immanuel Lutheran
Archives

The relationship between an archives and the community it documents is often taken for granted. When that relationship is robust and interactive, the results can be rewarding for all involved. This session focuses on two archives with strong connections to their constituent communities and how that benefits both the record donors and the archives. Presenters will describe how a small farm and ranch community has worked to develop an archives and how an established archives is working with Native Americans to develop tribal archives.

3:30-5:00 p.m.
EDUCATIONAL SESSIONS

Chicot

Protecting Authenticity in the Digital Archiving Process

Chair: Patricia Galloway, Ph.D.,
University of Texas at Austin

Practice and Implications of Digital Forensics Techniques in an Archival Setting

April Norris, School of Information,
University of Texas at Austin

Librarian's Helper Stoned

Jane Gruning, School of Information,
University of Texas at Austin

Ultima II Emulated

Halley Grogan, School of Information,
University of Texas at Austin

*Frankenstein II, or the Return of
Lost Content*

Jocelyn Petyak, School of Information,
University of Texas at Austin

This session will consist of presentations from digital archiving students at the School of Information, UT-Austin. Students will describe and present work selected from class projects and individual research. This year's presentations on digital archiving will be focused on forensic capture of digital

materials to guarantee authenticity prior to separating out files and archiving them along with structural data. Students will discuss problems in archival capture from various legacy media and formats as well as contextual issues in capture and archiving of digital audio and videogame programs and machine emulations, both compiled and code.

Harris Brake Hall

***Using Archives to Discover
Historical Roads***

**Chair: Robert Schaadt, The
Vindicator Archivist, Liberty,
Texas**

***National Register Designation of A
Historic Arkansas Roadway***

Peggy S. Lloyd, Southwest Arkansas
Regional Archives, Arkansas History
Commission

***The Arkansas Studies Institute
and the River Market.***



*A Disappearing Historic Roadway in East Texas: Trammel's Trace***Gary Pinkerton**, Independent Historian, Silsbee, Texas

This session will discuss the range of archives used in finding historical roads that are no longer extant. The physical locations of older roadways provide guideposts for the development of communities, routes for trade and immigration, and archaeological investigation. Land records, tax records, and court cases provide valuable and pertinent information that can be overlaid on both historical maps and current GIS systems to examine the importance of old roads on our history. Lloyd will discuss her research in order to nominate and designate the Washington Road of Arkansas on the National Register of Historic Places and Pinkerton will give the history of Trammels Trace, the road that connected the Arkansas road with Texas.

White Oak Hall***Grant Funding for Library, Archive and Museum Projects***

Panelists:

Dr. Linda Mason, Coordinator for Grants and External Funding Assistance, Oklahoma State Regents for Higher Education**Jeane Prince, CA**, Archivist, Oklahoma Higher Education Heritage Society**Ann Hodges, CA**, Special Collections Program Coordinator, University of Texas Arlington**Dreanna Belden**, Assistant Dean for External Relations, University of North Texas

Don't let grant-writing frighten you. Meet with our panel to learn how to overcome

your fears about the grant-writing process; where to find workshops and other information about the process; find funding opportunities; adapting your project to match grant guidelines; and how to pull all your information into a winning proposal. Dr. Linda Mason, Coordinator of Grants and External Funding for the Oklahoma State Regents, will give you some basic information about grant writing and how to find funding opportunities. Ann Hodges (UTA), Dreanna Belden (UNT), and Jeanne Prince (OHEHS) will share their experiences with project proposals.

5:30 - 8:30 p.m.**RECEPTION****Clinton Presidential Center***See description on back cover.*

Pre-Registration required. Ticket (located in your registration packet) must be presented at the time of event. Transportation will be provided from the Peabody front drive.

FRIDAY, MAY 20**8:30–10:00 a.m.****EDUCATIONAL SESSIONS****Chicot**

SSA: Past, Present & Future Chair, John Slate, CA, Dallas Municipal Archives, President of Society of Southwest Archivists

Panelists:

Carol Bartels, CA, The Historic New Orleans Collection, Vice-President of SSA**Shelly Kelly, CA**, University of Houston-Clear Lake, Chair Ad-Hoc Committee for 40th Anniversary

Brenda McClurkin, CA, University of Texas at Arlington, Past-President of SSA
If this is your first SSA meeting or you are a new member please join us for an informal meet-and-greet, where you can learn about the organization and our meetings, how to get involved, and make new friends. This session isn't just for new members however. We are planning our 40th anniversary celebrations and your input is valued on this and other issues facing SSA. We look forward to hearing your suggestions.

**10:30–12:00 Noon
EDUCATIONAL SESSIONS**

Chicot

Doing More with DSpace

Chair: Danielle Cuniff Plumer, Texas State Library and Archives Commission

DSpace: Let It Be (Omeka)

Amanda Focke, Rice University

Can Pachyderm Carry DSpace?

Dixie Hoover, Texas Historical Commission, Confederate Reunion Ground SHS

Improving DSpace

Interoperability, The Google Way

Danielle Cuniff Plumer, Texas State Library and Archives Commission

DSpace does a beautiful job serving the archival masters for digital objects. It can be a trusted repository, acting as a warehouse with strong active preservation functions. What it does not do well, or in some cases at all, is provide a friendly, inviting,

interactive interface for users. However, implementation of basic interoperability principles, including metadata application profiles and well-documented digital object creation workflows, allows other software tools to work with DSpace, with the result that archival collections are more visible, more interactive, and easier to use.

Harris Brake Hall

Tribal Newspapers Then and Now

Chair: John Slate, CA, Dallas Municipal Archives

Problems in Archiving Tribal Publications: Solutions, Anyone?

Daniel F. Littlefield Jr., Sequoyah National Research Center

Creating An Archive: The Hook and Crook Method

James Parins, Sequoyah National Research Center

Freedom of Speech in Indian

Country: The Role of Tribal Newspapers in Tribal Governance

Tara McLain Manthey, former member, Osage News Editorial Board

Tribal newspapers have been a valuable primary source of information on Native American communities since the first ones were published in the late 18th century. This session examines the history of preserving the Native American press, its complexities, and its challenges as a subject collecting area.

White Oak Hall***CA or Bust: How We Prepared for and Passed the Certified Archivists Exam***

Chair: Sara Thompson, CA,
Butler Center for Arkansas
Studies, Central Arkansas
Library System

Panelists:

Brian Roberston, CA, Butler Center for
Arkansas Studies, Central Arkansas Library
System

Stephanie Bayless, CA, Butler Center for
Arkansas Studies, Central Arkansas Library
System

Frances Morgan, CA, Butler Center for
Arkansas Studies, Central Arkansas Library
System

Discussion on their collective decision to sit for the Certified Archivists exam and the process they developed for studying for the test. Panelists will talk about what they expected to gain from studying as a group, their perceptions of what the test would be and, ultimately, the reality of sitting for the exam.

The River Market District

1:30–3:00 p.m
EDUCATIONAL SESSIONS

Chicot***Training to Share***

Chair: Danielle Cuniff
Plummer, Texas State Library
and Archives Commission

*William Sydney Porter and Austin:
From Surprising Beginnings to the
O. Henry Ending*

Lauren Goodley, Texas General Land Office
Daniel Alonzo, Austin History Center

*The "Hellcat News" & "Camp
Barkeley Scrapbook"*

Devhra Bennett Jones, Abilene Library
Consortium

William Lenches, 12th Armored Division
Memorial Museum

Are collaborative digital projects worth the cost, the time, and the loss of control? In this session, panelists will discuss the process of learning about and creating shared metadata profiles, controlled vocabularies, and authority lists as part of the IMLS-funded "Train to Share" project at the Texas



State Library and Archives Commission.
Come learn about the project outcomes and
about opportunities to tailor the training
series to the needs of your institution.

Harris Brake Hall

“And the Land We Belong to is Grand”: Preserving Parts of Oklahoma’s Heritage Through Oral History

**Chair: Juliana Nykolaiszyn,
Oklahoma State University**

*From Pressure Cookers to
Scrapbooks: Extension Agents and
Their Work with Rural Families*

Tanya Finchum, Oklahoma State University

*Ein Neues Leben: Oklahoma
Through the Eyes of German
Immigrants*

Latasha Wilson, Oklahoma State University

*Documenting Life on the Farm:
From Artifacts to Photographs*

**Juliana Nykolaiszyn, Oklahoma State
University**

Oklahoma has a strong agricultural heritage
and is culturally diverse. Through oral

history, members of the Oklahoma Oral
History Research Program have been
working to preserve the stories of farm
owners, cooperative extension agents,
and immigrants who call Oklahoma home.
Artifacts gathered during the process
supplement materials held by the library and
add another layer to the historical record.
This session will highlight three oral history
projects and how the histories and artifacts
are being made available, as well as some of
the challenges of collaborating within and
outside of the library.

White Oak Hall

Documenting Under Documented Cultures

**Chair: Michelle Bogart, CA,
George H. W. Bush Presidential
Library**

*Records of the Under
Documented: Local Government
Case Files*

**Sarah Canby Jackson, CA, Harris County
Archives**

*Outreach and Networking for
Mexican American Archives:*



*Houston Corpus Christi and Beyond***Thomas H. Kreneck, Ph.D., CA**, Texas A&M University – Corpus Christi*Preserving Culture: Archives in Guatemala City***Michelle Bogart, CA**, George H.W. Bush Presidential Library

This session will address the role and responsibility of archives in preserving the records of under documented cultures. The Harris County archivist will discuss documenting under represented cultures through local government case files. The Associate Director for Special Collections & Archives at Texas A&M Corpus Christi will relate his experiences in reaching out to the Hispanic community regarding archival and related materials. An archivist at the George H.W. Bush Presidential Library will discuss working with various archives in Guatemala City in preserving history and culture.

3:15-4:00 p.m.
STUDENT POSTER SESSION

Chicot*iSchool You: iSchool Podcast as Cultural Record and Advocacy Tool***Rachel Appel**, University of Texas at Austin*El Archivo Nacional de Panamá: A Case Study of Archives in Central America***E. Lisa Cruces**, University of Texas at Austin*Rethinking Archival Education:**Using Rich-Media to Create Interactive Archival Modules for the Lyndon B. Johnson Presidential Library***Liz Molleur and Heather Nice**, University of Texas at Austin

3:30-6:30 p.m.
REPOSITORY TOURS

*Visiting Arkansas History Commission, Sequoyah Research Center, Arkansas Studies Institute.***Pre-Registration required. Ticket (located in your registration packet) must be presented at the time of event.**

Transportation will be provided from the Peabody front drive.

SATURDAY, MAY 21

8:00-10:30 a.m.
BREAKFAST BUSINESS MEETING & SLOTT

Arkansas Ballroom**John Slate**, Dallas Municipal Archives, President of Society of Southwest Archivists

10:30-12:00 Noon
EDUCATIONAL SESSION

Harris Brake Hall***More Than Serendipity: Publicizing & Promoting Archives***

Chair: Tom W. Dillard, Special Collections Department, University of Arkansas Libraries
Introduction and Overview: The Foundations of Outreach

Tom W. Dillard, University of Arkansas
Libraries, Special Collections Department

*Publications, Programming, and
Events*

Diane F. Worrell, University of Arkansas
Libraries, Special Collections Department

*Digital Projects, Donor Relations,
Creativity, and a Bit of Serendipity,
Too!*

Timothy G. Nutt, University of Arkansas
Libraries, Special Collections Department

This session examines the purposes, types, and essential elements of outreach programs in archival repositories, including discussions about publications, programming, special events, donor relations, fund raising, digital projects, and creative approaches to outreach. Examples of outreach projects at

the University of Arkansas Special Collections Department will be featured, along with advice for achieving success.

12:00 Noon-2:00 p.m.
BOARD MEETING

Petit Jean

Concluding Board Meeting.

2:00 - 4:30 p.m.
LITTLE ROCK TOUR

*Visiting Central High School National
Historic Site, Mosaic Templars Cultural
Center and the Old Mill.*

**Pre-Registration required. Ticket (located in
your registration packet) must be presented
at the time of event.**

Transportation will be provided from the
Conference Center.

SLOTTO

Don't Forget SLOTTO!

Buy a \$1 SLOTTO ticket and help fund an SSA Scholarship:

*Herbert Scholarship
Caldwell Student Scholarship
Annual Meeting Scholarship*

BECOME A DUCK MASTER! Purchase tickets at the SLOTTO table to enter into a drawing for a chance to lead the famous Peabody Hotel Ducks from their specially created marble fountain to the Royal Peabody Duck Palace. The Duck Master or Mistress has the privilege of donning a scarlet and gold trimmed jacket and carrying a brass head duck cane. The winner will be announced at the SLOTTO table after Friday's last morning session. The procession will take place at 5pm Friday afternoon.

General SLOTTO Drawings will be held on Saturday, May 21 at during the Breakfast Business Meeting. There will also be a Silent Auction during the Conference, with a chance to win a quilt by Local Arrangements Committee Chair Linda Pine.

For more information about SSA Scholarships, contact Brian Collins at brian.collins@dallaslibrary.org or visit <http://southwestarchivists.org/scholarship.html>

Society of
**SOUTHWEST
ARCHIVISTS**



Clinton Presidential Center

► **For full session descriptions, see page 6**

Tue 5-17	WORKSHOPS Arkansas Studies Institute (Pre-registration required for Tuesday workshop)			
	9:30 a.m. - 5:30 p.m.	Emergency Management for Archives Day 1 Room 110		
Wed 5-18	WORKSHOPS Arkansas Studies Institute (Pre-registration required for all Wednesday workshops)			
	9:30 a.m. - 5:30 p.m.	Oral History on a Budget Room 124	Emergency Management for Archives Day 2 Room 110	Digital Archives Systems and Applications Room 204
	BOARD MEETING Cox Creative Center, 3rd Floor Meeting Room			
	11:30 a.m. - 5:00 p.m.	Pre-Conference Board Meeting		
Thurs 5-19	OPENING RECEPTION Peabody Hotel Lobby			
	6:00 p.m. - 8:00 p.m.	Welcoming Reception Pre-registration required		
	PLENARY SESSION Conway Hall			
Thurs 5-19	8:00 a.m. - 10:00 a.m.	Welcome Keynote Address Listen Up: Voices from the Archives		
	BREAK Conference Center, 2nd Floor Lobby			
	10:00 a.m. - 10:30 a.m.	Morning Break		
	EDUCATIONAL SESSIONS Conference Center			
	10:30 - 12 Noon	Chicot If You Love Your Collections, Set Them Free Using the Web to Facilitate Access Harris Brake Hall Preventing Archival-Related Baldness: Juggling Issues in the Archives While Preserving Your Coif and Sanity White Oak Hall Seizing the Opportunity: Archiving Campus History		
Thurs 5-19	LUNCH			
	12 Noon - 1:30 p.m.	Lunch on your own		



As a courtesy to presenters and attendees, please refrain from using your cell phones during sessions.

Continued on next page ►

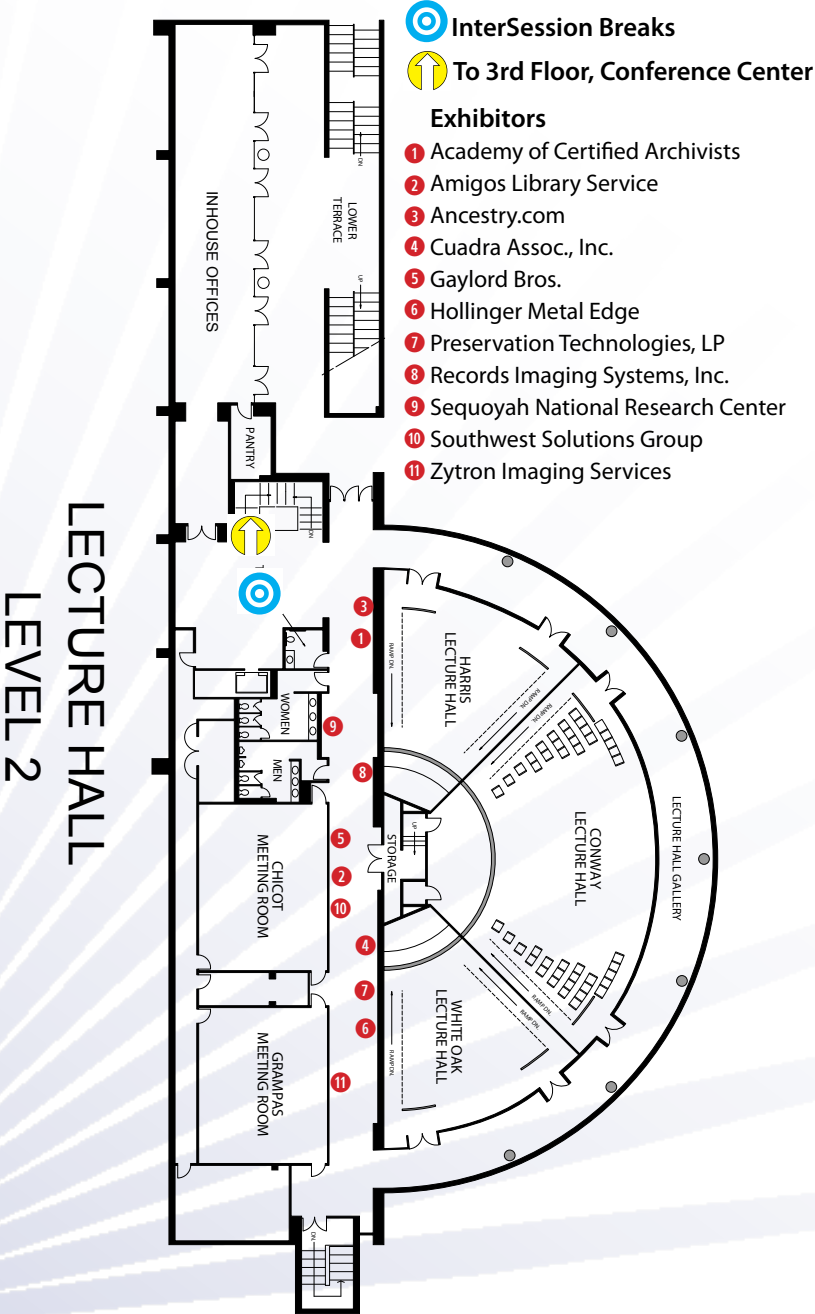
Thurs 5-19	EDUCATIONAL SESSIONS Conference Center	
	1:30 p.m. - 3:00 p.m.	Chicot Filling Our Niche: Opportunity and Promise in Subject Repositories Harris Brake Hall From Conception to Ingestion White Oak Hall In It Together
	BREAK Conference Center, 2nd Floor Lobby	
	3:00 p.m. - 3:30 p.m.	Afternoon Break
	EDUCATIONAL SESSIONS Conference Center	
Fri 5-20	3:30 pm. - 5:00 p.m.	Chicot Protecting Authenticity in the Digital Archiving Process Harris Brake Hall Using Archives to Discover Historical Roads White Oak Hall Grant Funding for Libraries, Archive and Museum Projects
	RECEPTION Clinton Presidential Center	
	5:30 p.m.- 8:30 p.m.	All attendees reception and facilities tour (Pre-registration required; For more information, see back page)
	EDUCATIONAL SESSIONS Conference Center	
	8:30 a.m. - 10:00 a.m.	Chicot SSA: Past, Present & Future
	BREAK Conference Center, 2nd Floor Lobby	
	10:00 a.m.- 10:30 a.m.	Morning Break

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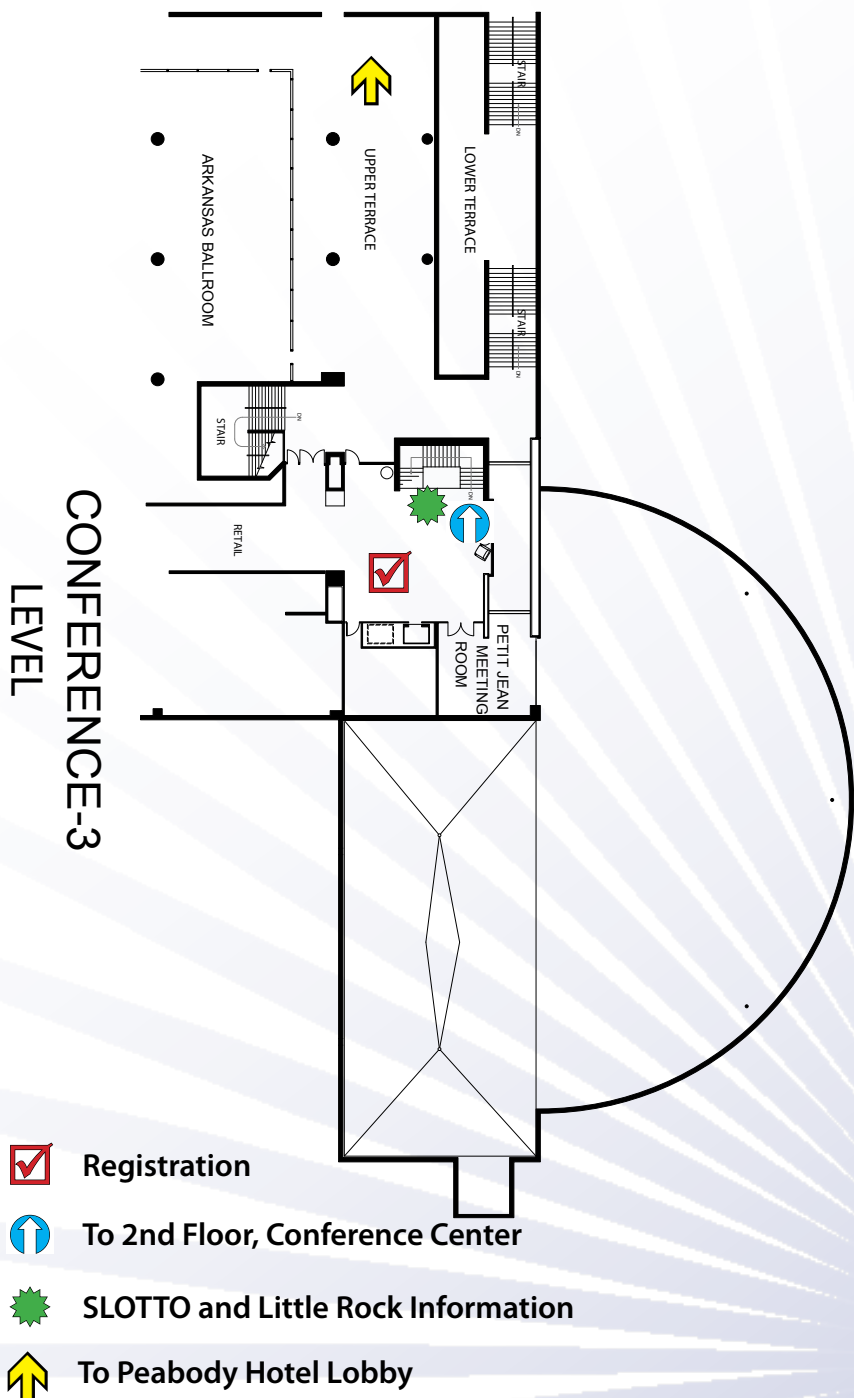


Testament, a memorial to the Little Rock Nine, located on the grounds of the State Capitol

Fri 5-20	EDUCATIONAL SESSIONS Conference Center	
	10:30 a.m.- 12 Noon	<p>Chicot Doing More with DSpace</p> <p>Harris Brake Hall Tribal Newspapers Then and Now</p> <p>White Oak Hall CA or Bust: How We Prepared for and Passed the Certified Archivists Exam</p>
	LUNCH	
	12 Noon - 1:30 p.m.	Lunch on your own
	EDUCATIONAL SESSIONS Conference Center	
	1:30 p.m. - 3:00 p.m.	<p>Chicot Training to Share</p> <p>Harris Brake Hall "And the Land We Belong to is Grand": Preserving Parts of Oklahoma's Heritage Through Oral History</p> <p>White Oak Hall Documenting Under Documented Cultures</p>
	BREAK Conference Center 2nd Floor Lobby	
	3:00 p.m.- 3:30 p.m.	<p>Afternoon Break Last Chance to Meet and Greet your Exhibitors</p>
	STUDENT POSTER SESSION Chicot	
	3:15 p.m. - 4:00 p.m.	<p><i>iSchool You: iSchool Podcast as Cultural Record and Advocacy Tool</i> Rachel Appel, University of Texas at Austin</p> <p><i>El Archivo Nacional de Panamá: A Case Study of Archives in Central America</i> E. Lisa Cruces, University of Texas at Austin</p> <p><i>Rethinking Archival Education: Using Rich-Media to Create Interactive Archival Modules for the Lyndon B. Johnson Presidential Library</i> Liz Molleur and Heather Nice, University of Texas at Austin</p>
Sat 5-21	REPOSITORY TOURS	
	3:30 p.m. - 6:30 p.m.	Visiting Arkansas History Commission, Sequoyah Research Center, Arkansas Studies Institute. (Pre-registration required; For more information, see page 16)
	BUSINESS MEETING/BREAKFAST Arkansas Ballroom	
	8:00 a.m. - 10:30 a.m.	Breakfast Business Meeting & SOTTO
	EDUCATIONAL SESSIONS Conway Hall	
	10:30 a.m. - 12 Noon	More Than Serendipity: Publicizing & Promoting Archives
	BOARD MEETING Petit Jean	
	12 Noon - 2:00 p.m.	Concluding Board Meeting
	LITTLE ROCK TOUR	
	2:00 p.m. - 4:30 p.m.	Visiting Central High School National Historic Site, Mosaic Templars Cultural Center and the Old Mill. (Pre-registration required; For more information, see page 17)



Conference Center Layout, Level 3



ACKNOWLEDGEMENTS

Exhibitors

Academy of Certified Archivists
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Conference logo design by Julianne Crawford
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WELCOME TO ARKANSAS!

The Special Collections Department of the
University of Arkansas Libraries

invites you to a reception paying homage to Arkansas foods, plus
an exclusive behind-the-scenes tour of a presidential library:

CLINTON PRESIDENTIAL CENTER

Thursday, May 19, 2011

5:30 - 8:30 p.m.



UNIVERSITY OF
ARKANSAS

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Special Collections, a division of the University of Arkansas Libraries, is a vibrant center for research and study of the state of Arkansas and the surrounding regions. Established in 1967, the department acquires, preserves, organizes, and provides free access to historical manuscripts, archives, maps, photographs, and published materials to support research on the state, its customs and people, and its cultural, physical, and political climate.

The University of Arkansas is located in the beautiful Ozarks city of Fayetteville, a three-hour drive northwest of Little Rock. Northwest Arkansas, a major business center, is home to Walmart and Tyson Foods and is a vacation destination offering attractions such as the University of Arkansas, the Walton Arts Center, the Crystal Bridges Museum of American Art (opening November 11, 2011), the Buffalo National River, and numerous opportunities for outdoor recreation.

The Society of Southwest Archivists and the University of Arkansas Special Collections also thank the Clinton Presidential Center and the William J. Clinton Library and Museum for their support of the 39th SSA Annual Conference (2011) in Little Rock, Arkansas.

