

SSA/CIMA Joint Conference

Annual Conference Program

May 23-26, 2012



Phoenix
2012

SSA &
CIMA

Enriching The Archives Experience



Arizona State Library,
Archives and Public Records



Secretary of State
KEN BENNETT

SSA/CIMA Joint Conference 2012

Contents:

3	SSA/CIMA Leadership
4	Conference Accommodations & Registration times
5	Pre-conference Workshops
6	Keynote Speaker
7-13	Conference Sessions
14-15	Schedule-at-a-Glance
16	Conference Center Layout
17	Thursday Evening Reception Information
18	SSA 40 th Anniversary Party Information
19	Advertisements
20	Acknowledgements

Welcome Message from the SSA & CIMA Presidents

On behalf of the Conference of Inter-Mountain Archivists and the Society of Southwest Archivists, we welcome you to this year's joint conference. Our hope is that this meeting will truly enrich your archives experience! The program includes a wide range of topics, from minimal processing to digital preservation and institutional outreach. In the spirit of a joint meeting the program also looks at collaboration and cooperation between archives and archival organizations. Time will be taken to reflect on the history of archives and the development of the archival profession in the West.

It is time to celebrate! SSA commemorates its fortieth year, CIMA embarks on its fortieth year and Arizona marks its centennial year. We encourage you to make the most of this opportunity to learn new concepts, visit with colleagues, develop new friendships and strengthen regional ties.

*Cory Nimer
President, CIMA*

*Carol Bartels
President, SSA*

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Conference Accommodations

Marriott Phoenix-Mesa

200 North Centennial Way, Mesa, Arizona 85201 · (480) 898-8300

The Marriott Phoenix-Mesa is a AAA three-diamond hotel located in the heart of quaint downtown Mesa, Arizona. The hotel is a 12-story building, featuring wireless high-speed internet access in public areas, a fitness center, the grand courtyard fountain, and a heated swimming pool and whirlpool spa. The Marriott Phoenix-Mesa is conveniently located to a variety of local attractions such as Mesa Riverview Market, ASU, golf courses, Arizona Museum of Natural History, the Hohokam Stadium, and other entertainment.



REGISTRATION HOURS

Marriott Phoenix Mesa Hotel
Arizona Ballroom Lobby

Wednesday, May 23rd
1:00pm-5:00pm

Thursday, May 24th
7:30am-4:30pm

Friday, May 25th
8:00am-1:00pm

Pre-Conference Workshops

Wednesday, May 23

9:00am-5:00pm

Legal Issues with Digital Archives (SAA DAS)

Location: Arizona Ballroom Section A

Instructor: Howard Besser

Professor of Cinema Studies and Director of New York University's Moving Image Archiving & Preservation Program, as well as Senior Scientist for Digital Library Initiatives for NYU's Library. His current research projects involve preserving digital public television, preserving and providing digital access to dance performance, preserving difficult electronic works, and issues around copyright and fair use, Do-It-Yourself media, and the changing nature of media with the advent of digital delivery systems.

This one-day course covers legal issues specific to archives of digital material. During this course you'll examine the most common legal issues around electronic records including copyright, digital rights management, acquiring and securing rights for particular uses of records, basic privacy issues, and providing access to sensitive materials. You'll look at the basic text of a number of federal statutes, but most of your time will be spent examining both hypothetical and real cases. The focus of the day will be on how to think through and identify options for resolving the most common legal issues around a particular set of electronic records.

Workshop Objectives:

- Upon completion of this course, you'll be able to:

- Describe common legal issues relating to digital archives;
- Interpret these issues from an archivist's perspective;
- Recognize when ingested records pose one of the more common legal issues;
- Think through the ramifications of a variety of legal steps that you might take to address one of the common legal issues; and,
- Increase your ability to communicate and work with your legal counsel.

Basics of Archives

Location: Arizona Ballroom Section B

Instructor: Melanie Sturgeon

She has a Masters of Arts in Public History and a Ph.D. in History from Arizona State University. Dr. Sturgeon came to the History and Archives Division at the Arizona State Library, Archives and Public Records in 1996 as the Deputy State Archivist and became the Director of the History and Archives Division in 2001.

A strong archives program puts into practice long standing archival principles. What are those principles and how do you implement them? This workshop will provide an overview of basic archival functions, including collection policies, appraisal and accessioning, arrangement and description, preservation, and reference. Gain a greater understanding of the role of the archives in fulfilling the mission of your institution!

SSA Board Meeting with lunch
11:30am-2:30pm
Location: Boardroom H

Pre-Conference Workshops

Wednesday, May 23
1:00pm-5:00pm

Paper Preservation Issues and Conservation Techniques

Location: Arizona Ballroom Section C

Instructor: Michael Fraiser

Is a book and paper conservator in the Special Collections Department at UNLV where he directs the Preservation Laboratory. He is also a past-president of CIMA (Conference of Inter-Mountain Archivists). Prior to moving to Las Vegas, he worked in the Preservation program at the University of Tulsa, in Oklahoma. He has a Master's Degree in Library and Information Sciences from the University of North Texas.

Preservation planning and conservation techniques for paper documents and published pages will be discussed in this fast paced 4 hour lecture. With a focus on archival and manuscript materials, your instructor will discuss paper making history, archival storage, temperature and relative humidity, and other issues. Demonstrations will include paper cleaning and mending, paper humidification and flattening, de-acidification, backing with paper, and encapsulation. If time allows, we will address case specific issues; so participants are encouraged to bring sample items with them for discussion and evaluation.

KEYNOTE SPEAKER



Dr. Matthew Whitaker, founder of the Arizona State University Center for the Study of Race and Democracy, will give the annual meeting's plenary

address Thursday, May 24th. A frequent NPR and PBS contributor, Dr. Whitaker focuses primarily on African-American and Civil Rights History in the United States. Dr. Whitaker's article "Shooting Down Racism: Lincoln and Eleanor Ragsdale and Residential Desegregation in Phoenix, 1947-1953" was recently named one of the top ten articles of the decade by *Journal of the West*.

Thursday, May 24
8:00am-9:30am

Plenary Session

Location: Arizona Ballroom Section D

Carol Bartels,

Director of Systems, The Historic New Orleans Collection
President, Society of Southwest Archivists

Cory Nimer

L. Tom Perry Special Collections, Brigham Young University
President, Conference of Inter-Mountain Archivists

Gregor Trinkaus-Randall

President, Society of American Archivists

Welcome to Mesa and Introduction of Keynote Speaker

KEYNOTE ADDRESS

Utilizing and Reinvisioning Archives

Dr. Matthew Whitaker, ASU Foundation
Professor of History

Break with light snacks

9:30am-10:00am

Conference Sessions

Thursday, May 24

10:00am-11:30am

Improving the Discovery and Access of Archival Content Through Institutional Repositories

Location: Arizona Ballroom Section A

Presenters: Julia Stringfellow, Boise
State University (chair); Marianne
Buehler, University of Nevada, Las Vegas;
Clint Pumphrey, Utah State University;
Andrew Wesolek, Utah State University

Institutional repositories and open access of information have greatly increased at universities in the last few years. While this has provided faculty scholarship to more researchers, it has also allowed a larger audience to view online content from Special Collections and Archives departments in these institutional repositories. This session will look at three institutional repositories and their procedures in determining what content to add to their university's IR vs. another content system, adding born-digital content vs. scanning and adding paper-based materials, and the ways this has allowed more audiences to access these collections.

Educate, Mentor, Lead

Location: Arizona Ballroom Section B

Presenters: Gerrienne Schaad, National
Cowboy & Western Heritage Museum
(chair); Christina Wolf, Oklahoma City
University; Kate Blalack, Oklahoma State
University Library; Melissa Gonzales,
University of Texas at Arlington; Jan Davis,
Archives and Records Commission,
Oklahoma City, OK

While teaching others, we teach ourselves. Four archivists at various stages in their careers will lead a panel discussion regarding their experiences educating student workers, interns, volunteers, staff, inadvertent archivists, and the general public. They will also talk about how mentoring others helps us as archivists become better leaders in our places of employment, and ultimately, in the archival field.

Demystifying Digital Storage

Location: Arizona Ballroom Section C

Presenters: Lauren Goodley, Texas
General Land Office; Michele Reilly,
University of Houston Libraries

Do you have digital stuff? Want to keep it? In this session we'll share key concepts, considerations, and strategies for storing and protecting your digital materials. Whether you are new to the digital game, or would like a refresher, all are welcome to join us to learn about some basic digital preservation steps. The presentation will be very high-level and conceptual, with examples and discussion, but no consulting questions or detailed discussion of tools.

Lunch on your own

11:30am-1:00pm

Thursday May 24

1:00pm-2:30pm

**If You Build it They Will Come:
Consortial Finding Aid Sites Forum**

Location: Arizona Ballroom Section A

Presenters: Stephanie Malmros, Briscoe Center for American History, UT Austin (chair); Kathlene Ferris, University of New Mexico; Merrilee Proffitt, OCLC Research – ArchiveGrid

Join the panelists for a dynamic discussion of collaborative efforts to improve and enhance researchers' access to EAD finding aids at the state, regional and national level via Texas Archival Resources Online, the Western Archival Network and ArchiveGrid.

**Arizona's Collaborative Archives
Community**

Location: Arizona Ballroom Section B

Presenters: Libby Coyner, Arizona State Archives (chair); Jonathan Pringle, Northern Arizona University for "Arizona Archives Matrix ;" Todd Welch, Northern Arizona University for "Arizona Archives Online"; Richard Prouty, Arizona State Library for "Arizona Memory Project"

This panel will highlight the collaborative archives projects in Arizona, from the macro down to the micro level. Libby Coyner will comment on the annual Archives Summit (annual meeting to discuss collaboration), Jonathan Pringle will talk about the Archives Matrix project (collaborative collection development tool), Todd Welch will describe Arizona Archives Online (EAD consortium), and Richard Prouty will discuss the Arizona Memory Project (collaborative website featuring digital content from institution around the state).

**More Precious than Gold: Exhibits
and Outreach**

Location: Arizona Ballroom Section C

Presenters: Sarah Langsdon, Weber State University (chair); Tom Sommer, University of Nevada, Las Vegas; Paula Mitchell, Southern Utah University

Special Collections and Archives can promote public outreach and awareness of their actual and digital collections through hosting events and celebrations. Anniversaries can be a good way to accomplish this. Panelists from Univ. of Nevada Las Vegas, Southern Utah University and Weber State University will discuss their experiences.

**Documenting the Borderlands:
Stewards in the Field (Part I of II)**

Location: Arizona Ballroom Section E

Presenters: Linda Whitaker, Arizona Historical Foundation (moderator); Dr. Gregory Hess, Pima County Medical Examiner; Kat Rodriguez, Coalición de Derechos Humanos

This session will provide insight into the creators of Borderland records. The panelists - a medical examiner and a grass roots activist - are records creators working both within and outside of borderland public policy. They will describe the obligations, tensions, obstacles and synergies of record keeping and reporting in their own politically charged environment.

Break with light snacks

2:30pm-3:00pm

Thursday May 24

3:00pm-4:30pm

**Crossing State Lines for
Collaborative Newspaper Digitization**

Location: Arizona Ballroom Section A

Presenters: Jennifer Day, Oklahoma Historical Society (chair); Mallory Newell, Oklahoma Historical Society; Sarah Lynn Fisher, Project Coordinator for Oklahoma Historical Newspapers, University of North Texas; Chad Williams, Oklahoma Historical Society Research Division

The Oklahoma Historical Society and the University of North Texas Libraries have joined forces to build the Portal to Oklahoma History to preserve and digitize Oklahoma's historically-significant newspapers. Funded in part by the Ethics and Excellence in Journalism Foundation and modeled after the Portal to Texas History, this project merges the University of North Texas Libraries' technological capacity with Oklahoma's treasure trove of content. The collaboration will provide the greatest amount of access to Oklahoma newspapers published prior to 1923 at a low cost while preserving Oklahoma's newspapers in digital form. This presentation will discuss how the two institutions are merging their resources in order to complete the project.

**Being All We Can Be: Innovative
Outreach, Access, and Research at
the Vietnam Archive**

Location: Arizona Ballroom Section B

Presenters: Katrina Jackson (chair); Amy Mondt; Sheon Montgomery; Anna Mallett ; all of the Vietnam Archive, Texas Tech University

The Vietnam Archive has been highly successful in the innovation of outreach, access and patron research. We provide cultural events, exhibits, lectures and conferences to enrich archival holdings and strengthen donor, patron and public relations. Our virtual archive serves as an outreach and research tool and has changed the ways patrons discover materials. To compliment this, the keyword thesaurus, an access tool, provides online researchers with context and additional closely related terms to expand research.

**Archival Institutions in the West:
Three Histories**

Location: Arizona Ballroom Section C

Presenters: Dr. David Gracy III (chair); Su Kim Chung, University of Nevada, Las Vegas; Linda Meyer, Colorado State University; Cory Nimer, Brigham Young University

The historical development of the archives profession and archival institutions has often been neglected in the professional literature. Nowhere is this omission more glaring than in the West. This session will feature three presentations on the history and development of archival institutions in the West, in particular the inter-mountain region. Presenters will consider the history of archival institutions in Nevada, Utah and Colorado with some emphasis on the factors that have challenged the development of archives in the West.

Borderlands panel: Stewards in the Field (Part II of II)

Location: Arizona Ballroom Section E

Presenters: Linda Whitaker, Arizona Historical Foundation (moderator); Chrystal Carpenter, University of Arizona (chair); Charles Stanford, New Mexico State University; Jose Matus, Director, Indigenous Alliance Without Borders

Archivists and record keepers who live and work in the borderlands function in a politically-charged environment. They also know it is nuanced and complex. The normally routine duties of building collections, diversifying holdings and filling gaps in the historical record are increasingly unpredictable and often lead into uncharted territory. Two panelists representing academic repositories and a ceremonial leader and activist from the Yaqui tribe will talk about their field experiences.

Thursday, May 24

6:00pm-8:00pm

SSA/CIMA Reception

Mesa Arts Center

Friday, May 25

Break with light snacks

9:30am-10:00am

Conference Sessions

Friday, May 25

10:00am-11:30am

SSA Past, Present & Future

Location: Arizona Ballroom Section B

Annual session where the leadership of SSA attends and facilitates discussion.

At this informal meet and greet, you can learn about the organization, our meetings, educational opportunities, how to get involved, and make new contacts. The session is intended for new members and old - we look forward to hearing all questions and suggestions.

Route 66 Archives and Research Collaborative

Location: Arizona Ballroom Section C

Presenters: Kaisa Barthuli, National Parks Service, Route 66 Corridor Preservation Program (moderator and participant); Sean Evans, Northern Arizona University; Jennifer Day, Oklahoma Historical Society

Scholarship regarding America's "Mother Road" takes many forms, guidebooks, histories, social and economic studies, as well as the popular culture iconography. A recent collaboration between Federal, State, and private institutions is working to bring more attention to the historical record of Route 66. The National Park Service (NPS) is collaborating with archival institutions along the route to develop the Route 66 Archives and Research Collaborative, or "Route 66 ARC". The mission of Route 66 ARC is to stimulate the collection and preservation of historical records, and increase their accessibility to the public. Ten institutions have partnered with the NPS as key repositories and have contributed significantly to the development of the initiative. Current goals are to promote the archives; identify important Route 66 collections throughout the states; encourage cross-collaboration between archives, libraries and museums; and develop a website to

serve as a rich resource of archival information to help preserve the memory and materials of the route.

Panelists Jennifer Day and Sean Evans represent two of the ten institutions in ARC, and Kaisa Barthuli represents the NPS. Each panelist will speak briefly regarding the history of the road in their state and how they contribute to the goals of ARC. Ms. Barthuli will explain the contribution of the NPS to the collaborative and the relationship between historic preservation and archives from a federal perspective.

Lunch on your own

11:30am-1:00pm

Friday, May 25

1:00pm-2:30pm

Six Years and Counting: The Evolution of MPLP

Location: Arizona Ballroom Section A

Presenters: Mike Strom, Wyoming State Archives (chair); Stephanie Malmros, Briscoe Center for American History, UT Austin; Dennis Meissner, Minnesota Historical Society; Emily Christopherson, University of Wyoming, American Heritage Center

A panel discussion on how MPLP has been implemented to make processing more efficient, with specific examples concerning re-processing collections and bringing donors into the appraisal process more fully. Some of the misconceptions about MPLP's key messages will also be discussed.

Digital Order and Disk Imaging (Student Projects in Digital Preservation)

Location: Arizona Ballroom Section B

Presenters: Dr. Pat Galloway and students from the University of Texas iSchool

Work on digital preservation at the School of Information, University of Texas at Austin, has begun to standardize on accomplishing capture of digital objects through the use of forensic imaging technology. In this session students will present their work on three class projects demonstrating and explaining the use of this technology on different media and content and the issues it raises.

Improving Access to Archival Collections: Finding Aid delivery & Microformats

Location: Arizona Ballroom Section C

Presenters: Cory Nimer, Brigham Young University (chair); Max Evans, Church History Department, The Church of Jesus Christ of Latter-day Saints; Gordon Daines, Brigham Young University; Amanda Focke, Rice University; Danielle Plumer, Digital Projects Consultant

This session will examine how archivists are seeking to improve access to their collections. A variety of techniques including the use of innovative finding aid delivery tools, a survey of ways finding aids are currently presented and the value of micro-formats will be discussed.

Break with light snacks

2:30pm-3:00pm

Friday, May 25

3:00pm-4:30pm

Student Poster Sessions

Location: Arizona Ballroom Section E

Coordinators: Lauren Goodley, Texas State General Land Office; Lisa Cruces, Graduate Student at University of Texas at Austin, School of Information

Students will present posters at the Student Poster Session, providing an opportunity for SSA and CIMA members to meet incoming professionals and learn about new topics, projects, and research in the field. It's also a great chance for students to present their work in a professional arena, participate in the annual meeting, and meet archives professionals (and potential employers!).

The poster session is open to all Master's and PhD candidates who are pursuing a career in archives or the related fields of museum studies and public history. Posters generally present a semester-long or longer project or research study.

Working Together: Strengthening the Archival Community

Location: Arizona Ballroom Section B

Presenters: Gordon Daines, Brigham Young University (moderator); Charles Stanford, New Mexico State University, representing CIMA; Thomas Sommer, University of Nevada, Las Vegas, representing the *Journal of Western Archives* and Western Roundups; Carol Bartels, The Historic New Orleans Collection, representing SSA; Gregor Trinkaus-Randall, SAA President, representing Society of American Archivists, Lee Miller, Tulane University, discussing SAA and the regionals

This panel will discuss the role of regional archival associations and how they are working together. It will also examine how regional associations interact with the Society of American Archivists. Plenty of time will be left for audience members to share their ideas on how we can strengthen the archival community.

The Asian Pacific and the American West: Illustrations of the Archival Record During and Post World War II

Location: Arizona Ballroom Section C

Presenters: Michael Lotstein, Yale University (chair and presenter); Philip Montgomery, Texas Medical Center Library, John P. McGovern Historical Collections and Research Center; Karen Green, The National Atomic Testing Museum

This session will provide a detailed sampling of archival collections documenting the cultural and political histories of the Japanese and Japanese Americans (Issei, Nissei, and Sansei) in the 20th century American west as well as records documenting the Atomic Bomb Casualty Commission's study of the survivors of the atomic bombings of Hiroshima and Nagasaki and records recounting U.S. atomic bomb testing in the Marshall Islands and their impact on the American participants and the Marshallese.

Friday, May 25

5:30pm – 8:00pm (separate ticket item)

SSA 40th Anniversary Party

Location: Starlight Room

Saturday, May 26

8:00am-10:00am

SSA breakfast

Location: Arizona Ballroom Section D

Business meeting

SLOTTO

CIMA breakfast

Location: Arizona Ballroom Section G

Conference Sessions

Saturday, May 26

10:00am-11:30am

**Truly, Madison-ly, Deeply:
Experiences at the Archives
Leadership Institute**

Location: Arizona Ballroom Section B

Presenters: ALI Alumnae including Brenda Gunn, Briscoe Center for American History, The University of Texas at Austin; Max Evans, Senior Archives Advisory, The Church of Jesus Christ of Latter Day Saints; John Slate, Dallas Municipal Archives; Gerrienne Schaad, National Cowboy and Western Heritage Museum; Erika Castano, University of Arizona

The Archives Leadership Institute (ALI), an NHPRC grant-funded workshop held on the campus of the University of Wisconsin in Madison, is an important professional development opportunity for mid-career and emerging archival leaders. Setting the stage will be a presentation on the background and context for a leadership institute for the archives professional. Two ALI alumni will discuss the institute's course content and effectiveness, as well as lessons learned from this engaging program. Plenty of time will be allotted for group

discussion. Other ALI alumni and anyone considering applying are encouraged to attend.

The Design Workshop Archive and Digital Collection

Location: Arizona Ballroom Section A

Presenters: Todd Welch, Northern Arizona University (chair); Brad Cole, Utah State University Libraries; Cheryl Walters, Utah State University Libraries; Hillary Osborne, Associate Design Workshop Inc.; Sara Skindelen, Utah State University

This session deals with the Design Workshop Archive and Digital Collection, a collaborative project involving Utah State University Libraries, the University's Landscape Architecture & Environmental Planning Dept. and Design Workshop, a landscape architectural firm based in Denver, Colorado. The story of this project will be told from the above three perspectives. Issues discussed will include evolution of protocols to assist firm principals in determining which projects and materials should be archived, strategies for handling diverse formats (obsolete through born digital), and innovative ways to broaden discovery, access and use of these design materials through digital collections and learning objects.

Saturday, May 26

12:00pm-2:00pm

SSA Board Meeting with lunch

Location: Boardroom H

Schedule-at-a-Glance

Wed. 5-23

PRE-CONFERENCE WORKSHOPS

9:00am - 5:00pm	<i>Legal Issues with Digital Archives (SAA DAS)</i> Location: Arizona Ballroom Section A	<i>Basics of Archives</i> Location: Arizona Ballroom Section B
11:30am - 2:30pm	SSA Board meeting with lunch Location: Boardroom H	
1:00pm - 5:00pm	<i>Paper Preservation Issues and Conservation Techniques</i> Location: Arizona Ballroom Section C	

Thur. 5-24

PLENARY SESSION

8:00am - 9:30am	Welcome & Keynote Address Location: Arizona Ballroom Section D
9:30am - 10:00am	BREAK with vendors/exhibitors and light snacks

CONFERENCE SESSIONS

10:00am - 11:30am	<i>Improving the Discovery and Access of Archival Content Through Institutional Repositories</i> Location: Arizona Ballroom Section A
	<i>Educate, Mentor, Lead</i> Location: Arizona Ballroom Section B
	<i>Demystifying Digital Storage</i> Location: Arizona Ballroom Section C
11:30am - 1:00pm	LUNCH on your own
1:00pm - 2:30pm	<i>If You Build it They Will Come: Consortial Finding Aid Sites Forum</i> Location: Arizona Ballroom Section A
	<i>Arizona's Collaborative Archives Community</i> Location: Arizona Ballroom Section B
	<i>More Precious than Gold: Exhibits and Outreach</i> Location: Arizona Ballroom Section C
	<i>Documenting the Borderlands: Stewards in the Field (Part I of II)</i> Location: Arizona Ballroom Section E
2:30pm - 3:00pm	BREAK with vendors/exhibitors and light snacks
3:00pm - 4:30pm	<i>Crossing State Lines for Collaborative Newspaper Digitization</i> Location: Arizona Ballroom Section A
	<i>Being All We Can Be: Innovative Outreach, Access, and Research at the Vietnam Archive</i> Location: Arizona Ballroom Section B
	<i>Archival Institutions in the West: Three Histories</i> Location: Arizona Ballroom Section C
	<i>Borderlands panel: Stewards in the Field (Part II of II)</i> Location: Arizona Ballroom Section E
6:00pm - 8:00pm	SSA/CIMA Reception Location: Mesa Arts Center

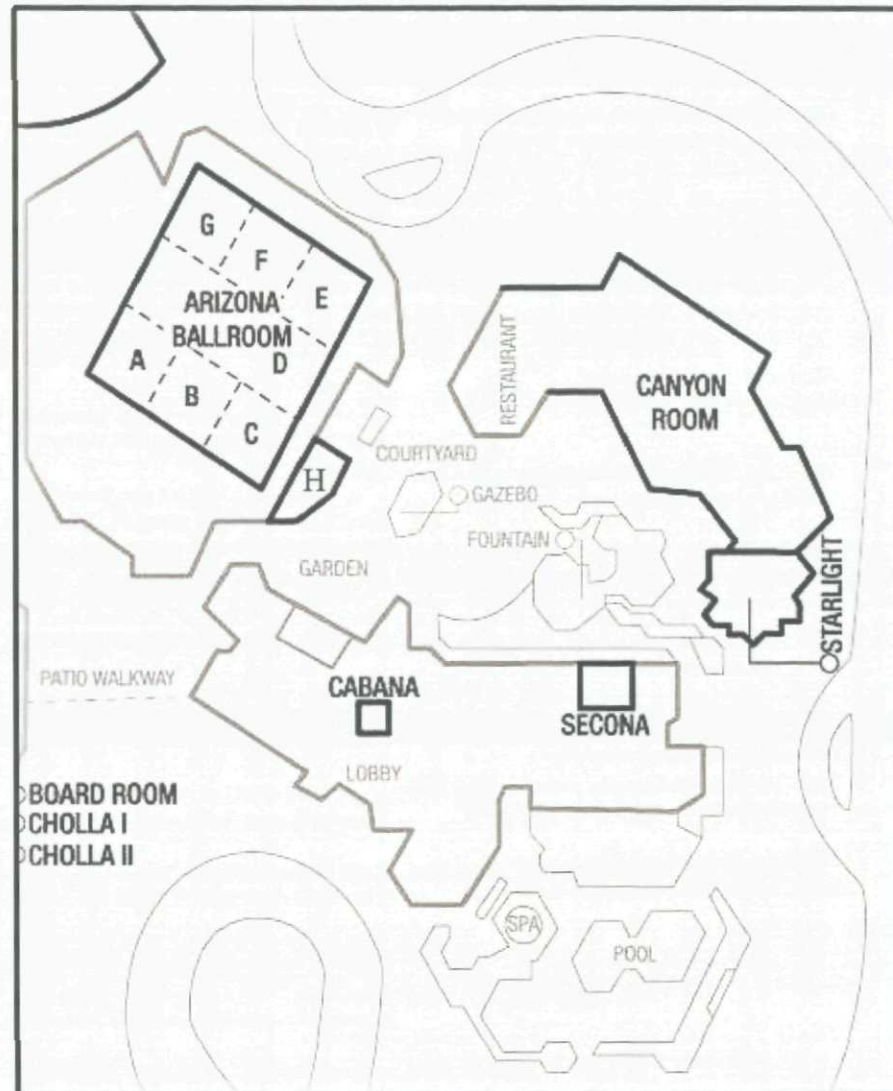
Fri. 5-25	9:30am - 10:00am	BREAK with vendors/exhibitors and light snacks
	CONFERENCE SESSIONS	
	10:00am - 11:30am	<i>SSA Past, Present, & Future</i> Location: Arizona Ballroom Section B
		<i>Route 66 Archives and Research Collaborative</i> Location: Arizona Ballroom Section C
	11:30am - 1:00pm	LUNCH on your own
	1:00pm - 2:30pm	<i>Six Years and Counting: The Evolution of MPLP</i> Location: Arizona Ballroom Section A
		<i>Digital Order and Disk Imaging (Student Projects in Digital Preservation)</i> Location: Arizona Ballroom Section B
		<i>Improving Access to Archival Collections: Finding Aid Delivery & Microformats</i> Location: Arizona Ballroom Section C
	2:30pm - 3:00pm	BREAK with vendors/exhibitors and light snacks
	3:00pm - 4:30pm	<i>Student Poster Sessions</i> Location: Arizona Ballroom Section E
Sat. 5-26		<i>Working Together: Strengthening the Archival Community</i> Location: Arizona Ballroom Section B
		<i>The Asian Pacific and the American West: Illustrations of the Archival Record During and Post World War II</i> Location: Arizona Ballroom Section C
	5:30pm - 8:00pm	SSA 40th Anniversary Party (separate ticket item) Location: Starlight Room
	8:00am - 10:00 am	Breakfast/Business Meeting
		<i>SSA breakfast/business meeting/SLOTTO</i> Location: Arizona Ballroom Section D
		<i>CIMA breakfast/business meeting</i> Location: Arizona Ballroom Section G
	CONFERENCE SESSIONS	
	10:00am - 11:30am	<i>Truly, Madison-ly, Deeply: Experiences at the Archives Leadership Institute</i> Location: Arizona Ballroom Section B
		<i>The Design Workshop Archive and Digital Collection</i> Location: Arizona Ballroom Section A
	12:00pm - 2:00pm	SSA Board meeting with lunch Location: Boardroom H



As a courtesy to presenters and attendees, please refrain from using your cell phone during sessions.

Wireless high-speed internet access is available in public areas of the hotel.

**Marriott
Phoenix - Mesa
Conference Center Layout**



Welcome to Mesa, Arizona

SSA/CIMA Reception

Thursday May 24, 2012
6:00pm – 8:00pm

A cash bar and heavy hors d'oeuvres will be provided



The Mesa Arts Center is a unique, architecturally stunning facility located in the heart of downtown Mesa. Arizona's largest arts center is home to four theaters, five art galleries, and 14 art studios. Guests, patrons, and students come to the Center to enjoy the finest live entertainment and performances, world-class visual art exhibitions, and outstanding arts education classes. The facility is an architectural showpiece and a destination for visitors to the Phoenix area. The Mesa Arts Center mission is to inspire people through engaging arts experiences that are diverse, accessible, and relevant. The Mesa Arts Center is about a half mile from the Marriott hotel. You can either walk or take the hotel shuttle to the reception.

The art galleries will be open for viewing during the reception.



Mesa Arts Center
One East Main Street, Mesa, AZ 85201

SSA – RUBY GALA

The Society of Southwest Archivists invites you
to a reception to celebrate our
40th Anniversary.

Join us as we honor our founding members and
highlight our history with photographs.

Starlight Room at the Marriott Mesa Hotel

Friday, May 25, 2011

5:30-8:30 pm

Heavy hors d'oeuvres and a drink ticket will be provided
as well as a cash bar

Entertainment to be provided by a 3-piece jazz band





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Conference logo design by Jeff Koffler, Fondren Library, Rice University
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Student Poster Presentations

Friday, May 25th, 3:00-4:30pm

Arizona Ballroom Section E

“Unearthing a Records Management Plan: The Records of the Southeastern Archaeological Conference.” *Bethany Anderson*, School of Information, University of Texas at Austin.

Archivists and records managers encounter a number of challenges working with the creator(s) of the records they seek to preserve and make accessible. Such challenges become evident while assisting the creators in the management of their records, especially in conveying archival principles to those charged with processing their own records. This poster will articulate the unique concerns in developing a records schedule, management plan, and processing guidelines for the Southeastern Archaeological Conference (SEAC) in order to facilitate the deposit of its records to the Smithsonian Institution's National Anthropological Archives (NAA).

“Building Sustainable Digital Cultural Heritage Collections: Towards Best Practices for Micro-level Digital Projects.” *Ann Clark*, School of Information Resources and Library Science (SIRLS), University of Arizona.

This poster will display findings from a research project on factors affecting the feasibility of small-scale digitization and preservation efforts by cultural heritage institutions in Arizona. The study included museums, libraries, archives, and relatively small community non-profit organizations representing historically underrepresented cultures. Such institutions hold a broad range of valuable materials, including documents, research data, photographs, and digital audio files. Our larger goal is to identify best practices and practical organizational models whereby local cultural institutions can advance digitization and digital preservation with a minimum of resources.

“More than Primary Sources: The Professional Benefits of Teaching Archives to Children.” *Eleanor Dickson*, School of Information, University of Texas at Austin.

The current model for archival outreach to the K-12 community teaches children how to be historians, not archivists. It emphasizes our ability to provide access to historical documents that teachers can use to teach social studies and critical thinking. It misses an opportunity to simultaneously educate students about the role of archives. Through a study of K-12 outreach models in the field of archaeology, which has more public recognition than archives, I suggest ways we can leverage our preexisting presence in the classroom to increase popular understanding of archives, while also enticing a more diverse population to the field.

“How Does Your Herbarium Grow? The Use and Organization of Herbarium Specimens.” *Meg Eastwood*, School of Information, University of Texas at Austin.

Herbarium collections bring together and preserve a wide variety of plant specimens that provide an unparalleled opportunity for students and anyone interested in the natural world to learn about plant species. Scientists use herbarium records to recognize and confirm new species, understand the current and former distributions of species on Earth, study how species have changed over time, reconstruct past environmental conditions, and much more. This two-part literature review explores not only the importance of herbarium collections but also how archivists can best organize and increase access to their herbarium specimens.

“ ‘And Teach Them To Your Children’: Creating a Community Archives at Congregation Agudas Achim.” *Chloe Edwards*, School of Information, University of Texas at Austin.

For the past year I've been acting as an archival consultant for my synagogue, which is working to establish an archives ahead of its hundredth congregational anniversary in 2014. It's been an eye-opening experience for me to empower a community to work with its own records, an experience very different than what I was expecting when I volunteered for the position, and also a lesson in creating community buy-in for the archive program as I have watched the history committee spread awareness of the project through synagogue programming.

“UASAA: the University of Arizona Chapter of the Society of American Archivists.” *Berlin Loa*, Knowledge River Scholar, MA Candidate University of Arizona.

The poster will be presented by members of the UASAA and will provide an overview of the chapter model, mission and goals while highlighting current projects. We partner with archives, libraries and museums providing student skills to meet the needs in these organizations and create opportunities for students to gain valuable experience working with archivists, librarians and specialists.

Students will be given 5 minutes each to introduce their projects.

After introductions, students will stand by their posters to answer questions as people freely walk around the room



Some Favorite Places to Visit

Central Arizona:

- Frank Lloyd Wright's Taliesin West—This 600 plus acre complex is a National Historic Landmark (12345 N. Taliesin Dr., Scottsdale, AZ 85258)
- Desert Botanical Gardens—50,000 plus desert plants on display (1201 w. Galvin Parkway, Phoenix, 85008)
- Heard Museum—Native American art, history and culture (2301 N. Central, Phoenix 85004)

Southeastern Arizona

- Town of Florence—60 miles southeast of Phoenix, for one of the largest collections of Territorial, adobe architecture
- Town of Globe—scenic drive east on state highway 60 to this historic mining community
- Boyce Thompson Arboretum State Park—20 miles south of Globe on state highway 60, this 35 acre park features arid region plants from around the world and more than 800 varieties of cacti.
- San Xavier del Bac Mission—10 miles south of Tucson on the Tohono O'odham Indian Reservation. Built between 1783 and 1797, the interior features a mix of New Spain and Native American frescos and art
- Bisbee—another historic mining town southeast of Tucson, site of the Bisbee deportation
- Tubac—49 miles south of Tucson, Tubac is the site of the first Spanish Presidio and is a thriving artist's colony

Northern Arizona

- Head north on I-17 for a full day trip to Montezuma Castle, Montezuma Well, Tuzigoot, and Jerome.
- Head north on I-17 for a full day trip to the beautiful Wupatki National Monument, Meteor Crater, Walnut Canyon and the Lowell Observatory in Flagstaff
- Head north on I-17, then east on I-40 to stand on that corner in Winslow, Arizona then see the Petrified Forest National Park, then north
- Grand Canyon National Park—the colors, the rock formations, the river, the spectacular views—need we say more?