SOCIETY OF SOUTHWEST ARCHIVISTS
2013 ANNUAL MEETING
May 22 -25, 2013
Preliminary Schedule

Wednesday, May 22
WORKSHOPS
8:30 – 9:00 am; 12:30 – 1:00 pm Registration Table Open
9:00 am – 5:00 pm
Developing Specifications and RFPs for Recordkeeping Systems (SAA workshop) Instructor: Cynthia Ghering, Director of the University Archives and Historical Collections at Michigan State University
9:00 am – 5:00 pm
Oral History and Archives in Practice Instructor: Lauren Kata, Archivist for Collections Management and Digital Access, Archives of the Episcopal Church
1:00 – 5:00 pm
More Product, Less Process Instructor: Mike Strom, Wyoming State Archivist
12:30 – 5:00 pm
SSA Executive Board Meeting
6:00 – 9:00 pm
OPENING RECEPTION, HOLIDAY INN-LADY BIRD LAKE

Thursday, May 23
7:45 am – 3:30 pm – Registration Table Open
8:30 – 9:30 am
OPENING PLENARY SESSION Welcome: Amanda Focke, Rice University, SSA President Jackie Dooley, SAA President [Title of Brand's Talk] H.W. Brands, Dickson Allen Anderson Centennial Professor of History and Professor of Government, The University of Texas at Austin
9:30 – 10:00 am BREAK WITH VENDORS
10:00 am – 11:30 am SESSIONS
Room 1 **Step Right Up! Archives and Public Engagement**

Chair: Brian K. Robertson, Butler Center for Arkansas Studies

How can you increase public interest in your collections and attract underserved populations while still fulfilling the needs of your users? In this session, archivists from the Butler Center for Arkansas Studies and the UALR Center for Arkansas History and Culture – institutions in a unique partnership in the Arkansas Studies Institute – will share some of the successful and innovative ways they have increased public engagement with their collections. After brief presentations from the panelists, the session will open up to a group discussion.

Brian K. Robertson, Butler Center for Arkansas Studies
Stephanie Bayless, Butler Center for Arkansas Studies
Shannon Lausch, University of Arkansas Little Rock Center for Arkansas History and Culture
Monica Mylonas, University of Arkansas Little Rock Center for Arkansas History and Culture

Room 2

Working with Digital University Records
Chair: Ryder Kouba, University of Houston

Digital materials are growing and trends are changing by the day. How are university archives keeping up? Panelists from a variety of educational institutions tackle the digital archives puzzle and its specific challenges to university archives. Topics discussed: records management and how to retrieve, process, preserve and make accessible born-digital assets; developing accessioning and processing procedures for digital materials received by university archives; how to develop digital collection projects using CONTENTdm, with no prior digital archiving experience; and challenges that web records can create when documenting university life and administration, including the interplay between technology and traditional archival appraisal theory.

Hook 'em as a Subject Keyword: Establishing a DAMS at UT Austin
Rachel Appel, The University of Texas at Austin

Developing Policies and Procedures for Incoming Digital Materials at the University of Houston
Ryder Kouba, University of Houston

A Practical Approach to Digital Collections at a Small College; or, What To Do When You Don't Know What To Do
Heather Kushnerick, South Texas College of Law

Web Archiving for University Records
Elliot Williams, University of Texas at Austin School of Information

Room 3

The Informational Inferno: A New Disaster Recovery Training Tool for Archives
Chair: Rebecca Elder, Amigos Library Services

This session will give conference attendees a first look at an exciting new disaster recovery training tool under development at the School of Information at the University of Texas at Austin. In the Spring Semester of 2013, iSchool lecturer Karen Pavelka will lead a class of students through burning a mock library and archives containing a wide variety of deaccessioned materials. The fire

and subsequent recovery efforts will be filmed and web-accessible training videos created to help archivists and librarians all over the world recover from disasters. The three papers presented will discuss the rationale and process for creating the videos and associated website. The session will conclude with a screening of the first videos from the project and a discussion about what the archival community would find useful as the project is expanded and refined.

Starting a Fire: Genesis of the Project
Karen Pavelka, University of Texas at Austin School of Information

Playing with Fire: The Burn and Recovery Process
Anne Kofmehl

Fighting Fire with Fire: Creating the Training Materials
Brittany Ann Jurica

11:30 am – 1:30 pm

LUNCH ON YOUR OWN

1:30 – 3:00 pm SESSIONS

Room 1

Voices of the African-American Southwest: Challenges and Successes of Archival Representation
Chair: Donna Morales Guerra, Trinity University

Dr. Matthew Whitaker's keynote address at the SSA 2012 annual meeting made it clear that archivists in the Southwest region of the United States need to work diligently to seek out, preserve and make African American historical materials available. The roundtable will feature short presentations from participants to discuss the various challenges and successes of collecting, processing and providing and promoting access to African American materials. A particular focus will be on questions raised by the article by Rabia Gibbs, "The Heart of the Matter: The Developmental History of African American Archives," which appeared in the *American Archivist* (Vol. 75, No. 1, Spring/Summer 2012) and on experiences of session attendees.

Donna Morales Guerra, Trinity University
Diane F. Worrell, University of Arizona
Brenda McClurkin, The University of Texas at Arlington
Rebecca Hankins, Texas A&M University

Room 2

A Practical Approach to Web Archiving: Applying Archival Theory to Websites and Social Media Pages
Chair: Andrea Weddle, Texas A&M University-Commerce

University archives function to collect, preserve, and make accessible records of enduring value to their institutions. Increasingly these records are produced and distributed to faculty, staff, students, and alumni in digital formats, with the university websites and social media playing a central role.

Faced with this, the Special Collections Department of James G. Gee Library at Texas A&M University-Commerce has undertaken a project to capture and preserve the university's web presence – from official pages to social media outlets. This session will provide an introduction to web archiving, including a breakdown of the most common subscription services and open source options. It will include examples of how archives are utilizing web archiving to supplement their special collections and university archives and tips for garnering administrative support for such an endeavor.

How Do You Archive the Web: An Overview of Web Archiving
Adam Northam, Texas A&M University-Commerce

Saving Digital Ephemera: Strategies for Preserving University Websites, Blogs, and Social Media
Jeremy Floyd, Texas A&M University-Commerce

Curating the Web: Using Web Archiving to Supplement Traditional Archival Collections
Andrea Weddle, CA, Texas A&M University-Commerce

Room 3

Inside the Archivist's Studio: A Master Class in Archival Leadership
Chair: Brenda Gunn, Dolph Briscoe Center for American History, The University of Texas at Austin

If experience is the substance of lessons learned, then sharing is the act of extending the experience and those lessons broadly. Join this master class on leadership, with three archival masters engaged in a substantive conversation with an interviewer, each other, and the audience. These archivists will reflect on leadership, their professional development, the state of the profession, and its future. Designed with emerging archival leaders in mind, this session will have broad appeal for all attendees.

David B. Gracy II, School of Information, The University of Texas at Austin
Cindy Smolovik, National Archives and Records Administration, Southwest Region
Jackie Dooley, Society of American Archivists

3:00 – 3:30 pm BREAK WITH VENDORS

3:30 – 5:00 pm SESSIONS

Room 1

Crowdsourcing: Projects, Tools and Planning
Chair: Jennifer Hecker, The University of Texas at Austin/Austin Fanzine Project

At the intersection of the constraints presented by the current economic climate and the increasing capabilities of digital technology, archivists are presented with new opportunities to rethink the way we approach some aspects of our work. In this context, crowdsourcing has become a hot topic. This session provides an overview of some interesting crowd-sourcing projects now underway as well as a survey of some of the tools available, a few warnings about common pitfalls, and a project planning case study.

Crowdsourcing the Arcane: Utilizing Flickr to Describe Medieval Manuscript Fragments

Micah Erwin, Harry Ransom Center

Platforms for Crowdsourcing Manuscript Transcription
Ben Brumfeld, FromThePage

Developing Policy and Workflow Frameworks for the Austin Fanzine Project
Kevin Powell, Austin Fanzine Project/UT Austin

Room 2

One Size Does Not Fit All: Preserving and Promoting Historical Collections on Women
Chair: Mary Manning, University of Houston

The rich social, cultural and political aspects of women's history are often scattered among collections that are not prominently visible unless they are specifically highlighted and promoted. Presenters of this session will discuss their archives' efforts to acquire, to interconnect and to increase awareness of their women's collections in the areas of education, service to the military, and the political arena. Topics to be covered include establishing good relations with donors and developing new sources of contact, making such valuable collections accessible, and exploring different methods of outreach to our patrons through the employment of EAD finding aids on the Texas Archival Resources Online (TARO) web site, writing blogs, maintaining Facebook pages, creating online exhibits and Wiki subject pages, and other modes of academic pursuit.

Delving in Deep: Extracting the Legacy of Women's Education from the First 50 Years of Texas Tech University's History
B. Lynn Whitfield, Texas Tech University

Promoting and Preserving Their History: Women in the Vietnam War
Amy Mondt, Texas Tech University

And Justice for All: Women's Liberation and the Feminist Movement during the 1970s and 1980s
Vince Lee, University of Houston

Room 3

The Greatest Show on Foam Core: Student Poster Sessions
Coordinators: Elizabeth Dunham, Arizona State University; Laurel Rozema, The University of Texas at Austin

Students will present posters describing long-term projects or research relating to archives. The Student Poster Session allows students to present their work in a professional arena, participate in the annual meeting, and meet current archives practitioners interested in learning about new topics, projects, and research from incoming professionals. This session is open to all students working towards Masters or Ph.D. degrees and planning to pursue careers in archives, museum studies, or public history.

The Blake Alexander Collection at the Alexander Architectural Archive
Jarred Wilson, School of Information, The University of Texas at Austin

Hoarding and Its Effects on Acquisition and Appraisal: Two Case Studies from the University of

Illinois Archives
Roxanne Dunn, Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign

Community Archives and Archivists: Thematic Approaches for Documenting and Sustaining Localities
Sarah Buchanan, School of Information, The University of Texas at Austin

Learning Lessons: Promoting Dialogue Between Museums and Archives
Amanda Dietz and Danica Galbraith, Baylor University

Buckinghamshire: The Servants of the Crown, a Look at the Research Process
Malak Carrillo, Texas State University-San Marcos

Archiving the Digital Records of the SAA-UT Student Chapter
Kristin Law, Nora Winslow, and Megan Dirickson, School of Information, The University of Texas at Austin

Assessing the Preservation Needs of an Audio-Visual Collection
Kate Neptune and Parker Fishel, School of Information, The University of Texas at Austin

The 21st Century Archive: Using Web 2.0 and 3.0 Technologies to Create Dynamic Public Programming
LaToya Michaela Devezin, Louisiana State University

5:30 pm EVENING ON YOUR OWN

The following event is not an official part of the SSA Annual Meeting. It is hosted by SAA's Students & New Archives Professionals Roundtable and included in the schedule as a courtesy.

SNAP Happy Hour

SAA's Students & New Archives Professionals Roundtable
Thursday, May 23rd at 5:30 p.m. at Icenhauer's

Please join us at the meet-and-greet to imbibe some tasty beverages and speak with fellow students, emerging professionals, and experienced archivists. The meet-up will start at 5:30 pm, so there will be plenty of time to mingle with fellow SNAPpers and get dinner afterward. Be sure to check out Icenhauer's Happy Hour specials via their website at www.icenhauers.com. Food trucks are also nearby if you'd like to grab a bite with old or new friends, or maybe both! Please feel free to contact Melissa Gonzales at (817) 272-7511 or mggonzales@uta.edu with any questions. Hope to see you there!

Friday, May 24
8:00 am – 3:00 pm – Registration Table Open
8:00 – 8:30 am
BREAKFAST WITH VENDORS
8:30 – 9:30 am
Room ? **SSA Past, Present & Future** This annual meet-and-greet session, facilitated by the leadership of SSA, provides information on the organization, its meetings, educational opportunities, ways to get involved, and how to make new contacts. The session is intended for new members and old - we look forward to hearing all questions and suggestions.

9:30 – 11:00 am SESSIONS
Room 1 **Maintaining the Digital Archive Repository** Chair: Patricia Galloway, The University of Texas at Austin This session will consist of several presentations from a project carried out during the 2012-2013 school year by students, faculty, and staff of the UT School of Information, to review, reappraise, and plan for migration of the contents of the School's digital archival repository after ten years of activity. History and Process of Digital Archive Creation and Use at UT School of Information Patricia Galloway, The University of Texas at Austin Reappraising Digital Archive Holdings Sarah Kim, The University of Texas at Austin Planning Migration Management for a Digital Archive Carlos Ovalle, The University of Texas at Austin
Room 2 **Evaluation, Assessment, Outreach and Promotion: What Archives Have and Do** Chair: Amy Roberson, Trinity University With increasingly tighter budgets, archives must track their use to justify their collecting and programming policies, and, in some cases, their very existence. This session will focus on the tools utilized to gather statistics for use and instruction and programs instituted to better serve and inform patrons and colleagues.

Assessing the Archives Instruction Session
Amy Roberson, Trinity University

Evaluating the Effectiveness of Exhibits
Mary Linn Wernet, Northwestern State University of Louisiana

Outreach: Making Your Organization Known to Your Audience: Creating Workshops and Consulting
Jeanne Prince, Oklahoma Higher Education Heritage Society

Now, What *Exactly* Do You Do? Promoting Special Collections and Archives to Library Colleagues (and Administrators)
Tim Nutt, University of Arkansas

Room 3

Rodeo Round Up
Chair: Gerrianne Schaad, National Cowboy and Western Heritage Museum

The mythic culture of the American West is alive and bucking in the sport of rodeo. This panel will address the issues and challenges of developing a rodeo archive, including a collection strategy, processing and preserving the collections, and attracting a worldwide audience to use them. The discussion will center on the Dickinson Research Center's recent experience with the Rodeo Historical Society Records. Through presenting hands-on experience of the tasks necessary to preserve such a significant element of rodeo history, the panel will show the importance of collecting rodeo history.

Roping and Riding: The Story of the Rodeo Historical Society
Holly Hasenfratz, Oklahoma State University

Cutting Out the Bull: Processing the Rodeo Historical Society Records
Kera Newby, National Cowboy & Western Heritage Museum

Opening the Chute to the Rodeo Archives
Gerrianne Schaad, National Cowboy & Western Heritage Museum

11:00 am – 1:00 pm

LUNCH ON YOUR OWN

1:00 – 2:30 pm SESSIONS

Room 1

Things They Never Told You in Graduate School
Chair: Melissa Gonzales, The University of Texas at Arlington

In this lightning round session, panelists from academic, museum, government, corporate, and non-profit archival institutions will discuss issues and quirks they encountered on the job for which

their education did not quite prepare them, and how they dealt with these situations. This session's format allows those individuals on the panel to engage in informative and thought-provoking dialogue that will provide attendees the opportunity to learn via the panelists' experiences, and hopefully, join in the conversation.

Kate Blalack, Oklahoma State University
Jennifer Day, City of Oklahoma City Archives
Xaviera Flores, Arizona State University
Jeremy Floyd, Texas A&M University – Commerce
Lauren Kata, The Archives of the Episcopal Church
Shannon Lausch, University of Arkansas Little Rock Center for Arkansas History and Culture
Patrizia Nava, The University of Texas at Dallas
Laura Pike-Seeley, Fossil, Inc.
Gerrianne Schaad, National Cowboy and Western Heritage Museum

Room 2

Like, Favorite and Follow: Using Social Media in Special Collections
Chair: John S. Wilson, Baylor University

Learn how The Texas Collection is growing in its applications of social media projects and platforms. From collaborating with Baylor professors and integrating new media into the classroom, to reaching out to Civil War enthusiasts through letters from the battlefield, to providing guidelines for staff administering social media outlets, we are using 21st century methods to share our fascinating collections. A wide audience who might not otherwise know about special collections can virtually engage with The Texas Collection and explore historical resources.

Beyond Status Updates and Tweets: Developing a Social Media Policy
Amie Oliver, Baylor University

Baylor Bloggers: Integrating Archives and New Media into the Classroom
Amanda Keys Norman, Baylor University

Believe Me Your Own: Using New Media to Bring Civil War Letters to Life
John Wilson, Baylor University

Room 3

Architecture in the Archives: Arrangement and Description
Chair: Amanda Focke, Rice University

Panelists will discuss the issues relating to managing architectural collections in the archives. The first part of the session will discuss developing the workflow related to collections of architectural realia: processing, storing, and displaying materials; metadata creation; digitization and creation of online exhibits; and development of a catalog with the highlights of the collection holdings. The second part of the session will discuss how architectural collections often require a unique blend of museum and archival standards to strike the right balance of access and intellectual control (project level and folder level). The third session on the Mayan holdings at the Alexander Architectural Archive address the George F. and Geraldine D. Andrews papers that reflect historic documentation of Maya architecture and related art. This session will discuss the similarities and

differences in approaches to providing access.

Wrangling Realia: Architectural Materials in the Archives
Dara Flinn, Rice University

An Integrated Approach: The Convergence of Museum and Archival Standards in Architectural Collections
Shelley Hayreh, Columbia University

Marketing the Maya: Using a Non-Traditional Architectural Collection as a Model for Non-Traditional Approaches to Access
Beth Dodd, The University of Texas at Austin

2:30 – 3:00 pm BREAK WITH VENDORS

3:00 – 5:30 pm

REPOSITORY TOURS

1. Briscoe Center for American History, The University of Texas at Austin
2. Benson Latin American Collection, The University of Texas at Austin
3. LBJ Presidential Library, The University of Texas at Austin
4. Texas Capitol Visitors Center
5. Texas State Library and Archives Commission

6:00 – 9:00 pm

RECEPTION AT STARK CENTER LIBRARY, ARCHIVES AND MUSEUM AT THE UNIVERSITY OF TEXAS AT AUSTIN

Saturday, May 25

8:00 – 8:30 am Registration Table Open

8:00 – 9:00 am

BREAKFAST AND SSA BUSINESS MEETING

9:00 – 10:00 am

SLOTTO

10:00 – 11:30 am SESSIONS

Room 1

Digital Evolution: Innovative Survival
Chair: JA Pryse, Oklahoma Historical Society

As archivists begin the systematic digitization of materials in our repositories, it is important to realize the technical guidance that audio engineers and video production specialists can provide to this process. Speakers in this session will present their methodology, skill set specialties, economic factors of specialized handling and the necessity for critically assessing the present state of archival collections staff.

JA Pryse, Oklahoma Historical Society
Nicholas Wojcik, Oklahoma Historical Society

Room 2

Preserving History: Hip Hop, Paul Miller and Oklahoma
Chair: Robin Leech, Oklahoma State University

Each collection or project presents unique processing challenges, and these issues are compounded when dealing with nontraditional formats, materials, departmental collaboration and collaborative metadata creation. Among the collections discussed will be the newly-acquired Houston Hip Hop Collections at the University of Houston and their associated privacy and security issues. The second panelist will discuss the challenges of processing several hundred newspaper editorials and the collaborative creation of metadata. The final speaker will describe a statewide digital collection of historic serials and the challenges of locating issues at disparate archives, and digitizing from microfilm, poorly bound government documents and crumbling paper.

From Flows to Finding Aids: Processing the Houston Hip Hop Collections at the University of Houston Libraries
Alison Clemens, University of Houston

Misty Smith, Oklahoma State University

Robin Leech, Oklahoma State University

12:00 to 2:00 pm
SSA Executive Board Meeting

12:00 to 5:00 pm

TOURS

1. Austin Brew Bus Tour, 12.30 to 4.30 pm
2. Gliding Revolution Tours of Austin: Capitol Pavement Segway Tour, 12:30 to 3:00 pm