SSA 2018
SOCIETY OF SOUTHWEST ARCHIVISTS
Archival Encuentros
CELEBRATING COMMUNITY
SAN ANTONIO, TEXAS
MAY 23 – 26, 2018
### Conference Hotel Layout

#### MEZZANINE LEVEL
- La Condesa
- La Princesa
- Salón del Rey (Salons A, B, C)

#### LOBBY LEVEL
- Hacienda
- Lobby Bar (Concierge)
- Check In Pods
- Coffee Cupboard

#### RIVER LEVEL
- Bridge
- River Walk
- The River’s Edge Café & Patio Bar

**Session & Meeting Rooms**

**Bus Pickup**

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### Schedule at a Glance

#### Friday

**8:00-9:00**  
SSA Past, Present, and Future  
Salon C

**Educational Sessions III**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:15-10:45</td>
<td>Thinking Outside the (Archival) Box</td>
<td>Salon C</td>
</tr>
<tr>
<td></td>
<td>If You Build It – The Texas Digital Archive</td>
<td>Salon B</td>
</tr>
<tr>
<td></td>
<td>The Tangled Web of Web Archiving</td>
<td>Salon A</td>
</tr>
<tr>
<td>10:30-11:00</td>
<td>Coffee with Vendors</td>
<td>La Corona/Pre-Function</td>
</tr>
</tbody>
</table>

**Educational Sessions IV**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00-12:00</td>
<td>Dealing with RM issues in the archive</td>
<td>Salon C</td>
</tr>
<tr>
<td></td>
<td>Digital preservation: wrangling workflows and fun with floppies</td>
<td>Salon B</td>
</tr>
<tr>
<td></td>
<td>Preserving Southern Queer History</td>
<td>Salon A</td>
</tr>
<tr>
<td>12:00-13:00</td>
<td>Lunch on your own</td>
<td></td>
</tr>
<tr>
<td>12:00-13:00</td>
<td>Alliance for Local Music Archives (ALMA)</td>
<td>TBD</td>
</tr>
</tbody>
</table>

**Educational Sessions V**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30-3:00</td>
<td>“Monumental” Challenges: Government Archives and Confederate Memorials</td>
<td>Salon C</td>
</tr>
<tr>
<td></td>
<td>Shining a Light into the Stacks - CLIR’s Digitizing</td>
<td>Salon B</td>
</tr>
<tr>
<td></td>
<td>Hidden Collections Grant</td>
<td>Salon A</td>
</tr>
<tr>
<td></td>
<td>Best Fest: Archives Outreach Events Skillshare Panel</td>
<td></td>
</tr>
<tr>
<td>3:00-3:30</td>
<td>Coffee with Vendors</td>
<td>La Coroja/Pre-Function</td>
</tr>
<tr>
<td>3:00-3:30</td>
<td>Student Poster Session</td>
<td></td>
</tr>
<tr>
<td>5:30</td>
<td>Bus service to the Witte Museum begins</td>
<td>Front of Hotel</td>
</tr>
<tr>
<td>6:00-9:00</td>
<td>All-Attendee Reception at the Witte Museum</td>
<td>3801 Broadway</td>
</tr>
</tbody>
</table>

#### Saturday

**8:00-10:00**  
Business Breakfast Meeting & SLOTO  
La Vista - 22nd Floor

**Educational Sessions VI**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30-12:00</td>
<td>The Other Community Archivist: Volunteering Your Archival Labor</td>
<td>Salon C</td>
</tr>
<tr>
<td></td>
<td>Use your Words! Methodologies for user-driven metadata description of time-based media</td>
<td>Salon B</td>
</tr>
<tr>
<td></td>
<td>Student Archivists at Work: New Models for Community Outreach and Disaster Response</td>
<td>Salon A</td>
</tr>
<tr>
<td>1:00</td>
<td>Incoming Board Lunch Meeting</td>
<td>La Coroja</td>
</tr>
<tr>
<td>1:00-3:00</td>
<td>Student Loan Debt Clinic Workshop</td>
<td>La Duquesa</td>
</tr>
</tbody>
</table>
**Schedule at a Glance**

**Wednesday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-12:00</td>
<td>Faces without Time, Photograph Identification from 1859-1900</td>
<td>La Duquesa</td>
</tr>
<tr>
<td>9:00-12:00</td>
<td>Digital Curation Planning and Sustainable Futures</td>
<td>Trinity University Library</td>
</tr>
<tr>
<td>1:00-5:00</td>
<td>Deconstructing Whiteness in Archives</td>
<td>La Duquesa</td>
</tr>
<tr>
<td>1:00-5:00</td>
<td>Outgoing Board Lunch Meeting</td>
<td>La Corona</td>
</tr>
<tr>
<td>5:30</td>
<td>Shuttle service to Alamo Hall begins</td>
<td>Front of Hotel</td>
</tr>
<tr>
<td>6:00-9:00</td>
<td>Welcome Reception at Alamo Hall</td>
<td>300 Alamo Plaza</td>
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</tbody>
</table>

**Thursday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30-9:30</td>
<td>Welcome &amp; Plenary Address</td>
<td>Salon C</td>
</tr>
<tr>
<td>9:30-10:00</td>
<td>Catered Break with Vendors</td>
<td>La Corona/ Pre-Function</td>
</tr>
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</table>

**Educational Sessions I**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>10:00-11:30</td>
<td>ArchivesSpace: Development Through Community Building</td>
<td>Salon C</td>
</tr>
<tr>
<td></td>
<td>Unusual Archival Partnerships</td>
<td>Salon B</td>
</tr>
<tr>
<td></td>
<td>Beating the Backlog: Capturing and Repurposing Metadata Prior to Digitization to Ensure Adequate Description and Access</td>
<td>Salon A</td>
</tr>
<tr>
<td>11:30-1:00</td>
<td>Lunch on your own</td>
<td></td>
</tr>
<tr>
<td>11:30-1:00</td>
<td>TARO Brown Bag</td>
<td>Salon B</td>
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</table>

**Educational Sessions II**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00-2:30</td>
<td>Social Media, Archives, and Outreach: Lessons Learned in Our First Five Years</td>
<td>Salon C</td>
</tr>
<tr>
<td></td>
<td>The Multigenerational Archives</td>
<td>Salon B</td>
</tr>
<tr>
<td></td>
<td>Archival Chimeras: Processing and Providing Access to Hybrid Collections</td>
<td>Salon A</td>
</tr>
<tr>
<td>2:30-3:00</td>
<td>Coffee with Vendors</td>
<td>La Corona/ Pre-Function</td>
</tr>
</tbody>
</table>

**Repository Tours**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00-5:30</td>
<td>Presidio Gallery, Texas A&amp;M Special Collections</td>
<td></td>
</tr>
<tr>
<td></td>
<td>University of Texas Health Science Center, University Archives and Special Collections</td>
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<tr>
<td></td>
<td>McNay Art Museum Archives</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sisters of Charity of the Incarnate Word Archives and Heritage Center</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Happy Foundation [Walking Tour, No Transportation Provided]</td>
<td></td>
</tr>
<tr>
<td>6:00-7:00</td>
<td>SNAPpy Hour</td>
<td>Con Safos</td>
</tr>
</tbody>
</table>

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**Conference Program**

**Wednesday**

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<th>Event</th>
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</thead>
<tbody>
<tr>
<td>8-9</td>
<td>Pre-Conference Workshops</td>
</tr>
<tr>
<td>9</td>
<td>Welcome Reception</td>
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**Thursday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10-16</td>
<td>Repository Tours</td>
</tr>
<tr>
<td>15</td>
<td>SNAPpy Hour</td>
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**Friday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-26</td>
<td>Student Posters</td>
</tr>
<tr>
<td>26</td>
<td>All-Attendee Reception</td>
</tr>
</tbody>
</table>

**Saturday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>29-31</td>
<td></td>
</tr>
</tbody>
</table>
Local Arrangements Committee

Co-Chairs
Melissa Gonzales, Houston Community College
Heather Ferguson, San Antonio Public Library

Members
Bill Caughlin, AT&T Archives & History Center
Donna Guerra, Sisters of Charity of the Incarnate Word
Mary Kenney, Marianist Province of the United States
Kristin Law, University of Texas at San Antonio
Kristine Robb, East Foundation
Katie Rojas, University of Texas at San Antonio

Leadership

Officers
President: Jennifer Day, City of Oklahoma City
Vice-President: Mark Lambert, Texas General Land Office
Treasurer: Mike Miller, Austin History Center
Secretary: Melissa Gonzales, Houston Community College

Executive Board
Morgan Gieringer, University of North Texas
Adam Heien, New Mexico State University
Felicia Williamson, Dallas Holocaust Museum
Daniel Alonzo, Texas General Land Office
Amanda Focke, Rice University
Cordelia Hoovee, Pueblo of Zuni

Exhibitors and Sponsors

Be sure to visit our vendors during the breaks on Thursday and Friday. From hardware to software, services to academic programs, there is something for everyone.

Sponsors

University of Texas at San Antonio
Atlas Systems
Blackmon Mooring/BMS Cat
East Foundation
The Media Preserve
Wittliff Collections - Texas State University
The Alamo
Backstage Library Works
Coates Library - Trinity University
Stars Information Solutions
Texas A&M University - Corpus Christi
Texas Digital Library
Texas General Land Office
Witte Museum

Exhibitors

Hollinger Metal Edge
Image Retrieval
Northeast Document Conservation Center
Octávaye
SceneSavers
Southwest Solutions Group
Stars Information Solutions
University Products

Cover Design by Carol Martelle Tatum of Choice Goods Gallery

Archival Encuentros • CELEBRATING COMMUNITY

San Antonio • 2018
Student Loan Debt Clinic Workshop  
1:00-3:00

La Duquesa

Lauren Goodley, Archivist, The Wittliff Collections
Taylor Jones, Organizer, Texas State Employees Union

Got student debt? Don’t let it weigh you down! Did you know that if you have FEDERAL student loans and work in the public service, it’s possible to lower your monthly payments and work toward eventual debt forgiveness?

If you are struggling to pay back your own student debt or that of a loved one – or know of others in a similar situation – our debt clinic could help. At our Student Debt Clinic Workshop, you will learn how to assist yourself and others with certain student loan debt. Information will be provided on the four income-based repayment plans that reduce your monthly payment, as well as the Public Service Loan Forgiveness program for public employees and 501(c)3 non-profits. There will also be a union representative on hand to answer questions about the Texas State Employees Union.

Program Committee

Chair
Mark Lambert, Texas General Land Office

Members
Daniel Alonzo, Texas General Land Office
Ann E. Case, Tulane University
Chad Garrett, Center for Arkansas History and Culture, University of Arkansas at Little Rock
Melissa Gonzales, Houston Community College
Alexis Peregoy, Center for Creative Photography, University of Arizona
Blake Relle, Louisiana State University
Brian Robertson, Butler Center for Arkansas Studies, Central Arkansas Library System
Sally Sinor, Orleans Parish Clerk of District Court
Corbin Taggart, Southern Nazarene University

Professional Development Committee

Chair
Amy Allen, University of Arkansas

Vice-Chair
Lilly Carrel, Bentley Historical Library, University of Michigan

Members
Greg Bailey, Cushing Library, Texas A&M University
Jennifer Mitchell, Louisiana State University
Rebecca Russell, Rice University
Cheylon Woods, University of Louisiana at Lafayette

Stars Information Solutions is a full-service content management solutions provider specializing in automation of enterprise work. Additionally, we provide document conversion services in our secure, HIPAA compliant San Antonio based service bureau. We sell and fully support document capture software and hardware including document, check, and microfilm scanners that simplify the capture of information at the source.
¡Bienvenidos a San Antonio!

The Local Arrangements Committee is pleased to welcome you to the 2018 Annual Meeting! Our theme, "Archival Encuentros: Celebrating Community" uses English and Spanish words, a nod to the unique and beloved cultural blend of San Antonio and South Texas.

We are especially excited because 2018 marks San Antonio's tricentennial year. In May of 1718 the Misión San Antonio de Valero (The Alamo) and the Presidio San Antonio de Béjar (the city of San Antonio) were established by order of the Viceroy of Spain. Though 1718 is a benchmark year for San Antonio, the history of the area is much longer than 300 years! The native Payaya Indians originally lived along the San Antonio River, calling it Yanaguana, or "clear waters." This historic relationship with the river is the core of San Antonio’s identity, past and present.

San Antonio has grown into a bustling city (the 7th largest in the nation) with many attractions, activities, and hotels located near the San Antonio River, including our conference hotel. The Hilton Palacio del Rio was constructed for HemisFair '68 (the 1968 World's Fair) and is a hallmark of the modular construction technique. Guest rooms were constructed eight miles away from the hotel site and were built as individual units complete with furniture, lighting, plumbing fixtures, and artwork. Each complete room was lifted and stacked into place by crane.

While you may want to take a stroll along the river, you can also take a river boat tour, or use the river boats as a taxi in the downtown area. San Antonio’s bus system, VIA Metro, also operates three bus routes which are specifically geared towards sightseeing and tourism: VIVA Culture, VIVA Missions, and VIVA Centro. An all-day pass is only $2.75. These routes are excellent options for getting to and from many of the city’s most popular attractions since the routes are planned to specifically take you to museums, theaters, the zoo, the Pearl, and other awesome places. There is also a VIA goMobile App available for smartphones.

Saturday

Educational Sessions VI 10:30-12:00

Use your Words! (continued)

discuss how SMU has used a crowdsourcing model to create a searchable content database for the more than 6,000 hours of undescrbed news stories in the G. William Jones Film and Video Collection.

Student Archivists at Work: New Models for Community Outreach and Disaster Response

Salon A

Molly Roy, MSIS, The University of Texas at Austin
Hannah Robbins Hopkins, MSIS Candidate, The University of Texas at Austin
Kyle Swartzlender, MSIS Candidate, The University of Texas at Austin

In the days following Hurricane Harvey in late summer 2017, a team of volunteers from The University of Texas at Austin School of Information partnered with the National Heritage Responders Task force, a partnership between FEMA and the Smithsonian Institution, to reach out to more than 500 archives, libraries, museums, and historical centers affected by the storm.

The team monitored social media pages and made hundreds of phone calls, contacting institutions to assess damage and help establish connections for recovery assistance. This phone banking project represents a new model in low-cost grassroots post-disaster community outreach, and has inspired similar projects in Louisiana and Florida.

In this session, we will present on our experiences as part of the volunteer project, including best practices, lessons learned, and reflections on the role of archivists in disaster response initiatives.

NEW: Archival Studies Graduate Certificate

Certificate is 12 credit hours (4 courses)
Admission requires a bachelor’s with a 3.0+ GPA
Can complete concurrently with Masters in LIS
Saturday

Business Breakfast Meeting & SLOTTO 8:00-10:00
La Vista - 22nd Floor

Educational Sessions VI 10:30-12:00

The Other Community Archivist: Volunteering Your Archival Labor
Salon C
Itza A. Carabajal, Metadata Librarian, LLILAS Benson Latin American Studies and Collection
Graciela I. Sanchez, Director, Esperanza Peace and Justice Center
Ayshaa Khan, Asian American Community Archivist, Austin History Center
Sanip Mallick, Co-Founder and Executive Director, South Asian American Digital Archive

This panel will highlight lessons learned and challenges of working together with community organizations as an unpaid/underpaid volunteer archivist. As conversations expand on the importance of community archives, there also exist a need to identify who or how these repositories will manage and maintain themselves. Panelists will include archivists with previous experiences of working in these situations as well as one representative from the community the archivist engaged with. Society of Southwest Archivists conference attendees will gain insight into different approaches to community outreach as well as conversations on the moral obligation archivists have towards the larger community outside of their workplace.

Use your Words! Methodologies for user-driven metadata description of time-based media
Salon B
Laura Treat, Moving Image Preservation & Digitization Librarian, University of North Texas
Courtney Jacobs, Special Collections Librarian, University of North Texas
Katharine Austin, Cataloging and Curation Coordinator, Texas Archive of the Moving Image
Jolene de Verges, Director, ad interim, Fondren Library, Southern Methodist University

To meet growing expectations for online access to moving image collections, archivists balance user needs for discoverability and accessibility with our desire to create quality metadata—often with minimal resources. This 90-minute panel will present three pragmatic approaches to the creation and implementation of user-focused description for digitized moving images. Librarians at UNT will share their research analyzing how different user groups “instinctively” keyword digitized television news clips. These findings will inform future training and educational tools. The Texas Archive of the Moving Image will discuss how the creation of an in-house controlled vocabulary, rather than a more formal indexing language, has increased discoverability of their online holdings. Jolene de Verges will

Also be sure to have a look at the Local Arrangements Committee’s San Antonio Visitor Guide at the SSA website or by QR code link for our favorite recommendations on where to eat and what to see and do while you’re here. For starters, the Texas Salsa Festival (free entry) will be taking place across the street from the Hilton at Hemisfair Park on Saturday -- the perfect kickoff for some post-conference weekend fun!

Sincerely,
The 2018 Local Arrangements Committee

President’s Welcome

Welcome to the 46th Annual Meeting of the Society of Southwest Archivists!

I’d like to thank you for being here. This event is the culmination of many hours of hard work by your peers and fellow SSA’ers and it could not happen without you! Traveling to San Antonio in 2018 is such a treat as we are sharing in the 300 year anniversary of this diverse and exciting city. The Local Arrangements Committee and the Program Committee have put together a fantastic schedule of events and sessions to educate and entertain.

The Diversity Committee has also contributed to many aspects of the meeting, keeping inclusivity in the forefront of planning. From all of us in SSA leadership we hope that you enjoy the next three days and that you gain new insight, form new friendships, and return home in anticipation of next year. I personally would like to encourage everyone to attend Saturday morning breakfast and the member business meeting and raffle. It’s a lot of fun and a great opportunity to meet the officers and committee chairs, plus there’s free food and you could win some awesome stuff!

Jennifer Day
SSA President
Registration Desk

Wednesday  9:00 - 5:00
Thursday    8:00 - 3:00
Friday      8:00 - 3:00

The registration tables are located just outside the elevators on the Mezzanine level.

Quiet Room
La Duquesa  Thursday-Friday

SLOTTO & Scholarships

Help support SSA scholarships! Bid in the silent auction and purchase SLOTTO tickets at the Scholarship Committee table to enter a drawing for a chance to win one (or several) intriguing items donated by your colleagues. Will your SLOTTO ticket win you a poster? A book? A paint can full of cane sugar syrup? Will your silent auction bid net you a beautiful quilt? Handmade jewelry? The silent auction will end and the drawing will take place during the Saturday Business Breakfast where Melissa Gonzales will again be our fabulous emcee! All proceeds go to fund SSA scholarships. For more information go to the Scholarships & Awards page at southwestarchivists.org.
Wednesday

Pre-Conference Workshops

**Faces without Time, Photograph Identification from 1859-1900**
*Presented by Chester Cowen*  La Duquesa
This workshop will give hands on training to identify photographs dating from 1859-1900, concentrating on portraits. The workshop will look at methods for establishing date ranges by looking at specific photographers, fashions, backdrops, mounting thicknesses, mounting colors, and edge treatments for board stock mounted photographs and tintype masks. Cowen will bring examples originating from every state in the SSA region for attendees to examine. Attendees may also bring photographs from their own institution to practice identification.

**Digital Curation Planning and Sustainable Futures**
*Presented by Nancy Y. McGovern*  Trinity University Library
This SAA course reviews the concepts, principles, and practices necessary for developing a digital curation program to effectively manage digital content (including archival records) across generations of technology. In addition, it will focus on the advocacy, preservation planning, and policy development necessary to manage digital content far into the future.
### Wednesday

**Pre-Conference Workshops**

<table>
<thead>
<tr>
<th>Workshop</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deconstructing Whiteness in Archives</td>
<td>1:00-5:00</td>
</tr>
<tr>
<td><strong>Presented by Samantha Winn</strong></td>
<td></td>
</tr>
</tbody>
</table>

This workshop is designed for archives professionals who want to critically and constructively examine how dynamics of whiteness affect their work. Participants will reflect upon critical conversations in the archival profession, including #ArchivesSoWhite, M. Ramirez's 2015 article "Being Assumed Not to Be: A Critique of Whiteness as an Archival Imperative," and outcomes of the 2017 Liberatory Archives Forum in Portland, OR. Following an introduction to key concepts and definitions, trained facilitators will lead attendees in a series of participatory dialogues and exercises designed to unify theory and practice.

**Outgoing Board Lunch Meeting**  
**La Corona**  
1:00-5:00

### Welcome Reception at The Alamo

**Alamo Hall**  
300 Alamo Plaza

Come and enjoy a drink and some hors d'oeuvre in Alamo Hall and mingle with your colleagues for about an hour before we split into groups for an after hours tour of the Alamo Chapel, the Long Barracks, and a special exhibit in the Alamo Annex called *Fortress Alamo: The Key to Texas*.

There will be a courtesy shuttle running continuously from the hotel lobby to Alamo Hall for the duration of the event.

For those walking over, exit the hotel at the lobby level and make a left and head north on S. Alamo St, which turns into Alamo Plaza. The Alamo will be on the right. The entrance to Alamo Hall is on the right side of the Alamo Chapel.

### Friday

**Educational Sessions V**  
1:30-3:00

**Best Fest: Archives Outreach Events Skillshare (continued)**

but also to support each other in finding solutions to problems, and ways to take our events to the next level. The session will begin with each group presenting a very brief overview of their event, highlighting what worked and what didn't. Then we'll move into a moderated open discussion with audience participation and a sharing of documents created during the planning process of past events.

Discussion topics will include: fundraising & sponsorships; spending publicity dollars wisely; improving your merch game; improving accessibility; connecting with underserved communities; post-event assessment; impact on the general community and the archival community; and resource sharing.

**Coffee with Vendors**  
3:00-3:30

**Student Poster Session**  
3:00-3:30

**La Corona/Pre-Function**

### All-Attendee Reception

**Witte Museum**  
6:00-9:00

*Buses will pickup outside the lobby entrance beginning at 5:30.*

**Beer provided by:**

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**Archival Encuentros • Celebrating Community**

SAN ANTONIO • 2018
**Friday**

**Educational Sessions V**

1:30-3:00

**Shining a Light into the Stacks: Revealing our Collection’s Hidden Gems through CLIR’s Digitizing Hidden Collections Grant**

*Salon B*

**Danielle Butler,** Archivist, Butler Center for Arkansas Studies  
**Sarah Bost,** Student Success Archivist, UA Little Rock Center for Arkansas History and Culture  
**Amy Mondt,** Associate Director, Vietnam Center and Archive at Texas Tech University  
**Sheon Montgomery,** Reference Archivist, Vietnam Center and Archive at Texas Tech University

Representatives from two of the institutions that have received CLIR Digitizing Hidden Collections grants will discuss their efforts to make collection material more accessible and to grow their extant digital collections. The Vietnam Center and Archive at Texas Tech is maximizing the productivity of a functioning digitization workflow through their *Declassified! Digitizing the Records of the Vietnam War* project. UA Little Rock joined with community partners to uncover collections on desegregation in Arkansas public education through their *The Road from Hell is Paved with Little Rocks* project. Using a compare and contrast model, representatives from these institutions will share their strategies and experiences for large-scale digitization projects. Topics will include single vs. multi-institution projects, in-house vs. outsourcing digitization, digital preservation, rights management, project and grant management, and usability.

**Best Fest: Archives Outreach Events Skillshare**

*Salon A*

**Molly Hults,** (Chair), Archivist, Austin History Center, Austin Public Library  
**Felicia Williamson,** Archivist, Dallas Holocaust Museum  
**Abbie Weiser,** Assistant Head, Special Collections, University of Texas at El Paso  
**Sandra E. Yates,** Archivist & Special Collections Librarian, McGovern Historical Collections, Texas Medical Center Library  
**Jennifer Day,** Archivist, The City of Oklahoma City  
**Brian Collins,** Dallas History & Archives, Dallas Public Library  
**James Williamson,** Digital Preservation Librarian, Southern Methodist University

Efforts to increase archives awareness in the Southwest through Archives Bazaars and Preserving Family Memories workshops have grown exponentially in the past year. This session brings together representatives from the Austin, Houston, Oklahoma, and Border (El Paso/Las Cruces) Archives Bazaars and Preserving Family Memories-Dallas to provide a resource for folks considering putting together a similar event in their area.

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**Thursday**

**Plenary Address**

8:30-9:30  
*Salon C*

Tomás Ybarra-Frausto is a scholar of Chicano arts and culture. He was a tenured professor at Stanford University in the department of Spanish and Portuguese and has published extensively in aesthetics and literature. He has served in many professional capacities, including Associate Director of Creativity and Culture, Rockefeller Foundation; Chair, Mexican Museum, San Francisco; Senior Fellow, Hemispheric Institute; Member, Smithsonian Council; and, has been honored with "The Order of the Aztec Eagle," received from the Mexican government for fostering cultural understanding. He returned from many years in New York City to his native San Antonio in 2009, where he continues working with national and local cultural institutions. We are excited and honored to have Dr. Ybarra-Frausto with us!

**Catered Break with Vendors**

9:30-10:00  
*La Corona/Pre-Function*
Thursday

Educational Sessions I  10:00-11:30

ArchivesSpace: Development Through Community Building
Salon C
Rebecca Romanchuk, Archivist III, Texas State Library and Archives Commission
Alston Coburn, Processing and Digital Assets Archivist, Special Collections and Archives, Texas A&M University – Corpus Christi
Norie Guthrie, Archivist and Special Collections Librarian, Woodson Research Center, Fondren Library, Rice University
Anna M. Reznik, Archivist I, Texas State Library and Archives Commission
Susan Floyd, Accessions Archivist, Texas State Library and Archives Commission

This session will facilitate a conversation on developing ArchivesSpace in diverse archival institutions by providing a forum to focus on our respective decision-making processes. Topics will include how we've individualized the system to our specific repository needs, how we've tackled dealing with multiple legacy data sources feeding into the system, and how we've developed evolving workflows—for decision-making as well as for training other staff. We will share instructional documents for all levels of this work, from planning stages to hands-on ingestion. Presenters will relate opportunities afforded by ArchivesSpace that are an enhancement to the advantages of belonging to their regional EAD consortium, Texas Archival Resources Online. Participants will be invited to join a nascent ArchivesSpace community based on this session in which users across the SSA region can continue to benefit from our members’ growing and shareable expertise, including in an ongoing forum decided upon by attendees.

Friday

Lunch on your own  12:00-1:30

Alliance for Local Music Archives (ALMA) Lunch  12:00-1:30
Offsite: The Station Cafe - 108 King William St.
This lunchtime gathering will provide an information-sharing and networking opportunity for anyone documenting, preserving, or doing research or outreach concerning local music communities. The format will consist of a round-robin-style discussion with each attendee giving a brief overview of the work they are doing, and sharing any issues they are facing that may benefit from input from the group. Please join us!

Educational Sessions V  1:30-3:00

“Monumental” Challenges: Government Archives and Confederate Memorials
Salon C
John H. Slate, CA, FSAA, City Archivist, Dallas Municipal Archives
Kristi Nederman, Assistant City Archivist, Dallas Municipal Archives
Christina Bryant, Archivist, New Orleans Public Library Louisiana Division/City Archives
Jelain Chubb (Chair/commentator) State Archivist, Texas State Archives and Library Commission

Many different challenges face local and state government archives in the Southwest as they assist both citizen and internal constituents in the debate over public memorials to the Confederacy. Speakers will address issues raised in each community and the role of archives in the deliberations process.
Preserving Southern Queer History: Collaborations with LGBTQ Community Archives

\textit{Salon A}

Morgan Gieringer, Head of Special Collections, University of North Texas
"Collecting the Dallas Way: A Partnership to Preserve LGBTQ History"

Robert Emery – The Dallas Way (community organization)

Brian Riedel – Assistant Director of the Center for the Study of Women, Gender and Sexuality at Rice University

Long before universities started collecting LGBTQ materials, community members preserved queer history in their homes, garages, and attics. LGBTQ community archives evolved as members of the queer community recognized the need for a communal space which could serve as an informal repository for personal archives. Collectively, individual materials contributed to a growing, rich historical record of queer experience in the southern social and political milieu. Within the last decade, repositories have acknowledged the importance of collecting and preserving LGBTQ records. For repositories with an LGBTQ collecting focus, community archives offer opportunities for mutually beneficial collaboration. Archives at universities can provide services and resources that ensure materials held in community archives are preserved and made available to future generations. This panel will discuss interactions and collaborations between LGBTQ community archives and repositories at universities and will examine the impact such collaborations have on the archival profession.

The benefits of collaboration are obvious – by sharing costs and responsibilities, archivists are able to do more with less. But partnerships with outside entities can be difficult to sustain in an archival environment, especially when working with people unfamiliar with archival practices. In this session four archivists discuss their experience in unusual collaborations to preserve the records of a local LGBTQ community, a jazz festival, a film festival, and African-American funeral programs. Presenters will share first hand experiences of both the challenges and the benefits of collaborations. By working in ongoing partnership archivists and their collaborators have furthered the shared goal of acquiring, preserving and providing access to historical records.
Thursday

Educational Sessions I 10:00-11:30

Beating the Backlog: Capturing and Repurposing Metadata Prior to Digitization to Ensure Adequate Description and Access

Salon A

Gregory Pierce, Metadata Coordinator, UNT Special Collections
Ana Niño, Digitization Assistant, UNT Special Collections
Paul Calardo, Sales Manager, Scene Savers

Given the task of ingesting 50,000 new metadata records, UNT Special Collections used cell phone photos to repurpose metadata, then harnessed linked data tools in Excel and WikiMedia to ensure student metadata technicians would have access to information when describing the records. Upon creating our database, we found that it also gave useful information to the digitization vendor and created access to tape content titles during their digitization and ongoing description. This session will cover how we sent 2,000 UMatic tapes from the NBC 5-KXAS Collection out for digitization and how Scene Savers took the data we gave them, imported it into their own database to customize their workflow to our standards. The discussion then focuses on the benefits of both databases in regards to metadata outsourcing, quality control, and content searching in the interim. Our goal is to inspire hesitant archivists to digitize large quantities of material without the risk of an unmanageable metadata backlog.

Friday

Coffee with Vendors
La Corona/Pre-Function

10:30-11:00

Educational Sessions IV 11:00-12:00

Other duties as assigned: Dealing with RM issues in the archive

Salon C

Jennifer Day, Archivist, The City of Oklahoma City
Mike Strom, State Archivist, Wyoming State Archives
Jelain Chubb, State Archivist, Texas State Library & Archives Commission

The realms of archives and records management do overlap, and there are times when you may find yourself dealing with material barely outside of its life cycle. In this session, panelists discuss records management issues archivists are likely to encounter. Handling email, text messages, social media, and footage from police body cameras can have complex legal ramifications. The panel would like to engage attendees in a discussion about how to make a compelling argument to their institution to support records management in light of the legal issues we encounter.

Digital preservation: wrangling workflows and fun with floppies

Salon B

Rebecca Russell, Archivist, Rice University
Amanda Focke, Asst. Head of Special Collections, Rice University

Archives increasingly bear responsibility for stewardship of born-digital materials. Implementing reasonable workflows to support these complex activities is a pressing and persistent challenge.

This session will offer a two-part look at digital preservation: current progress of national efforts to refine the relevant software available to archivists, and a case study of preserving rapidly aging legacy media formats (such as 3.5” floppy disks) using BitCurator and ArchivesSpace. Session attendees will gain practical information about approaching digital preservation in their repository.

Panelist #1, Rebecca Russell, will present the latest progress in a national level IMLS grant project, the Open Source Software Archive Workflows (OSSArcFlow) with BitCurator, ArchivesSpace, and Archivematica. educopia.org/research/os sarcf low

Panelist #2, Amanda Focke, will present a case study of preserving content from legacy media formats, using legacy drives bought on eBay, BitCurator software, creating and storing an Archival Information Package, and adding description to the finding aid in ArchivesSpace.
Educational Sessions III 9:15-10:45

The Tangled Web of Web Archiving: Using Archive-It in a Small Institution

Salon A

Kristy Sorensen, Associate Director of the Library and Head of Archives and Records Management, Austin Presbyterian Theological Seminary

Nikki Koehlert, Digital Archivist, Austin History Center

Itza A. Carbajal, Metadata Librarian, LILAS Benson Latin American Studies and Collections

Jillian Lohndorf, Internet Archive

Capturing web-based content is increasingly essential for archives, both to meet records retention mandates, and to document in-person and online communities. Knowing this, in 2006 the Internet Archive developed an on-demand and curator-controlled web archiving service called Archive-It. The Austin Seminary Archives, a small repository, began their archiving program using Archive-It in 2015 (www.austinseminary.edu/webarchives). As the archivist, Kristy Sorensen proposed and managed the project and her two successive part-time archives assistants (Itza Carbajal and Nikki Koehlert) researched best practices, developed workflows, and took on the day-to-day management of the collections.

In this session we will discuss practical aspects of using Archive-It to start a web archiving program in a small institution, including:

- Overview of web archiving
- Challenges of web archiving
- Making a case to the administration
- Creating a web archiving policy and scope
- Researching and documenting procedures and workflows
- Routines developed for crawling seeds, setting scoping rules, creating collections, and checking for quality assurance
- Designing a workflow for metadata
- Promoting and explaining the collection to patrons
- Lessons learned and ideas for the future

The session will include time for questions and discussions with attendees as well as sample workflows and policies.

Thursday 1:00-2:30

Educational Sessions II

Lunch on your own 11:30-1:00

TARO Brown Bag 11:30-1:00

Salon B

Social Media, Archives, and Outreach: Lessons Learned in Our First Five Years

Salon C

Robert Weaver, Southwest Collection, Special Collections Library, Texas Tech University

Elissa Strom, Southwest Collection, Special Collections Library, Texas Tech University

Katelin Dixon, Southwest Collection, Special Collections Library, Texas Tech University

This three-person panel is aimed at archivists and special collections librarians interested in using social media to promote their archives and its holdings. Five years ago, the Southwest Collection/Special Collections Library implemented a social media project encompassing several platforms: Facebook, Tumblr, Twitter, Pinterest, and WordPress, and has since added Instagram to the roster. Thousands of Followers and views later, the project has enjoyed a great deal of success, but this was not guaranteed from the start. This presentation will describe the initial project plan, explaining what went right and what went wrong at various points along the way. It will also focus on selecting suitable materials, specifically with an eye towards audio/visual media curation and different methods of presentation (including a brief tutorial on creating memorable gifs). Finally it will show how these lessons were applied and adapted to a new special collections department at Texas Tech University.

The Multigenerational Archives

Salon B

Mary Manning, University of Houston

Jessica Tucker, Texas State Library & Archives Commission

Jeremy W. Brett, Texas A&M University

A roundtable discussion related to ageism in the archival profession and structured to generate ideas on how to promote healthy multigenerational archives, consisting of session attendees and a diverse group of roundtable members of varying ages and experience levels considering the unique challenges and benefits of being in a particular age group or experience level in the profession. Discussion will also include hurdles faced or misperceptions encountered as well as successes achieved working together and learning from each other.
Thursday

Educational Sessions II  1:00-2:30

Archival Chimeras: Processing and Providing Access to Hybrid Collections

Salon A

Julie Judkins, Assistant Head of Special Collections, University of North Texas
Rikki Chesley, Head of Archives & Special Collections, Athens-Clarke County Library
Lilly Carroll, Project Archivist, Bentley Historical Library, University of Michigan
Julianna Barrera-Gomez, Digital Archivist, University of Texas at San Antonio

Four case studies of processing and providing access to hybrid collections, with an emphasis on lessons learned and suggestions of helpful tools, will be shared. Every panelist has first hand experience processing born digital materials and hybrid collections. A broad range of collections and types of repositories will be featured, along with successful methods of providing outreach for these collections.

Coffee with Vendors  2:30-3:00

La Corona/Pre-Function

Repository Tours  3:00-5:30

Buses will pick attendees up at the lobby entrance. Buses arrive at 2:45 and will depart promptly at 3:00.

Presidio Gallery, Texas A&M Special Collections
University of Texas Health Science Center, University Archives and Special Collections
McNay Art Museum Archives
Sisters of Charity of the Incarnate Word Archives and Heritage Center
Happy Foundation [Walking Tour, No Transportation Provided]
Educational Sessions III  9:15-10:45

If You Build It – They Won't Come Unless It’s Easy to Find: Case studies on creating metadata and improving access to the Texas Digital Archive

Salon B

Halley Grogan, Archivist II, Texas State Library and Archives Commission
Cait Burch, Archivist II, Texas State Library and Archives Commission
Mackenzie Ryan, Reference Librarian, Texas State Library and Archives Commission
Tonia Wood, Senior Reference Archivist, Texas State Library and Archives Commission

In January 2015, the Texas State Library and Archives Commission (TSLAC) received funding to launch the Texas Digital Archive (TDA), the library’s first platform for long-term preservation of electronic records. The TDA also provides access to TSLAC’s digitized collections, a separate challenge from born-digital records. These three case studies address how TSLAC’s archivists and reference librarians tackled legacy metadata issues prior to ingest of digitized collections; addressed workflow challenges for updating description across multiple platforms; and learned how to continually improve access to digitized materials from users of the TDA. These lessons learned will benefit all SSA members interested in digitization, metadata, access, and outreach, regardless of the size of your institution. Long-term preservation systems are a valuable and necessary tool for archives but if you can’t efficiently access the materials, what’s the point?

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Thursday

SNAPpy Hour
Con Safos Concina y Cantina
607 Hemisfair Blvd

6:00-7:00

Join fellow students and early career professionals for the annual SNAPpy Hour Mixer!

Enjoy networking and a cold beverage in a casual setting.

Free chips, queso, and salsa!

Additional food will be available for purchase. No RSVP required.

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Friday

SSA Past, Present, and Future  8:00-9:00

Salon C
This informal discussion hour is time set aside for members to meet with SSA officers and committee members to share your vision for our future. The Ad Hoc Internet Resources Committee will give a tour of the new SSA website and you will also hear about other work being done for you, the membership!

Educational Sessions III  9:15-10:45

Thinking Outside the (Archival) Box: Presenting about archives to non-archivists (Lightning Talk)

Salon C
Katie Salzmann (Chair), Texas State University
Joshua Youngblood, The University of Arkansas
Sally Sinor, Parish of Orleans, Louisiana
Robert Weaver, Texas Tech University
Jelain Chubb, Texas State Library & Archives Commission
Bro. Edward Loch, Archdiocese of San Antonio
Mary Manning, The University of Houston
Jennifer Hecker, KLRU-TV, Austin City Limits Archive Project

This session will explore the ways archivists share information about our collections, our communities, and our profession with others. Eight speakers representing academic, historical, religious, government, and cultural archival repositories will speak on their experiences presenting to groups of non-archivists. Sponsored by the Ad Hoc State Partnership/Outreach Committee, the goal of this session is to encourage SSAers to think about new ways to communicate with stakeholders and to reach new audiences.