

Research Services, Outreach, and the Land Grant Mission

Joshua Youngblood, CA
Special Collections,
University of Arkansas Libraries
jcyoungb@uark.edu
Instagram and Twitter:
@jcyoungb



Serving Everyone



Juneteenth event, Springdale, Arkansas, 2013.



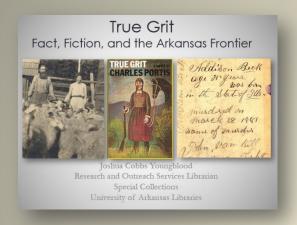
Dr. Martin Luther King, Jr. Day outreach at Fayetteville Boys and Girls Club, 2017.

- 5-10 presentations to non-professional and community groups a year
- Regular pop-up exhibits in the region
- Reach 700+ K-12 students off campus annually
- Five state historical society presentations in past eight years
- Numerous family history and public library engagements

Part of the Job....But Why?

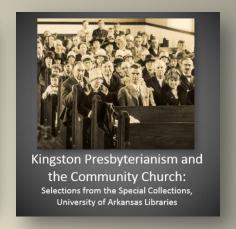
- Reach wider audiences and drive researchers to the collection
 - Frequent presentations to genealogy groups (to the chagrin of my research services coordinator) and other societies.
 - Also regularly visit middle schools history classes, job fairs, distance learning students, and community-aid groups.
- Spur new or renewed interest in donating
 - Too many times have I encountered amazing stories at community events to not try to connect with more.
 - Emphasize the ongoing need for saving public memory and community stories even in the digital age.
- Emphasize the land grant, public university mission of our libraries
 - Collecting and services support wide array of cultural, social, and economic needs.

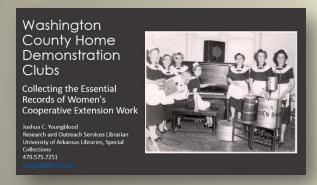
Meeting Folks Where They Are



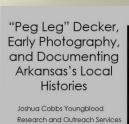












Research and Outreach Services Librarian Special Collections University of Arkansas Libraries icyoungb@uark.edu 479.575.7251



- Technique I employ for many presentations similar to one I use in instruction sessions for college students: the hypothetical research project.
- Presentations illustrate breadth, interconnections, and richness of collections.
- How we related to other regional and national archives and collections too.

Explaining What We Do and Why

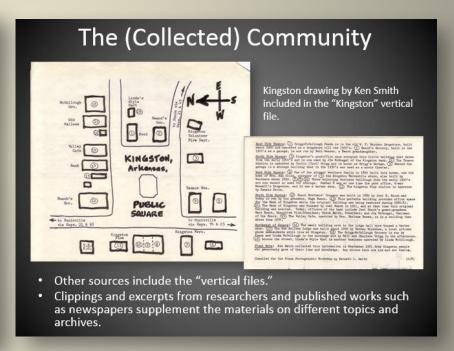




- Demonstrate the value and care we place on collections, even the obscure ones with primarily regional interest.
- Bring passion for the stories in archives and special collections to the potential researchers, donors, and....
- Advocates. Cultivate and nurture them—we all need them sometimes.

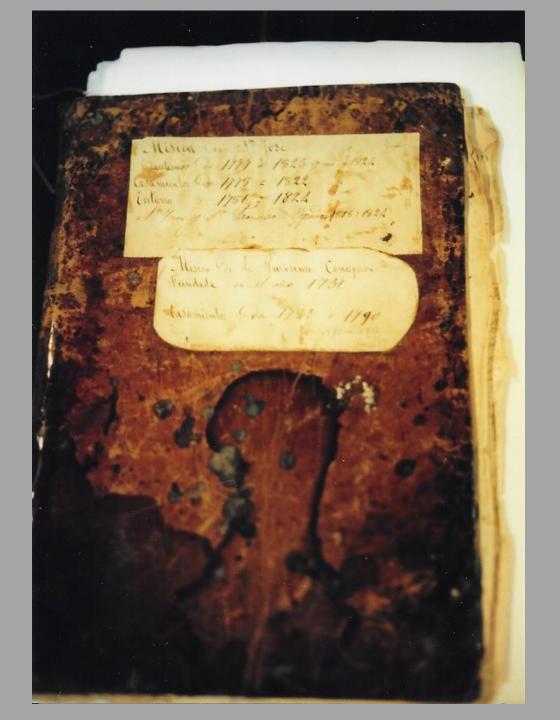
We Love Context, and You Can Too

FAMILIARITY WITH RESOURCES AND EXPERTS ON A FIRST-NAME BASIS "Who can tell me why your school is called Happy Hollow?" Talking with 500 K-5 kids about the archival objects on exhibit in their library to help them learn more.

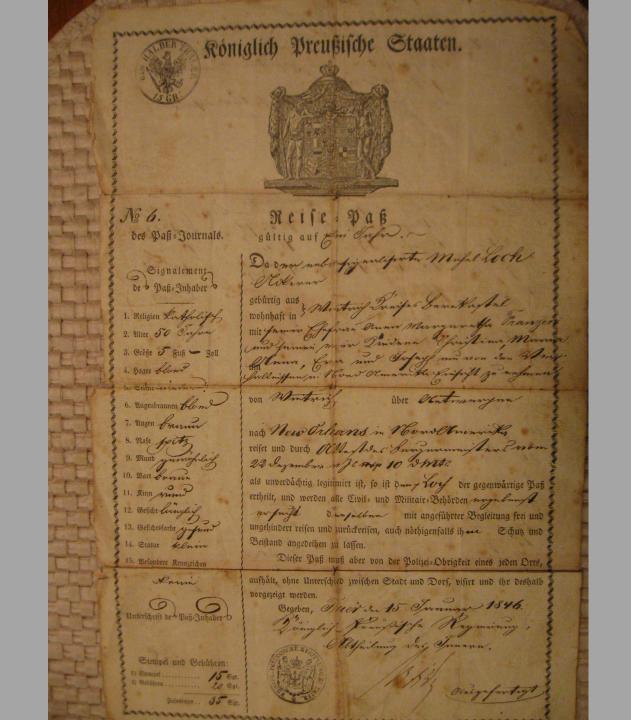


- Our institutions are part of and adjacent to diverse communities, existing contextually like the materials we preserve and make accessible.
- Outreach, research, public engagement, teaching—it's all advocacy and all part of the services we provide.





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ART AND ARTIFACTS

Wide-ranging collection of Catholic history has a home. >> PAGES K12-13

LIFE TRIBUTES: Margaret Rita Crosby, 75, traded acting for batmaking. >> PAGE K8



Presenting Archives to Community Arts Organizations

Mary Manning, University Archivists and curator of Performing and Visual Arts Research Collections, UH Libraries

Audience: Executive directors of Houston Arts Alliance grantee organizations

- Included small tabletop display of artifacts documenting the first few years of DiverseWorks
- Steve Pine for the MFAH spoke on emergency preparedness

Presentation was called "Arts Organizations and Their Archives" (boring title...)

- "What are archives?
- Traditional archival model
- Community-led Archives and a Collaborative Role for Archivists
- Caring for records now

Questions for the audience?

What are the activities of your arts organization? What records do you create? What stories can the archives of your arts organization tell? Why arts archives? Why should we care and why are they important?

Results!

